African Global Economic and Development Summit

THEME:
Transforming Africa Through the Industrialization of Its Economies



DATE:
25 - 27 October, 2023

VENUE:
African Union Headquarters &
Skylight Hotel, Addis Ababa, Ethiopia

AFRICA CELEBRATES 2023
ART | CULTURE | HERITAGE | BUSINESS

Introduction

Global Green Development Group in partnership with Legendary Gold Limited will be co-hosting the 5th African Global Economic & Development Summit (AGED) as part of Africa Celebrates 2023 in Addis Ababa, Ethiopia.

The 5th African Global Economic & Development Summit is packaged and organized as the business component of Africa Celebrates 2023. It will bring together participants from all over the world to one forum where they will meet Africa's major business players from both the public and private sectors under the theme “Transforming Africa through the Industrialization of Its Economies". The event will be held at the African Union headquarters and will be attended by both Africa and global business leaders. It is a matchmaking and networking event for Africa business leaders and their counterparts from other parts of the world who are engaged in global industries.

Africa: The New Frontiers

Although Africa is the richest continent on earth in terms of natural resources, it has remained underdeveloped with an estimate of about 30% of its people living in extreme poverty due to export of raw materials and resource extraction by design. To date, Africa has not benefitted from its wealth. However, Africa is now demonstrably opposed to that legacy as it seeks to industrialize by adding value to its immense resources. The governments are now legislating policy reforms to create industrialization in a continent which is truly the last economic frontier.

Also, the private sector in Africa is becoming very proactive in order to take advantage of the Fourth Industrialization Revolution (41R), as governments take on the role of facilitators by improving the business environment. This means that there are enormous opportunities for growth in the areas of investment, partnerships, and joint ventures in all economic and social development sectors, as the continent becomes a key emerging market for international trade and investment over the coming decades.





AfCFTA: Engine Room For African Economic Growth

This year's African Global Economic & Development Summit is focused on the industrialization of Africa and providing value enhancements to African nations' economies. Africa is home to some of the fastest growing economies of the world and the newly formed African Continental Free Trade Area (AfCFTA) is set to accelerate growth on the continent. The World Bank estimates that the AfCFTA will increase Africa's income by $450 billion by 2035 and increase intra-African exports by more than 81 per cent. According to the UN Economic Commission for Africa, this single market trade agreement will enable the African economy to reach the $29 trillion mark by 2050. Therein lies a tremendous opportunity for early movers to invest and partner with some of Africa's leading companies and progressive governments who are seeking to advance their agendas within this new economic frontier.

The establishment of the African Continental Free Trade Area (AfCFTA) offers immense opportunities not only for the continent but also for the world. It will create the world's largest free trade area that will foster further expansion of these opportunities through greater economic integration, intra-regional trade, and investment among African countries. AGED summit is designed to unveil opportunities throughout the continent that showcase projects and services that are transparent, well packaged, and ready for implementation.

African Global Economic & Development Summit is a 3-day comprehensive African focused business event that is designed to bring participants from all the 55 African nations and the world at large to Addis Ababa to showcase their trade ready projects which are seeking technical and investment partners, where financial institutions and investors come to offer funding support, and where government comes to offer assistance and information on public initiatives that are designed to help the global community to do business in Africa. The event will facilitate prompt business agreements/contracts between Global and African businesses during the summit, owing to the fact that the event offers businesses functional access to some of the world's fastest growing economies, which are in Africa. Opportunities exist for micro-enterprises, small businesses, multinational corporations and global conglomerates alike.

For the world, there is a huge opportunity waiting for you in Africa. For Africa, you have a lot to offer the world. AGED summit..... bringing Africa and the world together.



Benefits to foreign participants & partners

1. Identification of new market to sell products, equipment and technology. An opportunity to build and reinforce strategic relationships within the African continent.
2. Explore investment opportunities in Agriculture, Solid Minerals, Information & Technology, Health Care, Education, Infrastructural Development, Power and Renewable Energy, Oil & Gas, Airports & Seaports, Logistics, Risk and Wealth Management, Education, Research & Development, Consultancy Services, Shipping and Marine/Riverine Transportation, Biofuels, Rail Transportation, Homeland Security, Tourism & Hospitality, Sports, Cultural & Creative Industries, Entertainment, Digital Media, and Fintech.
3. Discover opportunities in agricultural value chain production and, processing, agribusiness, marketing and packaging for exports.
4. Exchange information on international best practices.
5. Provide United Nations Agencies, Development Partners, Diplomatic Missions, International Organizations, NGOs, etc., the opportunity to interface with the global audience on topical issues especially related to climate change, terrorism, refugees, internally displaced persons, rural to urban migration matters at break out and panel discussions.

Benefits to African participants & partners

1. Access to funding opportunities for public and private sector.
2. Access to the summit's deal room. Opportunity to seek for partners for your trade ready projects.
3. Exhibition opportunity to expand the market for your finished made in Africa products, raw materials, solid minerals, technology and services before a global audience.
4. Access to twinning and training opportunities for federal, state and local government officials.
5. Identifying new ways of generating internal revenue collection options with reduced defaults in the local communities.
6. Capacity Building/Empowerment for youths and rural women.
7. Skills Acquisition for sustainable job creation initiatives.
8. Establishment of pilot farm schemes in rural communities.

Expected outcomes \ Accomplishments \ All

1. Cross-country approaches in governments' confidence-building mechanism on developmental projects/programs.
2. Provision of the required technical and intellectual support for the actualization of Africa's economic diversification agenda.
3. Improved know-how on available opportunities for trade, investment and tourism in the host country and other African countries.
4. Establishment of Pilot Farm centers and Special Processing Zones across Africa
5. Identification of training and twinning opportunities including funding in cities around the globe.
6. Increase in industrial outputs and exports across the continent.
7. Strategic business partnerships in the development of cottage industries for rural economies and job creation.
8. Increase in international trade and regional integration.
9. Adoption of strong governmental policies that support foreign investment.

African Global Economic and Development Summit

Expected Participants

1. Government Officials from Africa, North and South America, Caribbean, Europe, and Asia.
2. African Union hosts and the African Union Secretariat.
3. The Presidency of the Federal Republic of Ethiopia & Other Foreign Diplomats.
4. The Embassy of Nigeria Permanent Mission to African Union and UNECA.
5. Ministers of the 54 African Nations.
6. Key multinational corporations from Africa, North and South America, Caribbean, Europe, & Asia.
7. Non-Governmental Organizations (NGOS), Cooperatives, and Small and Medium-sized Enterprises.
8. International Development Partners, Foreign Embassies, Consulate Generals, and Trade Missions.
9. Universities and Research Institutions etc.

Investment Ready Showcase & Country Pavillion

In the Trade Ready Showcase, African participants will present their key trade ready projects to match with global investors. The Country Pavilion will offer visitors a tour of the Continent of Africa. Each participating country will have its own unique pavilion which features its participating traders, goods and services and tender opportunities. Also, each pavilion provides information on the country and its rich culture. This allows our global guests to focus on a country or countries of interest to acquire all relevant information for doing business in a given country. Trade organizations are encouraged to form trade delegations of various traders and businesses to take advantage of the cross continental and global exposure the event offers. Trade delegations are welcome to split sponsorship fees and participate as a group.



About Africa Celebrates
Art, Culture, Heritage & Business

Africa Celebrates is a series of Pan-African events put together to celebrate African rich diversified cultural heritage and business. With the theme ''Achieving African Integration Through Arts, Culture, Heritage & Business Leveraging on AfCFTA Implementation'', the goal of Africa Celebrates is to celebrate Africa's unity in diversity by encouraging integration through culture which can be explored as a catalyst for social economic growth by the encouragement to patronize made in Africa by eating our food, wearing our clothes, watching our films, appreciating our arts, crafts, music and dance while promoting intra and inter African trade and tourism with the aim of creating wealth for women and youths across the continent.

Africa 2023 CELEBRATES

ART | CULTURE | HERITAGE | BUSINESS

Five Days to Experience African Hospitality

Activities to mark Africa Celebrates 2023 will run for 5 consecutive days. The event welcomes the participation of all African countries, Africans in the diaspora and the international community. They will have the opportunity of projecting and showcasing their rich and diversified culture. They will also use the 5 days to market their touristic and business opportunities while exhibiting products made in their countries

Each participating African country will be using the Africa Celebrates platform to present their well-known entertainers, innovators, designers, chefs, artists, films and entrepreneurs to the global audience. Every evening, the various participating countries will take their turn in presenting their cuisine, music, fashion, films, art, paintings and dance to the world. On the sidelines, will be exhibition of made in Africa products also from the participating countries.



African Global Economic and Development Summit



The Gala Fashion & Award Night

The 3 days festivities of Africa Celebrates 2023 will culminate into a gala fashion & award night. This fashion event will be the 7th edition of the Africa Fashion Reception in Addis Ababa and the first in the United States. The event will be presenting fashion designers from all over Africa. Only 1 designer will be nominated to represent each country. Guests will be welcomed through a red-carpet cocktails' arrival. Special recognition awards will be bestowed on deserving Africans both on the continent and in the diaspora. These are Africans who have contributed to the advancement of the continent in one way or the other.





Dress Code for the Gala Fashion & Awards Night: Dress African

As has always been the tradition of the AFR since inception in 2013, the dress code for guests is 'glamorously African clothes'. This is an opportunity for all guests attending the AFR to show off the various dress cultures from across Africa. For non-Africans or friends of Africa intending to attend, they too can dress Africa by shopping for clothes during the 3 days exhibition preceding the gala event by African designers from across the continent.

Fashion for Peace and Development

The fashion component of Africa Celebrates has been designed to empower women and youths in post conflict areas across Africa. It is Fashion for Peace & Development. The major goal of Fashion for Peace & development is to expand the potential power of fashion as a tool to fight poverty in post war torn countries across Africa. This is by creating wealth for displaced women and youths through training and capacity building in the various fashion vocations after which small-scale businesses will be set up for the beneficiaries.

Africans in the Diaspora:

One of the major goals of Africa Celebrates is to celebrate Africa's unity in diversity through integration. It is a platform for Africans in the diaspora to integrate and reconnect with Africa. Africa Celebrates is an open invitation back to the motherland.

Tour Package

Africa Celebrates is the biggest platform to promote African tourism to the rest of the world. It presents each participating country the opportunity to market their tourism destinations. Also, a tour package is usually organized for attendees to visit Addis Ababa historic and rich touristic sites. It culminates into a dinner of traditional Ethiopian cuisine and entertainment with unmatched hospitality at the best-known cultural restaurant with local musical performance.





Sponsorship

Why Sponsor?

The AFRICAN GLOBAL ECONOMIC & DEVELOPMENT SUMMIT 2023 has several sponsorship packages available, providing sponsors with a choice of exposure that is financially related.

Participating as a sponsor and/or exhibitor at African Global Economic & Development Summit 2023, will take you straight to your target market and demonstrate your level of support and commitment to Africa and the rest of the world.

The African Global Economic & Development Summit 2023 will provide your organization with:

1. Maximum exposure at a premier conference devoted to those involved in the professional industry with a focus towards Africa.
2. An opportunity to build and reinforce strategic relationships within the African continent.
3. Time to network with investors, corporate & country representatives and key decision makers.
4. A cost-effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.
5. Access to a broad network of industry partners from state and federal Government departments and the private sector.
6. Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
7. Increased marketing opportunities including visibility on the conference website and associated marketing materials.
8. Access to the Africa Global Economic & Development Summit Deal Room for MOU signing.



Media Plan

1. Large advertising campaign displayed on major axis across the nation.
2. Advertising campaigns and press releases in local and international magazines and specialized press, monthly and weekly.
3. Frequently updated website and social media platforms.
4. TV interview and Advertisements on local and international channels.
5. Very large press, TV and Media Coverage.

Sponsorship Packages

PLATINUM PARTNER
AGED Summit Co-Host = $15,000

Summit Benefits & visibility:
- Full page ad in AGED Summit event brochure (Inside front or back cover)
- Company logo visibility on all AGED collateral materials and event banners
- 1 minute video advert to be projected 6 times daily including the Gala fashion event
- Link from Summit website to your website
- 3M x 6M exhibition space in conference lobby
- 8 full VIP AGED Summit Passes
- Logo on local Tv advertisement
- Logo on video advert that will run on Instagram, Facebook and LinkedIn
- Pre-summit promotional profiling of your company's attendance on social media

Reception Benefits:
- 1.8M Reception Banner
- Special podium recognition / VIP keynote speech
- Complimentary Table Top Exhibit Space
- Premier seating or two tables of ten seats
- Opportunity to provide seating for dignitary

Tote Bag Benefits:
- Logo featured on event canvas bag (one-color)
- Opportunity to place promotional items in each bag, such as a flyer, magnet, pen or sports cap

4 free passes to join the tour package

GOLD PARTNER = $10,000
- ***Summit Benefits:***
- Full page advert in AGED Summit event brochure
- Company logo visibility on all AGED collateral materials and event banners
- 1 minute video advert to be projected 3 times daily including the Gala fashion event
- Link from Summit website to your website
- 3M x 3M exhibition space in conference lobby
- 4 full VIP AGED Summit Passes
- Pre-summit promotional profiling of your company's attendance on social media

Reception Benefits:
- 1.8M Reception Banner
- Special podium recognition / VIP panel guest
- Premier seating or one table of five seats
- Opportunity to provide seating for dignitary

·*2 free passes to join the tour package*

COUNTRY PAVILION = $5,000
- ***Summit Benefits***
- Recognition as official Country Representative
- (1) 6M x 6M Exhibition space in conference lobby with country flag
- Full page ad in AGED Summit event brochure
- Country flag visibility on all AGED collateral material and event banners
- Link from Summit website to country's website
- Included in a slot of our social media promotion announcing country's participation
- 5 VIP AGED Summit Passes (All activities including the Gala Fashion & Awards Night)

Reception Benefits:
- Premier seating - one table of 5 seats for the 3 days AGED Summit
- VIP seating at the Gala Fashion & Awards Night

2 free passes to join the tour package

SILVER PARTNER = $5,000
- ***Summit Benefits:***
- *Full page advert in AGED Summit event brochure*
- *Company Logo visibility on all AGED collateral material and event banners*
- *1 minute video advert to be projected two times daily including the fashion gala event*
- *Link from Summit website to your website*
- *3M x 3M exhibition Space*
- *2 full VIP AGED Summit Passes*

Reception Benefits:
- *Opportunity to provide seating for dignitary*

2 free passes to join the tour package

BRONZE SPONSORSHIP = $3,000

- ***Summit Benefits:***
- *Full page advert in AGED Summit event brochure*
- *Company Logo visibility on all AGED collateral material and event banners*
- *1 minute video advert that will be projected once daily including the fashion Gala event*
- *Link from Summit website to your website*
- *3M x 3M exhibition Space*

2 full VIP AGED Summit Passes

VIP LUNCH HOST = $7,500

- ***Summit Benefits:***
- *Full page ad in AGED Summit program*
- *Company Logo visibility on all AGED collateral material and event banners*
- *1 minute video advert that will be projected twice daily including the Gala Fashion event*
- *Link from Summit website to your website*
- *3M x 3M. Exhibition Space*
- *4 full VIP AGED Summit passes*

- ***Lunch Host Benefits:***
- *Private Audience with event VIP & Dignitary Guests*
- *1.8M Reception Banner*
- *Special podium recognition / VIP keynote*
- *Complimentary Table Top Exhibit Space*
- *Premier seating or one table of 5 seats*
- *Opportunity to provide seating for dignitary*
- *Opportunity to provide promotional gift bag to luncheon guests*

2 free passes to join the tour

VIDEO AD SPONSOR = $600

- ***Summit Benefits:***
- *1 Minute video advertisement on overhead*
- *Company Logo visibility on all AGED collateral material and event banners*
- *Business card in AGED Summit brochure*

1 Full VIP AGED Summit Pass

WORKSHOP SPONSOR = $3,000

- ***Summit Benefits:***
- *Opportunity to showcase a product or trade ready project in your own private workshop*
- *Half page ad in AGED Summit program*
- *Company Logo visibility on all AGED collateral material and event banners*
- *20 Minutes video presentation to audience*
- *Q & A opportunity after presentation*
- *One on one meetings with potential investors and potential technical partners*
- *3M x 3M Exhibition Space*

2 Full VIP AGED Summit Passes

GIFT BAG SPONSOR = $1,000

- ***Summit Benefits:***
- *Opportunity to place product sample gift bags at the AGED Summit*
- *Company Logo visibility on all AGED collateral material and event banners*

1 Full VIP AGED Summit Pass



Event Fees

REGISTRATION FEES	
One Day Pass	$95.00
Two Days Pass	$160.00
Three Days Pass	$175.00
VIP Pass (3 days AGED Summit & Award Gala)	$200.00
VIP Reception only	$ 75.00

ADVERT FEES FOR BROCHURE	
Full Page Inside Front Cover	$850.00
Full Page Inside Back Cover	$750.00
Full Page	$600.00
Half Page	$400.00
Quarter Page	$250.00
Business Card	$100.00

EXHIBITION FEES	
3M x 3M Exhibition Space	$700.00
3M x 6M Exhibition Space	$1000.00
Country Pavilion	$5000.00

TOUR PACKAGES	
Addis Ababa Capital City Tour	-
Amadi Mariam Rock Church	-
Portuquese Bridge & Jemma River Gorge	-
Debre Libanos & Blue Nile Gorge	-

All tours are 1 day. Lunch and dinner are included, as well as ground transportation and tour guide. See tour brochure for additional information, or visit http://www.AGEDSummit.com

Mode of Payment

For registration, tickets and sponsorship, please go to www.AGEDsummit.com

Cancellation Policy

All payments received go toward supporting the event, and are **non-refundable**. The African Global Economic & Development Summit is registered in the United States as a 501 (C) (3) Non-Profit Organization. It is an Africa focused trade and educational event that was developed to create trade linkages between Africa and the world. Sponsorship and donations or greatly appreciated.

Ethiopian ኢትዮጵያ
SKYLIGHT HOTEL

Official Hotel

Ethiopian Skylight Hotel – Africa's biggest hotel

Skylight hotel is the official event hotel offering discounted rates for the African Global Economic & Development Summit and Africa Celebrates 2023. With 1,124 luxury rooms, Skylight hotel is Africa's biggest hotel. A striking contemporary property with elegant design and outstanding facilities in a prime location just 5 minutes' walk away from the Addis Ababa Bole International Airport, Skylight Hotel promises our guests an unforgettable experience during their visit to Addis Ababa. The hotel is a convenient and aspirational accommodation option for business and leisure travelers.

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THE NEW SPIRIT OF AFRICA

Official Airline

The official Airline for Africa Global Economic and Development Summit and Africa Celebrates 2023 is Ethiopian Airline. With over 127 destinations globally, Ethiopian Airlines is the biggest Airline in Africa and a star alliance member.

African Global Economic and Development Summit

Organizers And Partners

Africa Celebrates is packaged and organized by Legendary Gold Limited in collaboration with the African Union Commission, the Embassy of Nigeria in Ethiopia and Pristine Marketing Group. Global Green Development Group are co-organizers for the Africa Global Economic & Development Summit.



LEGENDARY GOLD Limited

Legendary Gold Limited is the foremost cultural and creative industry promotion and production Company in Africa. With its headquarters in Lagos, Nigeria, its operation spread across the world. We are the vanguard in projecting African rich cultural heritage across the world. Since its inception in 1996, LGL has become the cultural and creative industry's reference point in Africa. We are a leading global brand, innovating trends and promoting talents in the creative and cultural industry, thus fostering entrepreneurship and integration in the continent.

With professional competence in fashion, Legendary Gold Limited has also handled big productions in music, films and the arts. We revolutionised African fashion globally. Our promotional activities from inception re-oriented the entire African fashion industry to looking inward to Africa's various rich cultures for inspiration by using locally made fabrics, accessories and designs. We also reoriented Africans to wear African clothes. We have organized events in 38 countries in all continents around the world.

African Union

The African Union Commission (AU) was launched in 2002 as a metamorphosis of the Organization of African Unity (OAU) which was founded in May, 1963. The OAU was founded with a Pan-African vision for an Africa that should be united, free and in control of her own destiny by her founding fathers, who recognized that freedom, equality, justice and dignity were essential objectives for achieving the legitimate aspirations of the African peoples.

The membership of the African Union Commission is made up of all 55 African countries who have a combined population of 1.3 billion people with different cultures that enrich her diversity. The African Union headquarters which is located in Addis Ababa, Ethiopia has a mandate to achieve greater unity and solidarity between African countries, promote democratic principles and good governance among others, while supporting institutional efforts at reviewing the future of Africa, enhancing an African social model and way of life by forging Pan-African values subservient to MDG's, through its Economic, Social & Cultural Council (ECOSOCC).

As the need to fashion out a sustainable development trajectory for Africa became more and more imperative, it became necessary to revive its development objectives in the face of several structural transformations. This gave birth to "Agenda 2063"; a continental blueprint of the Africa we want, to transform the nations therein into democratic, peaceful, and innovative powerhouses that will aim to be global players in the next 50 years.



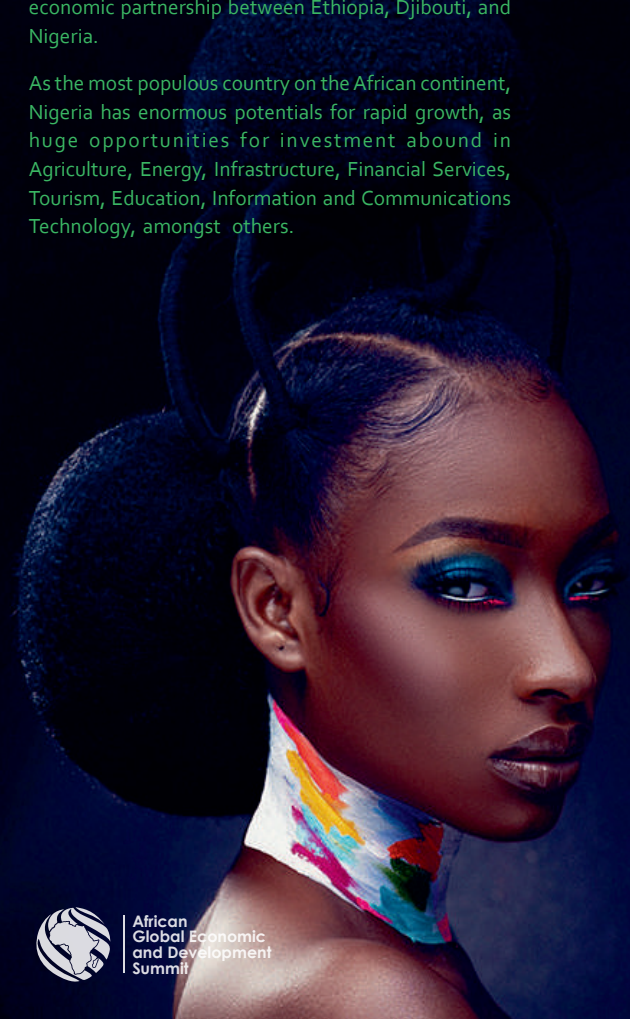
EMBASSY OF THE FEDERAL REPUBLIC OF NIGERIA

ADDIS ABABA - ETHIOPIA

The Embassy of Nigeria serves as the Permanent Mission of Nigeria to the African Union and UNECA and doubles as the gateway for Nigeria's diplomatic relation with Ethiopia and Djibouti. The Mission is providing Consular, Immigration, and other services to Nigerians in Ethiopia and Djibouti.

The Mission is also engaged in representational duties on behalf of the Government of the Federal Republic of Nigeria on political, economic, social educational, humanitarian, cultural, and other global issues including promoting trade ties and supporting new avenues for economic partnership between Ethiopia, Djibouti, and Nigeria.

As the most populous country on the African continent, Nigeria has enormous potentials for rapid growth, as huge opportunities for investment abound in Agriculture, Energy, Infrastructure, Financial Services, Tourism, Education, Information and Communications Technology, amongst others.



African Global Economic and Development Summit

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PRISTINE MARKETTING GROUP

As the local partner of Africa Celebrates, Pristine Marketing Group is a leading Addis Ababa based Marketing firm founded in 2020. Pristine primarily focuses on Event Management and Production. Additional services rendered include, identify and talent management, as well as, lending its marketing strategy and branding services to emerging businesses. Pristine take an integrated approach to strategic planning, in the process developing unique personal experiences, that produce measurable results. Combine that with logistics, production and execution capabilities in both emerging and established markets.

Global Green Development Group

GGDG is a business consortium that is made up of experienced and skilled consortium members who are African Americans/Africans in the Diaspora with the common interest of assisting with the challenge of Africa's economic and infrastructure development. GGDG team members are each seasoned companies with technical skills in varying fields. Diversity in the team is key, hence its team members are positioned throughout the United States, as well as in Mexico, London, Turkey, Ireland, Saudi Arabia, Dubai, China, Korea and Canada.

The African Global Economic & Development Summit (AGED) was founded by Global Green Development Group (GGDG), a business consortium focused on trade with Africa. The co-founders are highly successful Southern California-based general contractors of thirty-three years, international project developers, and have been on ground in Africa for over twenty-five years. Mary Flowers, the Chair of the summit was awarded with a Certificate of Congressional Recognition by former U.S. Congresswoman, Karen Bass for the success of the African Global Economic & Development Summit in California, which aims to build economic bridges between businesses and individuals in the United States, and businesses and individuals in Africa.