

Outstanding Program

Historically Black College and University Tour

Phoenix High School

Kalamazoo, MI

The Historically Black College and University Tour is an annual event, but due to COVID has been limited in scope and attendance. The fair this year was paired with Parent Teacher Conferences to give the families this great experience too. The event was catered by a KPS graduate whose child attends Phoenix and took a leadership role in making sure everything went smoothly. The Student Ambassadors were prepped and ready to take their leadership roles in running the t-shirt booths, escorting district administrators from the entrance to the fair location, assisting with the food area and much much more. The support staff made everything look and run perfectly by ensuring beautiful flyers to advertise the event and that the gym area and school was set up to perfection. It was all hands on deck and it paid off. This was the highest attended event of all of the years (over 400 in attendance).

They have several great programs at Phoenix High School but this one seems to bring all of the stakeholders together under one roof in a way that people walk away knowing much more about historically black colleges and universities; much more than what they could ever read online. The students are still talking about it and can't wait to visit some of these places. For the first time, some of the current students are seriously considering going out of state to a Historically Black College or University! By far the greatest impact of this program would be all of the students who have chosen to attend an HBCU or plan to because they came to one of the fairs or went on one of the tours. The staff keep in contact with many of them and they return to encourage current students during alumni week and Black History Month.

Congratulations! Continue opening the doors for students to be great!