

INSPIRE POTENTIAL



The Starr Career Development Center (Starr)

offers a variety of services to students to support their academic and career development such as resumé and cover letter reviews, mock interviewing, career advisement, vocational testing, workshops, and other special programs.

To further Starr's and the College's mission, we are eager to work with Baruch faculty and staff to provide undergraduate students with the assistance they need to meet their academic and career goals.

Why Collaborate with Starr?

According to the National Association for Colleges & Employers (NACE), 92% of faculty report that students have asked them for career advice. While career guidance is a specific resource provided by college career centers, it is vital for faculty to have working knowledge of professional industry practices and career-related tips. Starr looks to collaborate with Baruch College faculty on preparing students for every aspect of their developmental journeys, whether that is entering the workforce after college or pursuing postgraduate studies.

Benefits of Career-Focused Pedagogy

Having a career-focused pedagogical approach can make students more engaged with a course, especially if they struggle to see the relevance of their studies to their own career aspirations. Additionally, by integrating career readiness into the curriculum, students can grow to have a more positive perception of their professors, courses, and academic majors.

Faculty/Staff Resources & Services

Starr Speaker Program

Starr staff are available to present to classes and student organizations on various career topics (e.g., overview of services, resume writing).

One-on-One Consultations

Several Starr staff have experience teaching and can assist faculty and staff with program and curricula strategizing (e.g., developing a syllabus skills objective).

Career-Related Assignments

To better assist faculty and staff in integrating career readiness into their curricula and/or programming, Starr has curated an extensive list of discipline-specific assignments, resources, and teaching tools.

Faculty-Focused Workshops

Each semester, Starr hosts several workshops to assist faculty in incorporating career readiness into their curriculum and/or to highlight free faculty tools and resources.

Post-Graduate Outcomes Data

Faculty and staff have access to a historical look at student outcomes, filtered by a variety of factors such as major. Note, to generate robust outcomes reports, our team needs your assistance to encourage graduating seniors to complete our post-graduation outcome surveys.

Starr Search/Handshake Access

Faculty and staff are encouraged to stay in the know by requesting access to our weekly student-focused newsletter and/or Starr Search/Handshake, our student career management system.

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