Sports Field Managers Association of New Jersey

P.O. Box 205, Pennsville NJ 08070

June 5, 2025

Dear Vendor:

Sports Field Managers Association of New Jersey (SFMANJ) has once again joined forces with New Jersey Turfgrass Association (NJTA) and Rutgers University to collaborate on the **Rutgers Lawn, Landscape and Sports Turf Field Day** at the Rutgers Adelphia Research Farm in Freehold, NJ on **Wednesday, July 30, 2025**.

I would like to take this opportunity to invite your company to exhibit and/or demonstrate equipment at the SFMANJ-sponsored Trade Show and Equipment Demonstration portion of this annual event in 2025. In recent years, over 400 lawn, landscape, sports turf, and turfgrass research professionals attended this field day. Don't miss this year's **high visibility** outdoor event!

Vendors may arrive at 6:30 am. The Trade Show will open for Field Day attendees at 7:30 am and remain open until 9:00 am. There are two types of booth spaces available: 1) Table-top style booth space for vendors ***NOT*** participating in vendor demonstrations; 2) Vendors purchasing an equipment demonstration(s) will be provided additional space to display their equipment in the trade show area. Everyone is free to set up canopies. Equipment demonstrations will begin at 9:00 am and be embedded with turfgrass education sessions. This year these will be limited to a total of six (6) five-minute equipment demonstrations.

There will be four educational sessions consisting of three 15-to-20-minute concurrent presentations, with equipment demonstrations imbedded into two of the sessions. This format has allowed for smaller groups and more direct communication with the participants for vendors demonstrating equipment.

A confirmation, including specific sign in procedures will be forwarded to you upon receipt of your registration.

Respectfully submitted,

Debbie Savard

Debbie Savard
Executive Secretary, Sports Field Managers Association of New Jersey
For the SFMANJ Board of Directors

2025 Rutgers Lawn, Landscape and Sports Turf Field Day
In cooperation with Sports Field Managers Association of New Jersey
Wednesday, July 30, 2025

6:30 AM Vendors may arrive & set-up
7:30 AM Attendee Registration & Trade Show Opening
9:00 AM Research Tours & Vendor Demonstrations Begin
1:00 – 2:00 PM Lunch / Open Trade Show
2:00 PM Core pesticide credit session (Optional)
2:30 PM Field Day Conclusion

Highlights of what attendees will see at the Rutgers Field Day:

- SFMANJ-sponsored Trade Show and Equipment Demonstrations
- Herbicides for Landscape Turf
- Major Advances in Turfgrass Breeding – "See Tomorrow's Cultivars Today"

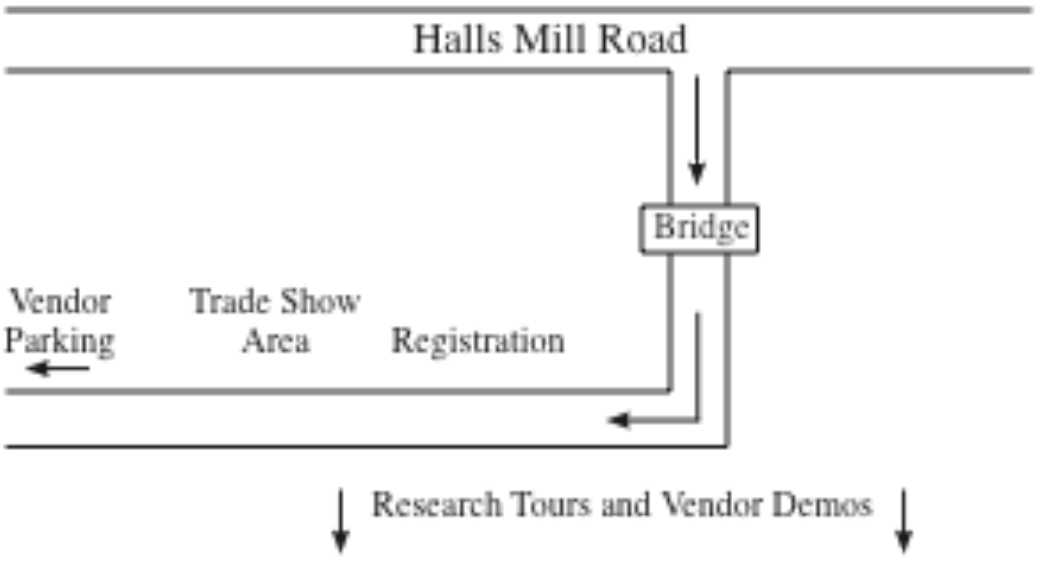
Directions/Trade Show Map

Directions to Adelphia Research Farm, 594 Halls Mill Road, Freehold, NJ 07728

From the North: Route 18-South to Route 537-West (Freehold Exit). Follow 537 West approx. one mile and LOOK FOR OFF-RAMP (ON RIGHT) FOR KOZLOWSKI ROAD. FOLLOW SIGNS FOR KOZLOWSKI ROAD SOUTH. Continue through the third traffic light (Rt. 33 Business). After the overpass, Kozlowski Road becomes Halls Mill Road; continue on Halls Mill Road through the traffic light at Willowbrook Road and cross over the overpass for the Route 33 Bypass. Adelphia Research Farm is on the left; approx. ¼ mile past Rt. 33 Bypass.

From the South: NJ Turnpike to Exit 8. Follow Rt. 33 BYPASS (NOT Business 33) and turn right onto Halls Mill Rd. The Research Farm is approx. 1/4 mile on the left.

MAP: Vendor Parking, Trade Show, Demonstrations



SFMANJ-SPONSORED TRADE SHOW & EQUIPMENT DEMONSTRATIONS

Rutgers Lawn Landscape & Sports Turf Research Field Day

Rutgers Adelphia Research Farm, Freehold, NJ • Wednesday, July 30, 2025 - 6:30 am to 2:30pm

VENDOR RESERVATION FORM

PLEASE READ AND FILL OUT BOTH SIDES OF THIS PAGE / YOU MAY ALSO REGISTER ONLINE.

VENDORS

- Parking, trade show and demonstrations will be across the bridge. See map. Booth spaces will be assigned at time of registration.
- Rain or shine. Attendees are from primarily from Lawn, Landscape, Irrigation, and Sports Turf industries.
- Setup is at 6:30-7:30 am. Breakdown is 2 pm after Lunch is over.
- Participants' time with vendors (Trade Show) will be held 7:30 am to 9:00 am and 1:00 pm to 2:00 pm (during lunch).
- **Vendors will be provided a 10 ft x 10 ft booth space.** Trade show space is $300 for members and $450 for non-members (includes commercial membership thru the end of the year). **Supply your own tables and chairs.** Feel free to bring your canopies. There is no electric available. There is limited water availability; call to verify.
- **NO static equipment displays for non-equipment demonstrating vendors.** Bring own supplies (Ex: sand or topdressing for demos).
- Demonstrations will be held for all equipment except for infield groomers. See pricing below. One demo per company, first-come, first-served, until July 25, 2025. Alternate pieces will be allowed in the order in which vendor agreements are received after July 23, 2025. One piece of equipment is allowed up to 5 minutes to demo. (Because of the limited time frame, **only 6 demonstrations will be allowed**, so sign up early. ***DON'T GET SHUT OUT! YOU MUST RESERVE A BOOTH TO BE ELIGIBLE FOR A DEMO.*** Call with questions on other equipment.
- Morning coffee and pastries, water and snacks during tour and lunch with dessert is included for two people per booth. **Each additional person will cost $45.00.**

DEMO RESERVATION DEADLINE: July 25, 2025, or when full

YOU MAY ALSO REGISTER ONLINE AT www.sfmanj.org

Name of Company _____

Address _____

List ALL of Those Attending _____

_____

Total Attending _____ Contact Person _____

Phone Number _____ Email _____

SFMANJ Member: # of Vendor spaces requested (Includes lunch/breakfast for 2) _____ @ **$300.00**/each = $ _____

Non-member: # of Vendor spaces requested (Includes lunch/breakfast for 2) _____ @ **$450.00**/each = $ _____

Add lunch/breakfast fee for each person after the 2nd person attending _____ @ **$45.00**/each = $ _____

Add $150 (members) for each piece of equipment _____ # of equipment = $ _____

Add $200 (non-members) for each piece of equipment _____ # of equipment = $ _____

☐ **Return form with check** *OR* ☐ **Pay by Credit Card** ☐ Visa ☐ MasterCard ☐ Discover ☐ AMEX

Card Number _____ Exp. Date _____

Cardholder Name _____ Security Code _____

Cardholder Billing Address _____ Zip Code _____

Please Sign: _____ Date _____

Total _____

(*Please fill out reverse side*)

LIST DEMO EQUIPMENT (Each vendor company is allowed 1 piece of equipment up until July 23, 2025. After that point, vendors who are interested in demonstrating additional pieces of equipment will be contacted to demonstrate their alternate pieces of equipment in the order in which their vendor agreements were received:

1. _____

2. *(To be approved after July 23 if there is room)* _____

(Tax ID# 22-3707662)
Checks should be made payable to "SFMANJ"
Please return to: SFMANJ, P.O. Box 205, Pennsville, NJ 08070
Phone: (856) 514-3179 / Email: mail@sfmanj.org / Website: www.sfmanj.org
Please don't forget to mail in your check if you are submitting reservation online or by email.

Exhibitor Attendance Agreement

1. All cost associated with exhibiting must be paid in full prior to the start of the trade show
2. Exhibitor booth must be set-up by 7:30 am
3. Each exhibitor booth will allow attendance & lunch/breakfast for two (2) company representatives
4. **One piece of equipment** will be allowed 5 minutes for explanation and demonstration. Because of the limited time frame, only 6 demonstrations will be allowed (additional pieces of equipment may be added after July 23 if there is room). Sign up early so you don't miss out.
5. Registered demonstration equipment must be ready to demo at the designated time.
6. **All vendors demonstrating equipment must pay for a Trade Show booth.**
7. No equipment other than equipment utilized by the Field Day committee will be operated in demonstration areas unless it is a paid demonstration, or it is used to power a piece of demo equipment
8. Each demonstration area will have a monitor. This person will oversee the demonstration area. He or she will have control of all demos. Any concerns while in the demonstration area should be directed to the demo monitor.
9. The safety and wellbeing of all in attendance is of paramount concern and, as such, is always the primary consideration. Safety concerns must be paramount moving equipment into and out of the Trade Show.
10. Agreement must be **returned before event** with **proof of liability insurance*** naming Rutgers University and Sports Field Managers Association of New Jersey as assigned insured.

I have reviewed this agreement and understand my responsibilities as an exhibitor.

Signature _____ Date_____
Must be signed

Print Name _____

Company Name _____

Email Address _____

**Agreement must be returned before the field day with*
PROOF OF LIABILITY INSURANCE
naming Rutgers University and Sports Field Managers Association as assigned insured.

See You There!!