GREEN EXPO Turf & Landscape Conference
2025 SPONSORSHIP OPPORTUNITIES

December 9-11, 2025 • The Borgata Hotel & Casino, Atlantic City, NJ

Sponsor Recognition (Name & Logo) in printed event programs • on NJTA website • Poster & Digital recognition at Expo.

AVAILABLE SPONSORSHIPS

___$12,000 - PLATINUM SPONSOR *Exclusive*

8 Complimentary Registrations • Sponsor Poster • Full page ad in On Site Program • Half page ad in 2025 Clippings magazine, 3 issues

___$5,000 - SILVER SPONSOR *Exclusive*

3 Complimentary Registrations • Recognition on Posters & in Trade Show & programs • Name on Website and E-blasts.

____ $3000 LANYARDS with Sponsor Logo

Lanyards with Company Logo – Select color for lanyard. Expo Logo on too.

___$2,575 TRADE SHOW LUNCH WEDNESDAY *(2 only)*

1 Available • One reserved by SAVATREE

Recognition during Trade Show • Signage & in printed programs • Name on Website and E-blasts.

__$1,200 - COFFEE BREAKS *(5 Available)*

Tues, Weds, or Thurs Education Sessions

Signage • Recognition in printed programs • Name on Website and E-blasts

__$975 MARKETING FLYERS IN REGISTRATION AREA

Company name on Signage • Recognition in printed Expo programs Bring flyers to Expo

__$475 - ON SITE PROGRAM GUIDE ADS

• Inside Program – Half Page – Program Booklet Size 5.5 x 11

RESERVED SPONSORSHIPS

$10,000 MIX N MINGLE RECEPTION • *Exclusive*

RESERVED by GRASS ROOTS

6 Complimentary Registrations • Sponsor Poster • Full page ad in On Site program. • Half page ad in 2025 Clippings magazine, 3 issues

$10,000 - GOLD SPONSOR • *Exclusive*

RESERVED by LABAR GOLF

4 Complimentary Registrations • Sponsor Poster • Recognition during Opening Session & Trade Show • Recognition in printed programs • Website and E-blasts

$3,550 WELCOME LUNCH TUESDAY • *Exclusive*

RESERVED by STORR TRACTOR & TESCO

2 Full Registrations • Recognition during Opening Session • Sponsor Poster • Recognition in printed programs • Name on Website and E-blasts.

$3,050 "DINE AROUND" TRADE SHOW • *Exclusive*

RESERVED by BASF

2 Full Registrations • Recognition during Opening Session • Recognition in printed programs, Website, E-Blasts, Posters.

$2,850 GRAND OPENING TRADE SHOW • *Exclusive*

RESERVED by SYNGENTA

Ribbon Cutting at Trade Show Entrance & Photo opportunities • Recognition on Signage, printed programs, Website & E-blasts.

$2,650 TRADE SHOW LUNCH WEDNESDAY

One (1) RESERVED by SAVATREE

Recognition during Trade Show • Signage & in printed programs • Name on Website and E-blasts.

$2,350 ATTENDEE NOTE PADS • *Exclusive*

RESERVED by ENVU

Company name on Signage & printed programs • Name on Website and E-blasts • Notepad in Attendee Packets.

GREEN EXPO Turf & Landscape Conference
2025 SPONSORSHIP OPPORTUNITIES

December 9-11, 2025 • The Borgata Hotel & Casino, Atlantic City, NJ

AVAILABLE SPONSOR LEVELS BELOW:

- ☐ **PLATINUM ($12,000)**
- ☐ **SILVER ($5000)**
- ☐ **LANYARDS ($3000)**
- ☐ **TRADE SHOW LUNCH –** *One available* **($2575)**
- ☐ **COFFEE BREAKS ($1200)** - *Five Only*
- ☐ **FLYERS ($975)** *In Registration Area – Three Available*
- ☐ **ONSITE PROGRAM AD ($475)**

PLEASE FAX TO: (973) 812-6529 or email: execdirector@njturfgrass.org
Make Checks Payable to: NJTA
Mail to: NJTA, 25 US Highway 46 West, Wayne, NJ 07470-6801

DATE:_____CONTACT NAME: _____

COMPANY NAME: _____

ADDRESS: _____

PHONE: _____EMAIL:_____

ATTENDEE NAMES INCLUDED WITH YOUR SPONSOR LEVEL:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

We accept: Visa, MasterCard, AMEX. Complete & fax to (973) 812-6529 or mail to address above.

PAYMENT BY: Check ❑ #_____ CREDIT CARD: ❑ Visa ❑ Mastercard ❑ Amex ___ Mail Invoice

CARD #: ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___ ___

EXPIRATION DATE (MM/YY): ___ ___ / ___ ___ SECURITY CODE #: ___ ___ ___ ___

Bill Address:_____

SIGNATURE_____