

Example Email/Letter Verbiage:

Dear [NAME],

Those who have completely recovered from COVID-19 may have immune-boosting antibodies in their plasma—called “convalescent plasma”—that could be used to treat critically ill COVID-19 patients.

[HOSPITAL(S)] is excited to begin working with Vitalant on collecting convalescent plasma from people who have recovered from COVID-19 as part of a program to treat patients infected with the virus. This FDA-approved “emergency investigational new drug” is a special blood product containing antibodies that may give patients an extra boost to fight the virus.

To be eligible to donate convalescent plasma, you must have a prior COVID-19 diagnosis documented by a laboratory test (or a positive test result for SARS-CoV-2 antibodies) and meet additional eligibility requirements.

DEPENDING ON YOUR HOSPITAL’S PROCESS, EITHER REFER DONOR TO VITALANT WEBSITE:

If you are interested in donating convalescent plasma, DO NOT MAKE A NORMAL PLASMA APPOINTMENT with Vitalant. Donors must meet additional criteria for convalescent plasma eligibility. To learn more and apply, visit www.vitalant.org/COVIDfree

OR GIVE THEM CONTACT INFO FOR WHOEVER IS SCREENING POTENTIAL DONORS AT YOUR FACILITY:

If you are interested in donating convalescent plasma, please reach out to [CONTACT INFO] to begin the screening process.

Sincerely,

[HOSPITAL CONTACT INFO]