



# 2024 Achievements & Roadmap for 2025

Sarah Hartz – WofA-CA, Agency Co-chair & Caltrans Southern Regional Lab Office Chief

Mimi Le – WofA-CA, (Acting) Industry Co-chair & MCK Services, Inc.

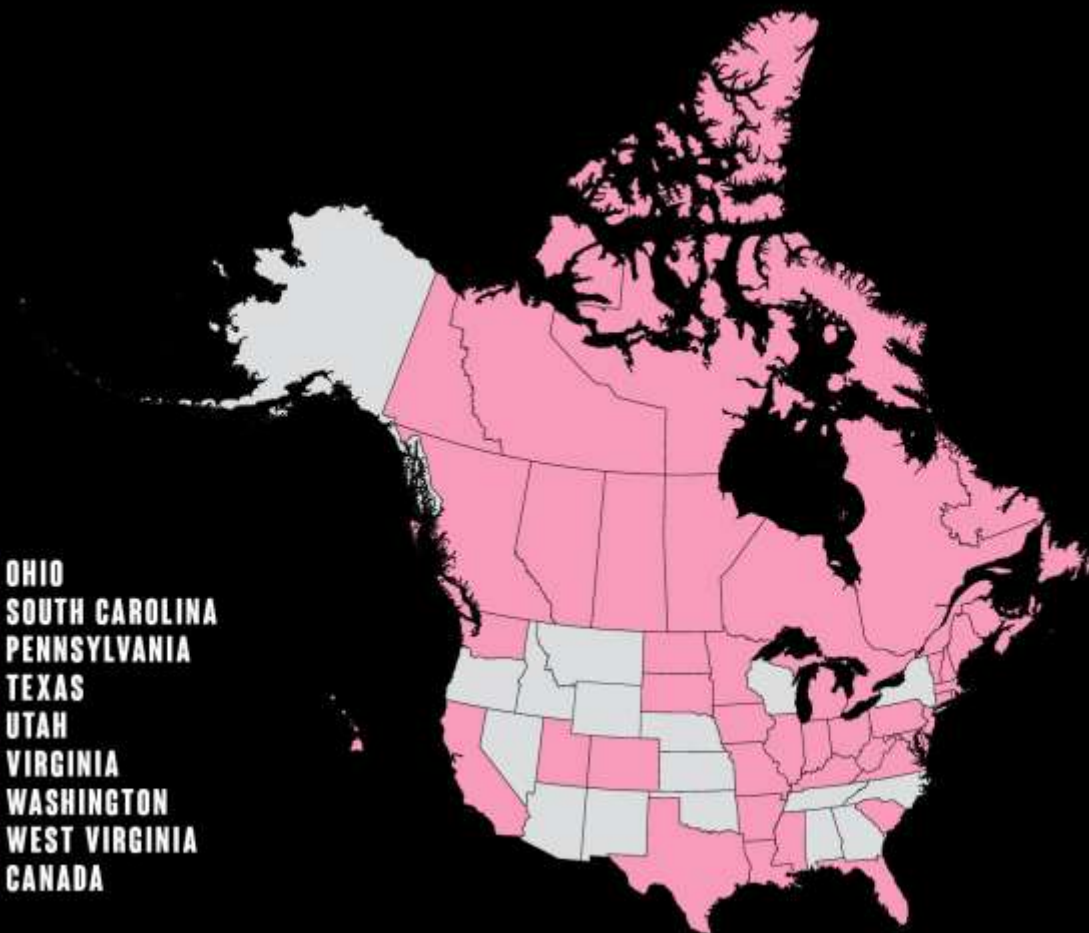


## WofA BRANCHES

ARKANSAS  
CA-CALAPA  
CA-CALCIMA  
COLORADO  
FLORIDA  
HAWAII  
ILLINOIS  
INDIANA  
IOWA

KENTUCKY  
LOUISIANA  
MARYLAND  
MICHIGAN  
MINNESOTA/DAKOTA  
MISSISSIPPI  
MISSOURI  
NEW ENGLAND  
NEW JERSEY

OHIO  
SOUTH CAROLINA  
PENNSYLVANIA  
TEXAS  
UTAH  
VIRGINIA  
WASHINGTON  
WEST VIRGINIA  
CANADA



## Mission Statement:

Empowering women in asphalt industry careers





## Goals:

**AWARENESS** - Increasing awareness of opportunities in the industry

**KNOWLEDGE** - Elevating knowledge through education and resources

**COMMUNITY** - Providing platforms to create supportive relationships and growth





# W of A – National Level



**WELCOMES**  
**EXECUTIVE DIRECTOR**

**BRITTYN**  
**HEISLER**

Official Since January 1, 2025

<https://www.womenofasphalt.org/>



# W of A – CA Branch Co-Chairs



**Sarah Hartz – New Agency Co-Chair**

*(Cathrina Barros Dmytrow – 1<sup>st</sup> Agency Co-Chair Retires from Caltrans)*

**Mimi Le – Acting Industry Co-Chair**

<https://www.calapa.net/women-of-asphalt.html>



# WofA – CA Branch Leadership (Officers)



**Sarah Hartz, Caltrans**  
Agency Co-Chair



**Mimi Le, MCK Services, Inc**  
Industry Co-Chair/Treasurer (ACTING)



**Sydney Johnson, Earth Systems**  
Communications Coordinator



**Tia Sutter, Earth Systems**  
Secretary



# WofA – CA Branch Committee Leaders



Education Committee Leader  
**Rachael Luciak**, *Strategic G Advisors*



Technical Committee Leader  
**Sydney Johnson**, *Earth Systems*



Events & Fundraising Committee Leader (Acting)  
**Mimi Le**, *MCK Services Inc.*





# Education Committee - 2024

## WOMEN OF ASPHALT CALIFORNIA BRANCH *at Career Day*



Livermore HS  
February 01, 2024

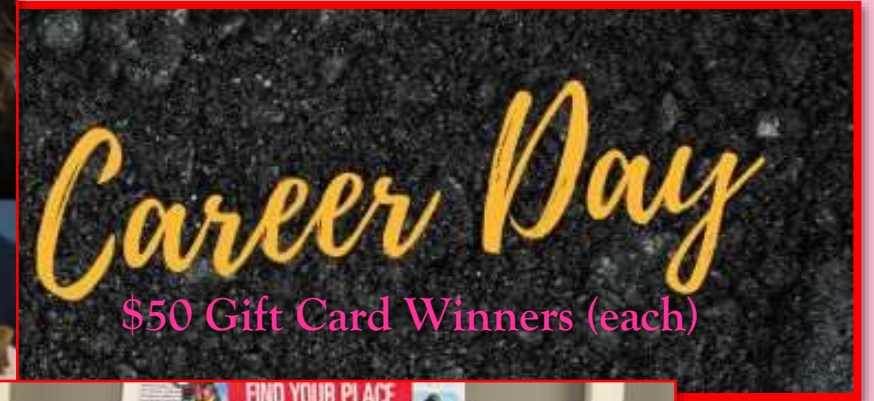


Granada HS  
February 28, 2024





# Education Committee - 2024



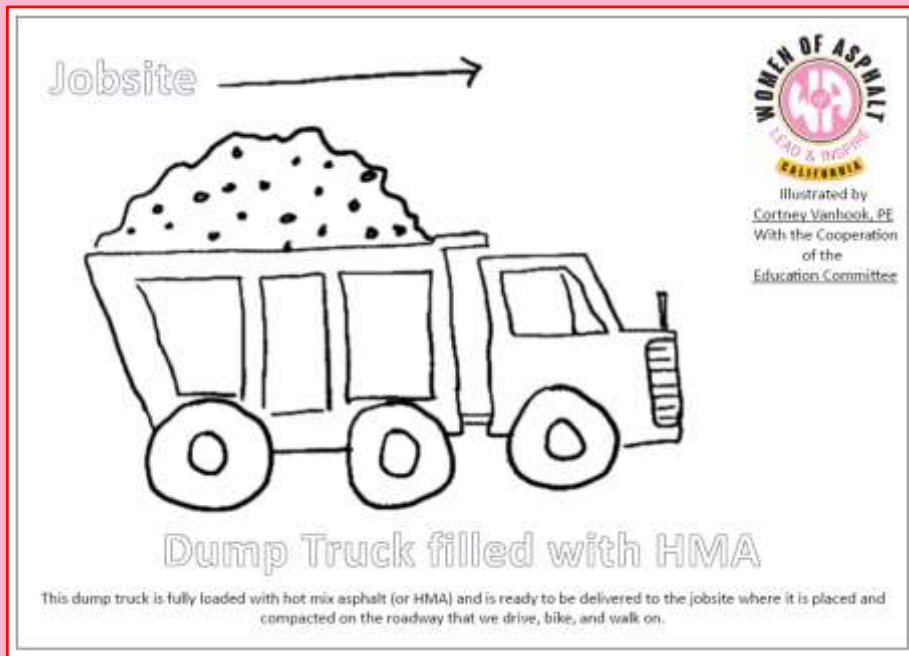
Livermore HS  
February 01, 2024



Granada HS  
February 28, 2024



# Education Committee - 2024



Coloring Page Distributed at St. Francis of  
Assisi Catholic School in Vista, CA  
(Near San Diego) on February 1, 2024

*Drawing and Storyline by*  
**Cortney Vanhook, Albat Company**

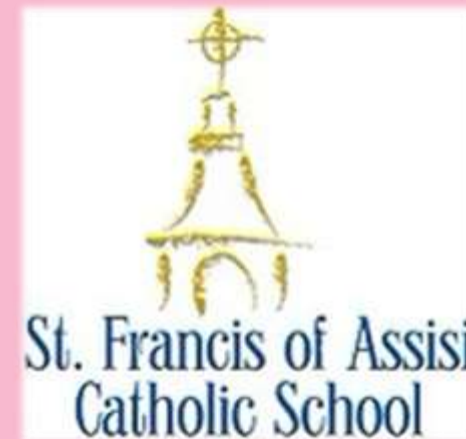
Pizza Party Sponsored by the WofA-CA:

*3<sup>rd</sup> Grade Class*

*Random Raffle*

*Event Coordinated by:*

**Rebeca Sparks, The Sparks Company**



# Education Committee - 2024



**Host & Presenter: Rachael Luciak, Strategic G Advisors**

Strategic Goal Setting:

*Fueling Your Career and Business Growth*

*Webinar in April of 2024*

Strategic Networking:

*Mastering Networking and Relationship  
Building for Career Growth*

*Webinar in November of 2024*





# Technical Committee - 2024



Pavement Preservation:

*An Overview*

*Webinar in January of 2024*

Presenter:

**Scott Dmytrow, Pavement ACES**

Cold Recycling:

*An Overview*

*Webinar in February of 2024*

Presenter:

**Christina Pang, Caltrans**



# Technical Committee - 2024



**Live (In-Person) Recycling Plant Tour:**  
*Pavement Recycling Systems (PRS)*

*Live Tour with Lunch by PRS in March of 2024*

**Hosts: Jorge Campos & Justin Burke, PRS**





# Events & Fundraising Committee - 2024



**InterContinental Networking Lunch & Dinner at Jonathan's Club: *January of 2024***





# Events & Fundraising Committee - 2024



**Raffle Fundraiser:** to benefit our Upcoming Student Engineering Competition  
March of 2024



# Events & Fundraising Committee - 2024



**Wine & Line Dancing at Lake Tahoe: *June of 2024***





# Events & Fundraising Committee - 2024



**Del Mar**  
*Hats Contestants*

**Del Mar – A Day at the Races: July of 2024**



# Events & Fundraising Committee - 2024



## Raffle Items:

- Yeti Cooler Backpack
- \$250 Pechanga Pro Shop Gift Card

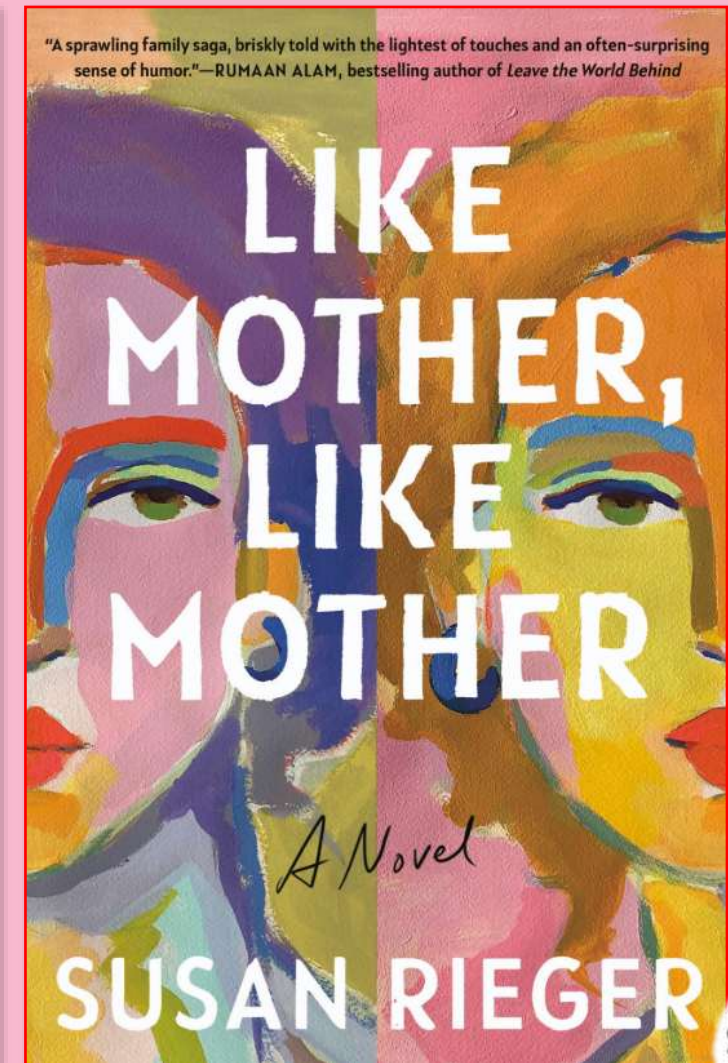
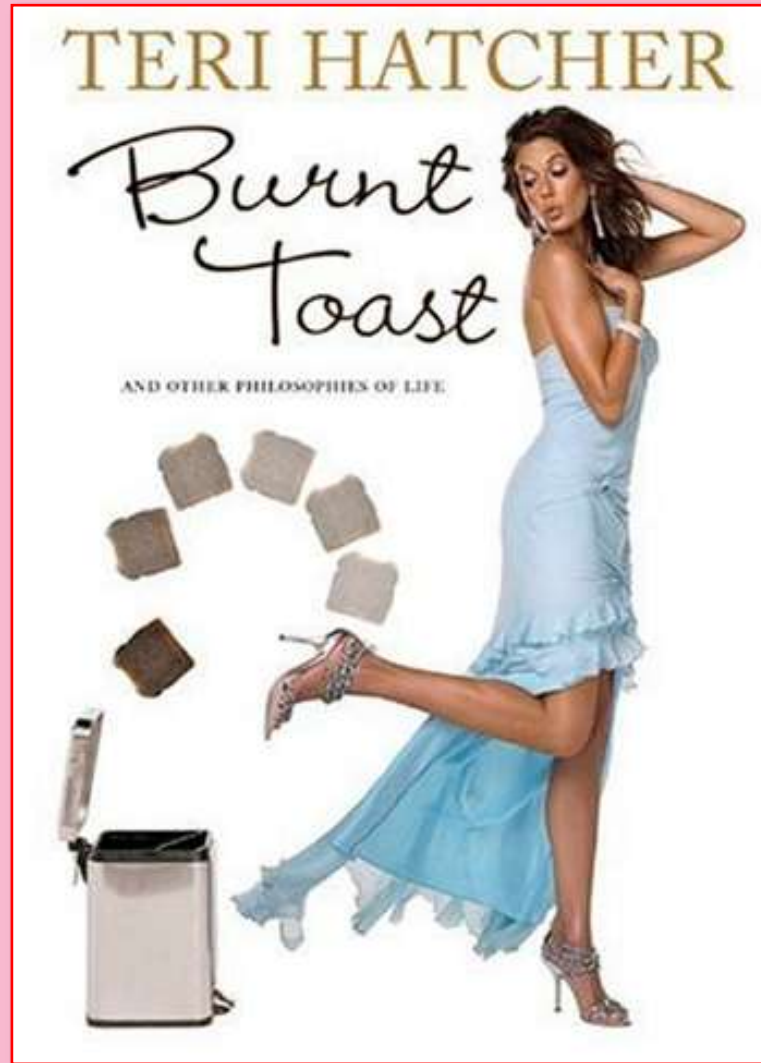
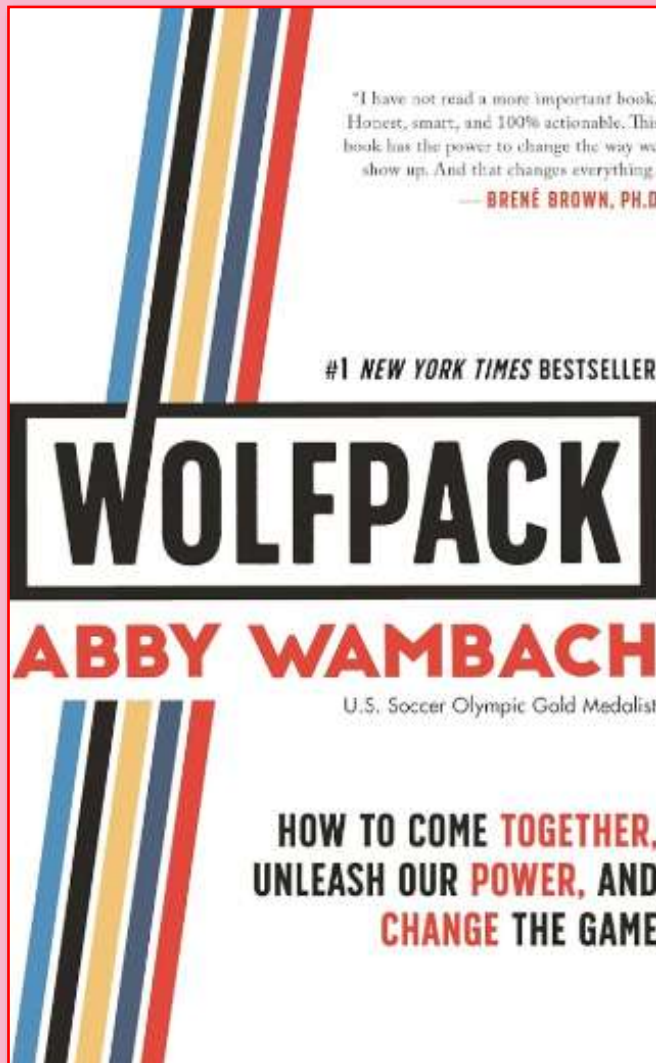


Raffle Winner:  
Brian Beckner with  
Prestige Paving



**Temecula Golf Tournament Fundraising: September of 2024**

# Events & Fundraising Committee - 2024





# WofA-CA 2025 Roadmap

## Education Committee

*(Lead: Rachael Luciak & Active Volunteers: Cortney Vanhook, Karen Bonnetti-Ramirez, Rebeca Sparks & Mimi Le)*

- Upcoming Interactive Webinar: **Empower-Her Leadership Series**

- Presentation Skills (Scheduled for March 28, 2025, from 11AM to 12:30PM)



- Conflict Resolution (4<sup>th</sup> Quarter)
- Limited Edition Coloring Book: Hot Mix Asphalt Drum Plant (developed for kids ages 4 to 8)
  - Approved for distribution at Caltrans Kid's Day This Summer
  - Sunset Elementary School Library (Copy is Available at our Booth to View)
- Next: Activity Book appropriate for kids ages 8 to 12
  - Crossword Puzzles
  - Word Searches
  - Connect the Dots
  - Asphalt Road Mazes





# WofA-CA 2025 Roadmap

## Technical Committee

*(Lead: Sydney Johnson & Active Volunteers: Susan Fong, Sarah Sisson, Cathrina Dmytrow & Mimi Le)*

- Technical Webinar & Tours To Be Announced in the 2<sup>nd</sup> Quarter

## Events & Fundraising Committee:

*(Acting Lead: Mimi Le & Active Volunteers: Sarah Sisson, Kerry Hoover, and Jackie Henry):*

- Permanent Lead is Still Needed.
- TBD if Book Club will continue: Would move to a FUN book so everyone can Participate
- Fundraising Happening RIGHT NOW!

- Raffle tickets are on sale at our WofA Booth for:



Ray-Ban Meta  
Sunglasses



Yeti Roadie  
24 Hard Cooler

- Silent Auction is also available at our WofA Booth for:

✓ Wine Basket

✓ Chef Basket

✓ Tea Basket



# Student Engineering Competition - 2026

**Student Engineering Competition (SEC): Subtask Group made up of all of our Committees**  
**(Collaboration between our Education/Technical/Events & Fundraising Committees)**

Lots of Legwork for this SEC Event this YEAR (2025)  
**to paving the way for our next generation with our**  
**1<sup>st</sup> SEC Event to launch in the Spring of 2026.**

Funding Goal: \$10,000 (Minimum Target)

Top 3 Student Teams' Asphalt Mixture Creations will be tested LIVE  
at the Caltrans District Fontana Lab.

Each team will receive an Asphalt Mixture Design and the necessary materials to work with.

If a student team's university lacks the necessary equipment, we will mentor them and  
connect them with local laboratories.





# California Asphalt Research & Education (CARE) Foundation



## Charitable Foundation (501c(3)):

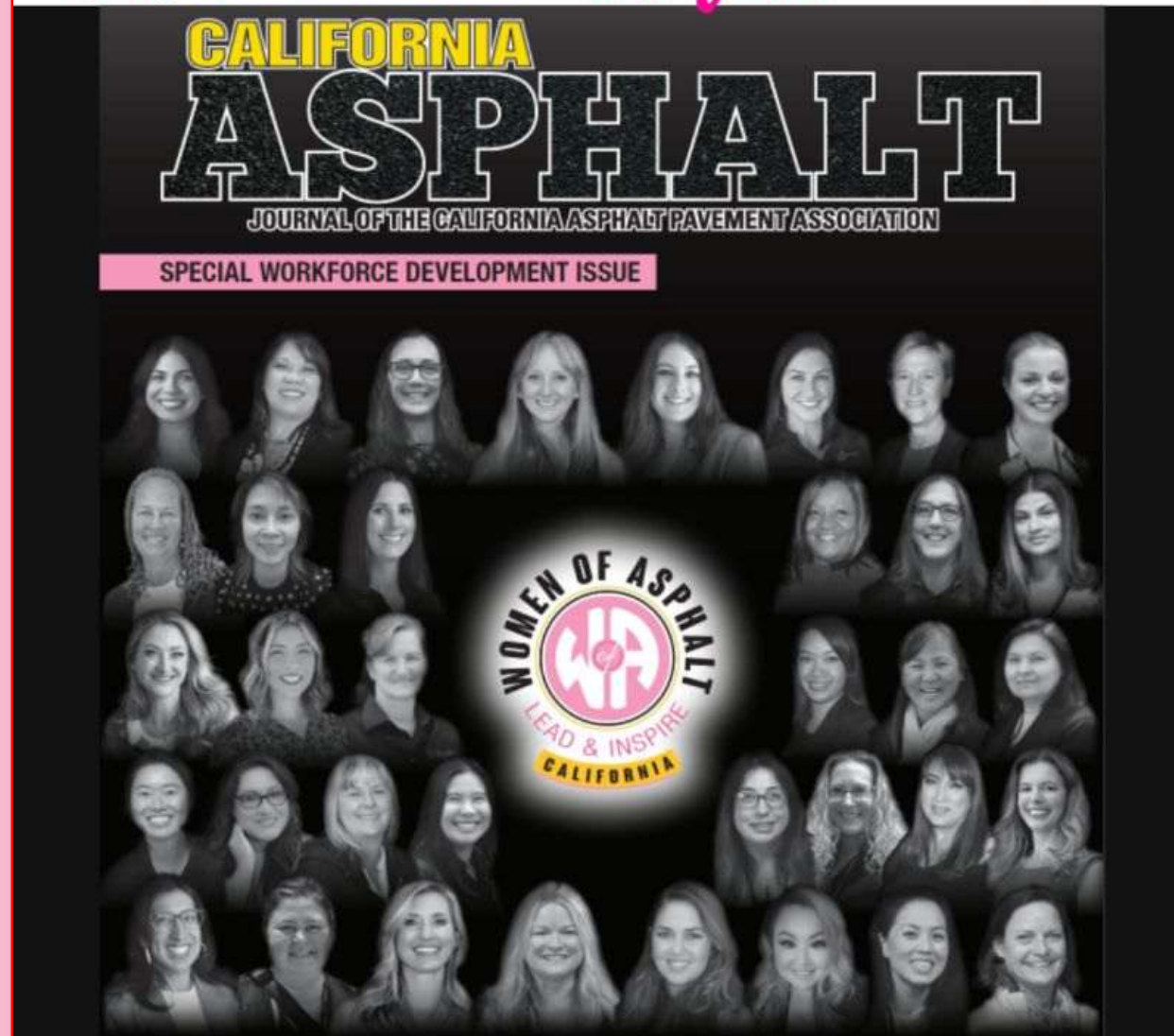
“CARE is to empower and elevate individuals through various educational and enrichment activities by building a highly skilled and diverse workforce to support the long-term success and sustainability of the asphalt pavement industry in California and the communities the industry serves.”



WOMEN OF ASPHALT  
*California Branch*

*in the news*

Join  
Today!



<https://www.calapa.net/women-of-asphalt.html>

