



The California Asphalt Pavement Association

"SUMMIT AT THE SUMMIT" EXECUTIVE LEADERSHIP FORUM

Tuesday-Thursday, June 11-13, 2024

Hyatt Regency Lake Tahoe Resort, Spa & Casino

111 Country Club Lane, Incline Village, NV 89451 ([EVENT WEBSITE](#))

LIST OF REGISTERED ATTENDEES AS OF JUNE 7 IS [HERE](#)

DAY 1 ACTIVITIES – TUESDAY, JUNE 11

01:00 p.m. **Lake Tahoe Charity Golf Outing (Optional Event – Pre-Registration Required)**
Incline Village Championship Golf Course, 955 Fairway Blvd., Incline Village, NV 89451 ([WEBSITE](#))

06:00 p.m. to 07:30 p.m. **WELCOME RECEPTION (Location: Lakeside Beach)**
Special Appearance by "The Ghost Mark Twain" (McAvoy Lane) ([WEBSITE](#))

DAY 2 ACTIVITIES – WEDNESDAY, JUNE 12

08:00 a.m. **Registration Desk Open**
Continental breakfast

GENERAL MEMBERSHIP MEETING PROGRAM (Location: Martis Peak Room)

09:00 a.m. **WELCOME: Opening remarks by the CalAPA Chairman**
(5 minutes) Scott Metcalf, Ergon Asphalt & Emulsions (2024 CalAPA Board Chairman) ([LinkedIn Bio](#))

09:05 a.m. **WORKFORCE: California Asphalt Research & Education (CARE) Foundation Report**
(10 minutes) Scott Fraser, CARE Foundation Board Chairman ([LinkedIn Bio](#))
An update on the newly formed charitable organization, its mission and goals.

09:15 a.m. **WORKFORCE: Women of Asphalt California Branch Report**
(15 minutes) Mimi Le, MCK Services & Women of Asphalt California Branch Co-Chair ([LinkedIn Bio](#))
Inspiring accomplishments by the amazing Women of Asphalt California Branch volunteers.

10:30 a.m. **ASSOCIATION: CalAPA Committee Issues & Answers**
(1 hour) Panel discussion featuring CalAPA committee leaders discussing trends and strategies, challenges, cross-cutting issues, committee accomplishments and the current climate between industry and agency stakeholders.

GENERAL MEMBERSHIP MEETING PROGRAM CONCLUDES

NOON **Board of Directors Meeting & Luncheon (Location: Regency D Room)**
Lunch, followed by regular meeting of the CalAPA Board of Directors (invitation only).

01:00 p.m. to 04:00 p.m. **Women of Asphalt "Wine & Line Dancing" Event (optional event) (Location: Regency A Room)**
(Separate registration required)

05:30 p.m. **DINNER & ENTERTAINMENT (Location: Lakeside A Room)**
09:00 p.m. Headliner: Comedian "Chicago" Steve Barkley ([Website](#))

DAY 3 ACTIVITIES – THURSDAY, JUNE 13

07:30 a.m.	CONTINENTAL BREAKFAST
GENERAL MEMBERSHIP MEETING PROGRAM (Location: Martis Peak Room)	
08:30 a.m. (5 minutes)	WELCOME: Kick-off remarks by the CalAPA Vice Chairman Frank Costa, 2024 CalAPA Vice Chairman (LinkedIn Bio)
08:35 a.m. (45 minutes)	KEYNOTE: A report card on SB1 & the future of road funding in California <i>Carl Guardino, Chairman, California Transportation Commission (Confirmed) (Bio)</i> The longtime member of the commission that oversees state transportation policy, funding and deployment gives an assessment of SB1 and the current state of transportation funding, accountability, and long-term prospects.
09:20 a.m. (40 minutes)	ASPHALT MARKET: The state of the asphalt market at midyear and looking ahead <i>Crystal Howard, owner, Crystal Waters Consulting (LinkedIn Bio)</i> The economist and co-author of CalAPA's annual California Asphalt Market Forecast provides a mid-year update and highlights trends that could impact the market in 2024 and beyond. An essential presentation for any c-suite executive.
10:00 a.m. (30 minutes)	BREAK
10:30 a.m. (20 minutes)	REGULATORY: Drinking from the regulatory firehose <i>Jodie Muller, Sr. Vice President Government Affairs and COO, Western States Petroleum Association (Linked Bio)</i> Hear from a key representative of the petroleum industry, which manufacturers liquid asphalt, about how the industry is responding to California's climate policy initiatives, including the California Air Resources Board's proposed Advanced Clean Fleets rule, and other issues that could impact the asphalt pavement industry.
10:50 a.m. (30 minutes)	ENVIRONMENTAL: Environmental Product Declarations – Do or Die <i>Amlan Mukerjee, Ph.D., P.E., WAP Sustainability, Inc. (Linked Bio)</i> A nationally known expert will outline the current state of play about the implementation of Environmental Product Declarations across the United States and in California, the pitfalls to watch out for, and opportunities.
11:20 a.m. (40 minutes)	MARKET: Situational awareness for the asphalt pavement industry <i>Reed Ryan, Executive Director, Asphalt Pavement Alliance (LinkedIn Bio)</i> The longtime state asphalt pavement association executive from Utah, who recently assumed the top spot at the CalAPA-supported APA, will address the competitive environment as well as threats and opportunities for the asphalt pavement industry in California and nationally.
Noon	“SUMMIT AT THE SUMMIT” EXECUTIVE LEADERSHIP FORUM CONCLUDES



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