



FREQUENTLY ASKED QUESTIONS

SAPA SUMMER MEETING, AUG. 2-5, 2025 -- MONTEREY, CALIF.

(The SAPA Summer Meeting Resource Page is [HERE](#))

(Updated 07/30/25)

What is the SAPA Summer Meeting?

The State Asphalt Pavement Associations, Inc. (SAPA), is a non-profit trade association composed of the executives of state asphalt pavement associations. The SAPA website is [HERE](#). SAPA holds four business meetings per year, including an annual in-person meeting in the summer hosted by the SAPA Chairman. The 2025 SAPA Summer Meeting is being hosted by 2025 SAPA Chairman Russell W. Snyder, Executive Director of the California Asphalt Pavement Association (CalAPA). Planning for the meeting is being done in consultation with the SAPA Executive Committee, and the program is based on member feedback.

Where will the meeting be held?

The 2025 meeting will take place in Monterey, Calif., along the Central Coast of California. It is one of the most iconic locations in California, a popular tourist destination, with countless scenic, historic and cultural experiences available for visitors and their families.

When will the SAPA Summer Meeting be held?

The meeting is scheduled to take place on Saturday, Aug. 2 and run through Tuesday, Aug. 5. Events during the day on Saturday and Sunday, including golf excursions, are optional. A welcome reception will take place Sunday evening, which is the traditional kickoff to the regular SAPA meeting. Business meetings will take place all day on Monday, Aug. 4, and Tuesday, Aug. 5. There will be a dinner Monday night. The event concludes at 5 p.m. on Tuesday, Aug. 5. Spouse-guest activities will take place on Aug. 4 and 5 concurrently with the SAPA business meetings (pre-registration required). A Master Calendar of activities is [HERE](#).

Why should I go?

The SAPA Summer Meeting is the most important investment you can make in yourself as a state asphalt association executive. You will have the opportunity to learn and be inspired by your fellow asphalt association executives in a relaxed setting. There will be enriching professional development educational sessions to refine your skills, and reports from leadership and staff of key stakeholders, including the National Asphalt Pavement Association, the Asphalt Institute and the SAPA-supported Asphalt Pavement Alliance. All

this will take place at a world-famous destination that has something for the whole family. Memorable spouse/partner excursions are planned for Monday and Tuesday concurrent with the SAPA business meetings.

What does it cost?

Registration for the SAPA Summer Meeting is \$1,200 per person (SAPA executives and SAPA staff), and also \$1,200 for SAPA spouse/partners. This registration fee covers the welcome reception and dinner Sunday night, and breakfast, lunch and refreshments for all attendees Monday and Tuesday, and a dinner Monday night. The \$1,200 registration fee for spouses/partners includes the welcome reception and dinner Sunday night, breakfast Monday and Tuesday, and excursions on Monday and Tuesday that will include lunch and transportation. There is a dinner-only option for Sunday night, and discounted pricing for children. Details on the spouse/partner activities can be found [HERE](#). Details on the optional golf outings can be found [HERE](#).

What about lodging?

The SAPA Summer meeting will be held at the waterfront InterContinental – The Clement Hotel, 750 Cannery Row, Monterey, CA 93940. This will be the location for the business meetings, as well as breakfast and lunch. SAPA has negotiated special discount pricing for those lodging at the hotel, which includes waiving of resort fees, and the opportunity for discounted upgrades. The hotel is in the heart of the historic Cannery Row of John Steinbeck fame, and other attractions, including shopping, dining, whale-watching tours and the world-famous Monterey Bay Aquarium. Our agreement with the hotel has a rate of \$329 to \$429 for a limited number of rooms on Friday and Saturday, and most of the room block at \$329 per night for Sunday through Tuesday. This rate is for inland-view rooms. You can upgrade to ocean-view rooms for \$100 more per night, subject to availability. There is also an option to upgrade to a suite at a discounted rate of \$799 per night, subject to availability. The number of rooms is limited, and offered on a first-come, first served basis. The link to the special hotel web page to reserve your room is [HERE](#). The hotel number is (831) 375-4500. The special SAPA discount code is “ASF.” If you need to customize your room reservation, our contact at the hotel is Matthew Baker, Sales & Reservations Coordinator. His phone number is (831) 642-2009, and his e-mail is: mbaker@pahotel.com. Be sure to mention you are with the SAPA event when you call. **The deadline to book your room is July 15, although not all rooms and all rates may be available then.**

How do I get to Monterey?

An orientation PowerPoint presentation, which includes transportation guidance and airport options, is [HERE](#). If you are planning on extending your stay you can access destination guides and other visitor information [HERE](#).

What will be on the agenda?

The SAPA Summer Meeting will feature educational sessions from noted experts designed to provide inspiration and insight for association executives. Speakers include Jim Anderson, CEO of the California Society for Association Executives (CalSAE, recently

rebranded as Associations West); Sam Hassoun, CEO, Global Leadership Alliance; and Leila Labanieh, MBA MFA, a Wall Street veteran and expert on negotiating. For those holding or seeking a Certified Association Executive (CEA) certification from the American Society of Association Executives, time at the SAPA Summer Meeting may qualify for required Professional Development Hours (PDH). Other presenters include Audrey Copeland, CEO of the National Asphalt Pavement Association, and Reed Ryan, President of the Asphalt Institute, as well as NAPA and AI staff. Mike Skinner, Executive Director of the SAPA-supported Asphalt Pavement Alliance, will be on the program along with APA Technical Director Buzz Powell. The regular SAPA business meeting will feature interactive agenda items on topical issues, with ample opportunity for all SAPAs to learn from each other. A timed agenda for the business meeting, with topics and presenters, is [HERE](#).

What about activities?

Formal activities include spouse/partner excursions on Monday and Tuesday in Carmel and Monterey, which include lunch and transportation. Information on the spouse-guest activities (pre-registration required) is [HERE](#). The Monterey area is home to some of the most famous golf courses in the world. On Saturday and Sunday optional golf outings are being organized by CalAPA's resident golf expert, Brandon Milar. Details on the golf events can be found [HERE](#). For more information, contact Milar directly at (916) 995-0086, or via e-mail at: bmilar@calapa.net. There are many other activities along the Central Coast that have something for everyone. More information, including destination and visitor guides, can be found [HERE](#). Many SAPAs add on additional time around a SAPA meeting to vacation with their family and enjoy all that California has to offer.

Is the event family-friendly?

Absolutely! Many SAPA Executives find that attending a SAPA Summer Meeting affords a perfect way to achieve that elusive work-life balance, mixing business with pleasure, and creating happy memories for the whole family that will last a lifetime. Children of SAPAs under 18 are free, but we ask that you let us know how many are coming for planning and logistical purposes.

How do I pay?

Registration must be done in advance, and payment must be received prior to the meeting. In the interest of transparency, and based on SAPA feedback, the process for registering and paying for the SAPA Summer Meeting is slightly different in 2025 than in prior years, and will mirror what is commonly done at most other conferences. In other words, there will be up-front pricing, a menu of options, and everyone who attends will be expected to pay in advance. The link to the sign-up page is prominently featured on the SAPA Summer Meeting Resource Page, or can be accessed directly [HERE](#). Upon completion of your registration, you will be e-mailed an invoice from SAPA that will give you the option of paying by check (preferred) or by credit card (with an added convenience fee). Your prompt attention to the invoice is greatly appreciated.

What if I sign up and later find I cannot attend?

Cancellations and refunds will be made in accordance with SAPA's event refund policy. That policy is [HERE](#).

Are SAPA stakeholders required to pay to attend the SAPA Summer Meeting?

Yes, our partners from the National Asphalt Pavement Association, the Asphalt Institute and the Asphalt Pavement Alliance, as well as other invited participants, will be expected to register and pay like all other attendees.

What else do I need to know?

SAPA will have a Hospitality Suite, open for all registered attendees and their guests, at the hotel during set hours during the SAPA Summer Meeting. The hours the Hospitality Suite will be open are [HERE](#). The Hospitality Suite will be stocked with snacks and refreshments, and provide an informal gathering place for all event attendees. The Hospitality Suite will be where you pick up your meeting materials and special "swag bag" of California-inspired gifts provided to all SAPA Summer Meeting registered attendees.

What is the dress code?

The dress for the SAPA Summer Meeting is business casual for the dinner, smart casual for all other events.

How about the weather?

The weather along the Central Coast of California during the summer is moderate, with high temperatures along the water in the low 70s and often breezy, and much hotter inland. It is advisable to pack with layers in mind. The long-term weather forecast for Monterey for the Summer Meeting (Aug. 2-5) is partly cloudy with highs between 67-69 degrees, and lows between 54-56 degrees, with low humidity and good air quality.

How do I check in for the conference?

On Saturday and Sunday, Aug. 2-3, stop by the SAPA Hospitality Suite during the Hospitality Suite Hours (the hours are [HERE](#)) to pick up your meeting package, name badge and swag bag. The hours of the Hospitality Suite are also listed in the Master Activity Schedule [HERE](#). For those who cannot stop by the Hospitality Suite, a registration desk will be set up during breakfast on Monday, Aug. 4 from 7 a.m. to 8 a.m. where all of the above-mentioned items will be waiting for you.

What about participation by former SAPA executives?

SAPA recognizes the enormous contributions of former SAPA executives to the success of the organization. For that reason, former SAPA executives may attend the SAPA Summer Meeting welcome reception and dinner, but they must register and pay for the dinner in advance (or have the cost paid by their former state association). Former SAPA executives may also register and pay to participate in SAPA Spouse/Partner events and optional golf events. Former SAPA executives are welcome to make their own hotel reservations at the hotel where the SAPA meeting is being held. However, the limited number of discounted rooms are reserved for current SAPA executives and their families.

Who are the key contacts for this event?

CalAPA Executive Director Russell W. Snyder, 2025 SAPA Chairman, is the host of the event. Russell can answer overall event, policy and agenda questions. He can be reached by phone at (925) 548-5409 (mobile), or via e-mail at rsnyder@calapa.net .Doing most of the heavy lifting for event planning and on-site logistics are the following CalAPA team members: CalAPA Technical Director **Brandon Milar**, P.E. He can be reached at (916) 995-0086 (mobile), or via e-mail at bmilar@calapa.net . Brandon is the primary contact for the weekend golf events. **Sophie You**, CalAPA Member Services Manager. She can be reached at (916) 743-0361 (mobile), or via e-mail at: syou@calapa.net . Sophie is the point person for the on-site registration desk, and partner-spouse excursions. Finally, invoice and billing questions can be directed to the SAPA Office Manager, **Keri Dumont**. She can be reached at (801) 231-0709 (mobile), or via e-mail at: info@sapainc.org . The main SAPA website has more resources, including the SAPA master calendar, [HERE](#).