The California Asphalt Pavement Association

"SUMMIT AT THE SUMMIT" EXECUTIVE LEADERSHIP FORUM

Tuesday-Thursday, June 23-25, 2026

Hyatt Regency Lake Tahoe Resort, Spa & Casino
111 Country Club Lane, Incline Village, NV 89451 (EVENT WEBSITE)

DAY 1 ACTIVITIES – TUESDAY, JUNE 23	
01:00 p.m.	**Lake Tahoe Golf Outing (Optional Event – Pre-Registration Required)** Incline Village Championship Golf Course, 955 Fairway Blvd., Incline Village, NV 89451 (Golf Course Info)
DAY 2 ACTIVITIES – WEDNESDAY, JUNE 24	
08:00 a.m.	**Registration Open** **Breakfast**
	EXECUTIVE LEADERSHIP FORUM (Location: Martis Peak A,B,C)
09:00 a.m. (5 minutes)	**WELCOME: Opening remarks by the CalAPA Chairman** Frank Costa, 2026 CalAPA Chairman, Martin Marietta (LinkedIn Bio)
09:05 a.m. (30 minutes)	**MARKET: Situational Awareness for the pavement asphalt industry** *Mike Skinner, Executive Director, the Asphalt Pavement Alliance (APA)* (LinkedIn Bio) The leader of the APA, a pooled-fund marketing arm for the asphalt industry, will discuss threats and opportunities nationally and in California, and key initiatives.
09:35 a.m. (20 minutes)	**MARKET: An update on the Asphalt Market Forecast for 2026 and beyond** *Crystal Howard, Owner, Crystal Waters Consulting* (LinkedIn Bio) The economist and author of the annual CalAPA Asphalt Market Forecast for California will provide the latest insight into economic trends that will impact the asphalt industry in California in 2026 and beyond.
09:55 a.m. (20 minutes)	**ENERGY: Continued disruption in the energy markets, supply chains** *Bob Brown, Senior Director, CA Regional Affairs, Western States Petroleum Association* (LinkedIn Bio) California continues to be buffeted by supply chain shocks and vulnerabilities with regard to production, pipelines, ports and processing/refining of petroleum products. Hear directly from the petroleum industry on what this means for your business.
10:15 a.m. (10 minutes)	**BREAK**
10:25 a.m. (25 minutes)	**GOVERNMENT & POLITICS: Making sense of the midterm elections & Capitol machinations** *Dan Walters, political columnist, CalMatters (interviewed by Russell Snyder, a former Capitol reporter)* (Bio) The award-winning dean of California political columnists and author shares his perspective on the primary elections, the outlook for the November midterms, and the state of play with regard to Capitol politics and government.

10: 50 a.m. (10 minutes)	**ASSOCIATION UPDATE: A strategy for success** *Russell W. Snyder, CAE, Executive Director, CalAPA* (Linked In Bio) An overview of association strategic objectives, accomplishments and opportunities to protect the interests of the asphalt pavement industry in California.
11:30 a.m.	**EXECUTIVE LEADERSHIP FORUM - Day 1 Adjourn**
NOON	**Board of Directors Meeting & Luncheon (Location: Pyramid Peak)** Lunch, followed by regular meeting of the CalAPA Board of Directors (invitation only).
05:30 p.m. **07:30 p.m.**	**WELCOME RECEPTION (Location: Water Garden, near the pool area; look for signage)** **Gourmet appetizers, refreshments and merriment** **Special Appearance by "Dilly Dally the Clown," award-winning balloon artist!** (Website)
DAY 3 ACTIVITIES – THURSDAY, JUNE 25	
07:30 a.m.	**Registration Open** **Breakfast**
	EXECUTIVE LEADERSHIP FORUM (Location: Martis Peak A,B,C)
08:30 a.m. (5 minutes)	**WELCOME: Kick-off remarks by the CalAPA Immediate Past Chairman** *Scott Metcalf, CalAPA Immediate Past Chairman, Ergon Asphalt & Emulsions* (LinkedIn Bio)
08:35 a.m. (45 minutes)	**POWER POLICY PANEL: CalAPA Committee Issues and Answers** Leaders of CalAPA Legislative and Environmental committees discuss trends and strategies, challenges, cross-cutting issues, noteworthy accomplishments and the current climate between industry and agency stakeholders.
09:20 a.m. (30 minutes)	**TECH TUNEUP: A roundup of various technical issues that will impact the industry** *Panel Discussion facilitated by Brandon Milar, P.E., Director of Technical Services, CalAPA* (LinkedIn Bio) Hear the latest about Caltrans specification changes in the pipeline, Green Book updates, emerging technology, and more.
10:00 a.m. (30 minutes)	**BREAK**
10:30 a.m. (30 minutes)	**TECHNOLOGY: Staying on the bleeding edge of the Artificial Intelligence revolution** *Jhony Habbouche, Western Regional Engineer, Asphalt Institute* (LinkedIn Bio) Artificial Intelligence technologies are causing major disruptions in all industries, and the asphalt industry is no exception. Separate the hype from the practical considerations in this insightful asphalt industry-specific presentation.
11:00 a.m. (15 minutes)	**WORKFORCE: Recruiting the next generation of workers for our industry** *Gary Houston, Valero Energy & Trustee, California Asphalt Research & Education (CARE) Foundation* (LinkedIn Bio) Overview of association and industry initiatives related to work force recruitment and development, including support of the Women of Asphalt California Branch by a noted workforce champion and author.
11:15 a.m. (45 minutes)	**PROFESSIONAL DEVELOPMENT: Effective Crisis Communications** *Jeffrey C. Bliss, communications consultant and broadcast personality* (LinkedIn Bio)

	It's not if a crisis will happen to your business, but when. Are you prepared? A veteran communications consultant provides important Do's and Don'ts when communicating in a crisis. This interactive session provides essential tools to sharpen the communications skills of any leader.
Noon	**EXECUTIVE LEADERSHIP FORUM FORMAL PROGRAM CONCLUDES**
05:30 p.m. **09:00 p.m.**	**DINNER & ENTERTAINMENT (Location: Regency D & E)** Elegant dinner and dessert; No-host bar. HEADLINER ENTERTAINMENT: Jeff Applebaum, Comedian (www.jeffapplebaum.com)