SPONSORSHIP OPPORTUNITIES

THURSDAY, APRIL 30 2020
Omni Parker House | Rooftop Ballroom
GREATER BOSTON IS FACING A LITERACY CRISIS

Nearly 70% of students in our area are not reading at grade level by the end of third grade. Literacy is the vehicle to other learning, and yet far too many children lack the fundamental skills to learn.

LITERACY IS THE KEY TO LIFELONG SUCCESS

Now in our 29th year of service, Generations Incorporated works to improve the literacy skills of young students in Greater Boston by engaging community-based volunteers to light a spark within each child.

❖ **Over 250 highly trained volunteer literacy coaches** serve 16 different schools and after school programs in Greater Boston

❖ **Over 1,300 students** receive sustained tutoring during the school year

❖ On average, **students improve by 1.5 reading levels** over the course of the school year

Through intergenerational mentoring relationships, our older adult volunteer literacy coaches are helping struggling young readers improve academic outcomes

→ **89% of students display improvement** in concentration, motivation, self-confidence, or participation within the classroom

→ **74% of students** who were below grade level at the beginning of the year **improved their literacy performance**

→ Literacy coaches not only help students become great readers but also feel a **sense of fulfillment and lift up communities**
Join us to explore our important role in placing youth on the path to lifelong academic success. This cocktail event will also feature live entertainment and a special guest speaker, to be announced.

**Presenting Sponsor - $25,000**
- Premier logo placement on all collateral
- Program site naming opportunity in 2020-2021 academic year
- Customized engagement opportunity
- Customized recognition during program
- Speaking opportunity during program
- VIP table and 10 tickets

**Gold Sponsor - $10,000**
- Sponsor logo on all collateral
- Team leader naming opportunity in 2019-2020 academic year
- Event segment underwriting
- Recognition during event program
- Table and 10 tickets

**Silver Sponsor - $5,000**
- Sponsor logo on collateral
- Event segment underwriting
- Recognition during event program
- Table and 10 tickets

**Bronze Sponsor - $2,500**
- Sponsor logo on collateral
- Event segment underwriting
- Recognition during event program
- 4 tickets
SPONSORSHIP REPLY FORM

Name: 
__________________________________________

Title: 
__________________________________________

Company: 
__________________________________________

Address: 
__________________________________________

City, State, Zip: 
__________________________________________

Phone: 
__________________________________________

Email: 
__________________________________________

PAYMENT

__ Presenting - $25,000
__ Gold - $10,000
__ Silver - $5,000
__ Bronze - $2,500

__ Check enclosed
__ Send invoice
__ Charge credit card:

Number: ____________________________

Exp: _______________ CVV: ________

Signature: ____________________________

Questions

Contact:
Wes Enicks, Executive Director
617-423-5865
wenicks@generationsinc.org

Please send guest names and company logos in an unzipped .png file with transparent background to:
Andrea Kalsow
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