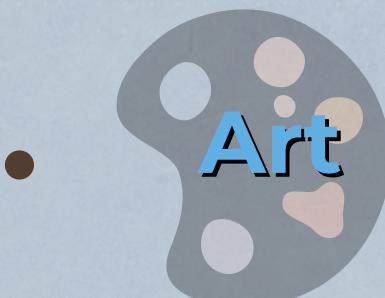


Attention Contra Costa Middle & High School Students!

# Media Contest



**Open to all Contra Costa County students in grades 6 - 12!**

This is your chance to get creative and have your voice heard! Create a *short video, song, or artwork* highlighting the importance of staying substance free. Alcohol, tobacco/vaping, cannabis, and prescription drugs misuse can negatively impact the growing/developing brain. Express why **not** using keeps you bright.

**Theme: Keep It Bright**

**Deadline for Submissions: Friday, November 1**

## PRIZES

### AWARDS FOR ALL 3 CATEGORIES



1ST PLACE: \$200

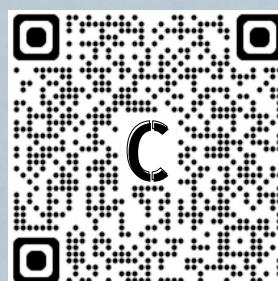
2ND PLACE: \$100

3rd PLACE: \$50

Prizes will be evenly split among winning submission participants and will be awarded in the form of gift cards.

## MORE INFORMATION

Find all contest information, guidelines, how to submit, and more: <http://tinyurl.com/eb2z29t6>

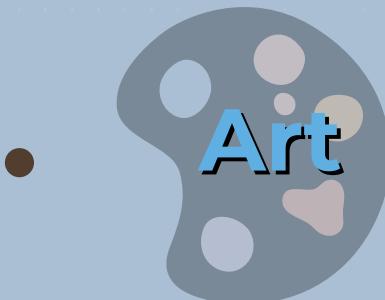


**COURAGE**  
ADVOCACY • GENERATION • EDUCATION



Attention Contra Costa Middle & High School Students!

# Media Contest



## Contest Guidelines

### Theme: Keep It Bright

All entries will be evaluated on how well the student(s) integrate the theme and will be judged on creativity, originality and clarity.

- PSA videos must be 30 - 60 seconds in length.
- Songs must have original lyrics and song production.
- Artwork can be created using any medium.
- All entries must be **original work** of the student. This includes pictures, imagery, video clips, and instrumentals.
- All winning entries will be made public and thus require completion of a media release form all participants. Contest participants grant the CCCOE the right to use their names, photographs, and submission for advertising , publicity, promotion purposes, and posting on the CCCOE website.
- Submit entries at <http://tinyurl.com/2024-25CourAGEMediaContest>
- **Submission deadline: Friday, November 1, 2024**

