

Attention Contra Costa Middle & High School Students!

Media Contest



Open to all Contra Costa County students in grades 6 - 12!

This is your chance to get creative and have your voice heard! Create a *short video*, *song*, or *artwork* highlighting the importance of staying substance free. Alcohol, tobacco/vaping, cannabis, and prescription drugs misuse can negatively impact the growing/developing brain. Express why **not** using keeps you bright.

Theme: Keep It Bright

Deadline for Submissions: Friday, November 1

PRIZES

AWARDS FOR ALL 3 CATEGORIES



1ST PLACE: \$200

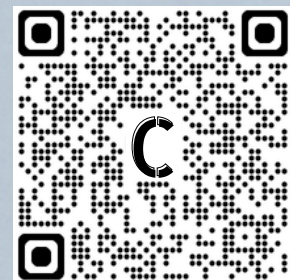
2ND PLACE: \$100

3rd PLACE: \$50

Prizes will be evenly split among winning submission participants and will be awarded in the form of gift cards.

MORE INFORMATION

Find all contest information, guidelines, how to submit, and more: <http://tinyurl.com/eb2z29t6>



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Contest Guidelines

Theme: Keep It Bright

All entries will be evaluated on how well the student(s) integrate the theme and will be judged on creativity, originality and clarity.

- PSA videos must be 30 - 60 seconds in length.
- Songs must have original lyrics and song production.
- Artwork can be created using any medium.
- All entries must be **original work** of the student. This includes pictures, imagery, video clips, and instrumentals.
- All winning entries will be made public and thus require completion of a media release form all participants. Contest participants grant the CCCOE the right to use their names, photographs, and submission for advertising , publicity, promotion purposes, and posting on the CCCOE website.
- Submit entries at <http://tinyurl.com/2024-25CourAGEMediaContest>
- **Submission deadline: Friday, November 1, 2024**

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