

# Responsible Restaurant Menus

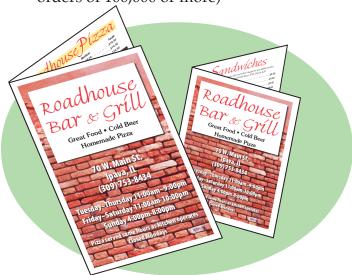
Safe – Inexpensive – Responsible – and a Marketing Solution Too!

# SAFE

- Safe single use menus protect your staff and your customers
- Saves time and eliminates risk versus sanitizing reusable menus
- Designed for your customers to take home or recycle

#### INEXPENSIVE

- Printed in full color for as little as 3 cents each
- Printed fast and efficient in quantities from 1,000 to 1,000,000 or more
- Available in a variety of stocks and formats to meet your specific needs
- Printed on inexpensive papers that are the easiest to recycle
- Professional design and layout from your existing menu for as little as \$49 (Free on orders of 100,000 or more)



## RESPONSIBLE

- Printed responsibly using soy oil inks
- All papers sourced from FSC certified producers using sustainable forestry practices
- Printed on Uncoated papers that are the easiest to produce using recycled material AND are the easiest papers to recycle for further use.

## MAKE IT A MARKETING SOLUTION TOO!

- Turn your menu into a profit center by selling advertising or promoting your own business
- Tell the story or history of your business, family, building, community, etc.
- Send a copy home with all takeout orders
- Include a special offer for repeat visits/orders
- Add puzzles, comics, trivia, kid activities, etc.
- Highlight employees, groups you sponsor, local personalities, schools, sports, community events
- Create a page for regular weekly specials .