

# Patricia A. Clark

## Media Training - Speech Coaching - Message Development

A savvy communications expert, Pat Clark brings nearly 20 years of experience and expertise to media training, speech coaching and message development. She's prepared senior spokespersons for interviews with 60 Minutes, The Newshour, Nightline, New York Times, Wall Street Journal, Washington Post, Time, Business Week, Forbes, Good Morning America, Today Show, Face the Nation, This Week and Oprah.

Whether CEO, elected officer, division head or field manager, the mandate is the same: communicate with the press and the public to tell your organization's story. Helping meet that mandate is Pat's specialty: teaching the techniques for making powerful speeches, the tricks of controlling the media interview, the strategies of message development, and the keys to delivering successful testimony before your legislature.

Pat's clients appear before such major national forums as The National Press Club, Los Angeles Town Hall Forum, Commonwealth Club, Comstock Club, Detroit Economic Club, City Club of Cleveland, Tiger Bay Clubs, Florida Economic Club, Chief Executive Club of Boston and American Bar Association.

Her clients include American Medical Association, American Academy of Orthopaedic Surgeons, American Association of Neurological Surgeons, American Society of Plastic Surgeons, American Academy of Dermatology, Canadian Medical Association, Texas Medical Association, American Academy of Family Physicians, Association of Nutrition & Foodservice Professionals, American Hospital Association, Federation of State Medical Boards, Princeton Brain and Spine Institute, Texas A&M Health Science Center, National Council of State Boards of Nursing, Scott & White, HealthSouth.

Pat holds bachelors and masters degrees in journalism from Ball State University, has taught on the faculty of Valparaiso University and served as director of the Northern Indiana Journalism Seminars.

In demand as a speaker at annual meetings and leadership seminars, she has spoken at the Annenberg Communications Conference, California Leadership Academy, American Society of Plastic Surgeons Leadership Forum, and AMA Leadership Conference.

From one-on-one coaching to large audiences, Pat tailors her presentation to your specific needs. You will learn to develop and deliver your message with confidence.

**Patricia A. Clark      Phone: 219/763-6112**  
**14 Skyline #1213      Email: clark.pat.a@gmail.com**  
**Ogden Dunes, IN**  
**46368**