



Best Wellness Employer[™] Certification Program

Celebrating Healthy Workplaces
www.wellnessworkdays.com/bwe



About the Certification

The Best Wellness Employer certification, in collaboration with experts from Harvard Medical School and Wellness Workdays serves two important goals:

- First, the certification recognizes the outstanding **achievements** of businesses and organizations committed to creating best-in-class corporate wellness programs that promote a culture of wellbeing to engage employees.
- Second, your participation helps to advance the field of worksite wellness and prevention by providing data and **research** about current practices and wellness outcomes.

Certify your program now to document your wellness initiatives and achievements while supporting our research effort.

The designation utilizes an online assessment to measure wellness programming in four key categories.



Scoring Methodology

The Best Wellness Employer Score Index, categories, scoring and benchmarking were developed in conjunction with Wellness Workdays experts, Harvard Medical School medical and statistical experts, colleagues and outside partners.

The benchmarking survey is comprised of questions related to the assessment, strategy, implementation and evaluation of your wellness program. Responses are weighted to promote those programs with demonstrated strengths and outcomes in each of the four key areas.

The survey weighs the results of the employer responses and then these results are reviewed by an objective committee of experts. Nominated programs are eligible for four merit categories – gold, silver, bronze and honorable mention – awarded based on the Best Wellness Employer Score Index.

Why Certify Your Wellness Program?

The Best Wellness Employer certification provides an opportunity to highlight the successes of your worksite wellness program and its positive impact on your employees' health. The rigorous evaluation standards give your health and wellness initiative instant credibility and validate the investment in wellbeing to your employees, senior management team, and external stakeholders. Nominate your program today and get recognition for your organization's best wellness practices.

Certification Benefits

Wellness programs are an increasingly attractive benefit for employees. A certified wellness program can strengthen your business and attract top talent.

Build a stronger organization.

Wellness programs enhance productivity, lower absenteeism, and increase employee satisfaction.

Become an employer of choice.

A robust wellness initiative engages employees and improves retention rates. Corporate wellness programs are also a key benefit in recruiting top talent.

Demonstrate your wellness culture.

Raise the profile of your organization externally to customers and clients with a comprehensive, well-branded program.

Save money and boost your bottom line.

Healthy employees spend less money on healthcare. Insurance carriers offer discounts for established wellness programs and may lower your disability or other insurance premiums.

Are You a Best Wellness Employer?

Visit us at www.wellnessworkdays.com/bwe





Best Wellness Employer Packages

Tier 1 - Benchmarking

- Access to benchmarking survey
- Best Wellness Employer Score (private to you and your organization)
- Best Wellness Employer marketing tool kit

Tier 2 - Benchmarking & Feedback

Includes Tier 1 and:

- Summary report with recommendations
- Free single admission to Wellness Workdays Emerging Trends in Workplace Wellness Conference

Tier 3 - Best Wellness Employer Premium Package

Includes Tier 1, 2, and:

- A personalized Best Wellness Employer trophy to display at your organization
- Free group admission to Wellness Workdays Emerging Trends in Workplace Wellness Conference
- 20-minute follow-up phone call with Wellness Workdays team to discuss your results and strategies

Contact Us

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