



Our Time is Now: Make Yourself Count in Census 2020

**Join us February 12, 2020
at 6:00 pm
Reception Dillard 189;
Presentation Dillard 101**



Originally from Irving, Texas, Genesis Sanchez is the Texas Regional Census Campaign Manager for the National Association of Latino Elected and Appointed Officials (NALEO). She attended Columbia University where she majored in Ethnic Studies with a focus on Latino/a Studies. After graduation, she joined the National Latina Institute for Reproductive Health, where she supported field teams in the Rio Grande Valley and across the country. Ms. Sanchez returned home last spring and led GOTV and VR field teams that encouraged Latinos in Dallas to become more civically engaged. Now at NALEO, she leads efforts to promote a fair and accurate census count of hard-to-count communities across Texas.

