

BALDWIN COUNTY COVID-19 IMPACT REPORT

As we work to understand the immediate and long-term impacts of the coronavirus on Baldwin County's economy, our goal is to keep our community stakeholders as informed as possible. We know that the coronavirus has already had a major impact on our economy over the past month. With tourism generating billions in Baldwin County's economy each year, the timing of the virus spreading has restricted much of what makes Baldwin County account for over one-third of Alabama's tourism revenue. As people practice social distancing, it is no surprise that we are experiencing a decline in demand and jobs in some of our top sectors. Our county will be heavily impacted by the coronavirus, but we promise that you can count on the Alliance to continually inform our local businesses and leaders and sustain our efforts to support and grow Baldwin County's economy.

INDUSTRY SECTORS PROJECTED TO SEE LARGE JOB LOSSES:

- ARTS AND ENTERTAINMENT
- ACCOMMODATION AND FOOD SERVICES
- WHOLESALE TRADE
- TRANSPORTATION AND WAREHOUSING
- RETAIL TRADE

41% OF BALDWIN COUNTY'S JOBS ARE IN THESE 5 SECTORS

- ★ Since the week of March 14, Baldwin County has realized a **15,510% INCREASE IN INITIAL UNEMPLOYMENT CLAIMS** — the largest increase among all Alabama counties.
- ★ According to updated population estimates from the U.S. Census Bureau, **BALDWIN COUNTY'S POPULATION GREW 2.5%, IN 2019, WITH THE COUNTY ADDING 5,379 NEW RESIDENTS.** With 223,234 residents, Baldwin County continues to rank among the fastest growing counties in the State of Alabama.

PROJECTED ECONOMIC VULNERABILITY TO COVID-19



Click link

Chmura ranks Baldwin County as the **14TH MOST VULNERABLE MSA** in the United States *source: Chmura*



Click link

Brookings ranks Baldwin County as the **20TH MOST VULNERABLE MSA** in the United States *source: Brookings*

BALDWIN COUNTY EMPLOYMENT BY INDUSTRY 2019 Q4

source: JobsEQ

Industry	Employees
Retail Trade	14,542
Accommodation and Food Services	14,155
Health Care and Social Assistance	10,135
Construction	5,913
Educational Services	5,653
Manufacturing	4,620
Administrative and Support and Waste Management and Remediation Services	4,592
Other Services (except Public Administration)	4,297
Public Administration	4,061
Professional, Scientific and Technical Services	2,876
Real Estate and Rental and Leasing	2,507
Transportation and Warehousing	2,383
Finance and Insurance	2,154
Arts, Entertainment and Recreation	2,151
Wholesale Trade	1,969
Agriculture, Forestry, Fishing and Hunting	1,217
Utilities	914
Information	557
Management of Companies and Enterprises	298
Mining, Quarrying, and Oil and Gas Extraction	86

NEW UNEMPLOYMENT CLAIMS



BALDWIN COUNTY

Week Ending	Total
March 14	30
March 21	503
March 28	4,683

source: Alabama Dept. of Labor



ALABAMA

Week Ending	Total
March 14	1,819
March 21	10,892
March 28	80,984

source: Alabama Dept. of Labor



UNITED STATES

Week Ending	Total
March 14	282,000
March 21	3,307,000
March 28	6,648,000

source: U.S. Dept. of Labor

★ Baldwin County jobs represent **3.9% OF ALABAMA'S TOTAL JOBS** 2019 Q4

★ Baldwin County's new unemployment claims represent **5.8% OF ALABAMA'S TOTAL NEW CLAIMS** FOR THE WEEK ENDING MARCH 28

★ Baldwin and Mobile counties' new unemployment claims represent **14.5% OF ALABAMA'S TOTAL NEW CLAIMS** FOR THE WEEK ENDING MARCH 28

TOP INDUSTRY SECTORS FOR NEW UNEMPLOYMENT CLAIMS IN ALABAMA FOR THE WEEK ENDING MARCH 28

source: Alabama Dept. of Labor

