

35Mules™

INNOVATION HUB

35Mules.com



In 1925, an unlikely patchwork of enterprises was acquired to form Florida Power & Light Company (FPL), the precursor to NextEra Energy. They included an ice plant, a sponge fishing boat and **exactly 35 mules**. Today, NextEra Energy is a world leader in clean energy.

It's how we know first-hand that a small company built around a great idea can change the world.

In 2020, 35 Mules – an innovation hub powered by FPL – opened its doors to help entrepreneurs bring their game-changing ideas to life faster, smarter and at scale. The program welcomed six startups into the first cohort and helped take their businesses to the next level. And they are doing great things!

Now, we're looking for founders with the next big idea for our second cohort. Do you have what it takes to be in 35 Mules?

What does the program include?

- » Access to leading subject-matter experts across the company in renewables, solar, smart grid and more.
- » Leadership coaching from FPL and NextEra Energy Fortune 200 executives.
- » A non-dilutive cash grant of up to \$100,000 from FPL.
- » Dedicated, rent-free workspace with access to world-class facilities on campus for 12 to 18 months.

What kind of startups are you looking for?

Energy, water and energy-adjacent (a purposefully broad category). We value diversity of ideas, so if you are unsure that yours will meet the mark, apply anyway!

Where will I work?

You'll work from the FPL and NextEra Energy campus in Juno Beach, Florida, which is 90 minutes north of Miami (and three minutes from the beach).

How can I stay up to date on 35 Mules?

To learn more, visit 35Mules.com and subscribe to our newsletter for updates to our application process and more.



How Do I Apply?

Visit 35Mules.com/apply.

Together we can change the world.

The first in-house innovation hub backed by a global energy leader.