



# JOHN DIPIERO



Military Advocacy Director, Military  
Affairs, USAA (Ret.)

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## MEET OUR NEWEST BOARD MEMBER

John DiPiero is an author, speaker and influencer with service as a 29-year veteran of the Air Force. A Texas resident, he spent most of his military career in the training and education fields.

As a pilot he amassed over 3500 flying hours in both helicopter and fixed wing jet aircraft and retired as a Colonel. Shortly after retirement, John spent the next two years as Commandant of Cadets at Randolph Macon Academy, Virginia - in his efforts at giving back to the field of learning and development of the young cadets. After returning to Texas, John began a career in military marketing at USAA.

After marketing, John then moved into military recruiting where he was focused on veteran and spouse hiring and creating and developing nationally recognized hiring programs for veterans and spouses. John then moved to the Military Advocacy Group within Military Affairs in the role of influencer engagement, advocacy and consulting with other companies wishing to improve their veteran and spouse programs.

Mr. DiPiero holds an undergraduate degree from Southwest Texas State University and a Masters from the University of Oklahoma. He is also a graduate of numerous military education and training courses including Squadron Officer School, Air Command and Staff College and Air War College.

John has come full circle and is now retired and resides in Texas and spends time volunteering in his community and supporting veterans and spouses in transition.

