

Freeman Partners with VetJobs to Launch Inaugural Veteran Fellowship Program

Freeman, a leading global company specializing in integrated marketing, exhibitions, and corporate events, continues to set the standard for innovation and excellence across the industry. With a portfolio that includes world-renowned events such as Comic-Con, CES, and numerous other high-profile trade shows and corporate experiences, Freeman plays a critical role in shaping how brands connect with audiences around the world.

In a continued commitment to workforce development and veteran employment, Freeman recently partnered with VetJobs to support the launch of its inaugural fellowship program. The goal of this initiative was to identify, recruit, and place highly qualified veteran candidates into key operational and leadership roles across several geographic locations. Freeman approached VetJobs with an ambitious timeline and a clear mission: to build strong fellowship cohorts made up of talented veterans who could bring their skills, discipline, and leadership experience into the organization.

Freeman provided VetJobs with a detailed overview of the roles that needed to be filled within a short period of time. These positions included Production Project Manager roles within the Audio Visual Division, as well as Operations and Freight Supervisor positions within the Events & Exhibit Services Division. Each role required candidates who could thrive in fast-paced environments, manage complex logistics, and contribute immediately to Freeman's ongoing operations.

Through strategic workforce planning, targeted outreach, and the use of key partnerships within the veteran employment ecosystem, VetJobs successfully delivered a diverse and highly qualified pool of veteran candidates. This collaborative approach ensured that Freeman not only met its hiring deadlines but also had the opportunity to select from a strong slate of candidates whose backgrounds aligned with the company's operational needs and culture.

The fellowship positions offered competitive compensation at a rate of \$38 per hour, underscoring Freeman's commitment to valuing talent and experience. Selected candidates are scheduled to begin their fellowships next month, where they will gain hands-on experience, industry exposure, and professional development opportunities. Upon successful completion of the fellowship, participants will be extended offers to transition into full-time employment with Freeman.

This partnership between Freeman and VetJobs highlights the power of collaboration in creating meaningful career pathways for veterans while simultaneously strengthening the workforce of a global industry leader.



Want to learn more?

Contact us at askus@vetjobs.org