



Get the latest cybersecurity research now from FPA and TD Ameritrade Institutional

Despite the fact that 8 in 10 advisers identify cybersecurity as a high priority, only 29 percent of advisers completely agree they're fully prepared to manage and mitigate the associated risks. ***Is Your Data Safe? The 2016 Financial Adviser Cybersecurity Assessment*** from the FPA Research and Practice Institute™ and sponsored by TD Ameritrade Institutional, is a quantitative report that will help you make the needed cybersecurity enhancements in your business. [Get the report now!](#)

Maximize your online visibility with FPA PlannerSearch®

In today's ultra-competitive digital world, appearing at the top of Google searches is paramount for anyone wanting to attract new business. The newly redesigned, re-engineered FPA PlannerSearch® will help make you more visible when consumers search for you by name or search for financial planners in your area. If you're already listed, be sure to keep your profile current. [Learn more about FPA PlannerSearch today!](#)

Return to Château Élan for FPA Retreat 2017

FPA Retreat 2017 will return to Château Élan in Atlanta, April 24-27, 2017. Engage with the best and brightest financial planners in the profession in peer-to-peer conversations to learn how to have a more meaningful impact on your clients and your practice. [Registration is open](#) and once again limited to 350 attendees.

Do you have a connection to the military?

Zeiders Enterprises, Inc. has openings for financial professionals with experience and knowledge of life in the military. The military has aspects that are unique related to personal finance. You may be able to help Service members and their families to utilize financial tools that will help them make wise decisions during their time in service. Go to www.zeiders.com and search Personal Financial Counselor openings.

Get the help you need with the FPA Professional Services Directory

FPA has launched a new member benefit – the FPA Professional Services Directory – to provide members with even more resources and tools to support their professional and business success. The directory, accessible on FPA Connect, lists all Allied Professional and CFP® professional members of FPA and serves as a resource to connect members who seek support in the financial planning process. [Access the FPA Professional Services Directory today!](#)

BONUS: Check out the FPA All-Member Virtual Update from Oct. 6 – on-demand!

Did you miss the All-Member Virtual Update on Thursday, Oct. 6th? If so, you can view the 30-minute webcast on-demand to get caught up on some of the exciting things happening in your professional home – FPA. You'll learn about the development of the FPA Member Advocacy Council, the launch of the new Cornerstone Partner Program, the latest cybersecurity research from FPA and TD Ameritrade Institutional, and how an FPA Annual Conference attendee will use what he learned to help him in his career advancement. [Access the webcast now!](#)

Attention FPA Chapter Leaders:

Each month FPA will provide you with a quick rundown of five news items worth sharing with chapter members at meetings, events and in newsletters. If you have any questions or need any clarification, please email Ben Lewis at BLewis@OneFPA.org.