

September 10-13, 2019 NW Spotlight
Tour Operator Fam
San Juan's, Sealife and Sailors!

Northwest USA Spotlight Annual Conference
September 13-15, 2019
Olympia, WA

DAY 1 – Tuesday, September 10, 2019

Arrive in Seattle and depart the hotel and airport at High Noon where your tour director and motorcoach will meet you. The road takes you through the Skagit Valley where they grow beautiful flowers and wonderful fruits that include apples and raspberries -- in fact, the most in the US. Arrive in **Lynden WA**, a totally Dutch settlement from the 1800's to visit their **Pioneer Museum**. Enjoy this venue before we sit down for a **Dutch meal** this evening. Arrive at your hotel a few miles away in **Bellingham** for a two- night stay.

DAY 2 – Wednesday, September 11, 2019

Your motor coach departs for the shores of **Puget Sound** – the Highlight of the Day is a **cruise to San Juan Island** and the picturesque town of **Friday Harbor**! Browse and enjoy, return to the boat for a sumptuous lunch on board as we sail into the waters to catch sight of whales, including Orcas. Upon return to the shore in late afternoon, we make our way back to the town of Bellingham to be welcomed at the **Spark Electric Museum** for a tour, entertainment and a wonderful meal! This place is absolutely fascinating! Return to your hotel early evening.

DAY 3 – Thursday, September 12, 2019

How about a trip to "Australian Outback" this morning? Who would think there would be kangaroos, wallabies and maybe even a koala here in the PNW! We arrive for a tour and possibly a picture or two at the **Outback Farm**. There is lunch included before we arrive at the **Boeing Airplane Factory**. 747's and 767's are built here, in the largest building in the world! There is a tour before we depart for **Tulalip Resort and Casino** to have dinner and overnight.

DAY 4 – Friday, September 13, 2019

We would be amiss if we didn't take a scenic trip to the edge of the surrounding mountains and a majestic place known as **Snoqualmie Falls**. We view this special area and then are off to **Olympia, capitol of Washington**, to have lunch and a visit to a coffee roaster. Northwesterners drink the most coffee of anyone in the country and of course, that is why Starbucks started in Seattle! We then depart for the RL Hotel to check in and begin the CONFERENCE midafternoon.

Friday, September 13

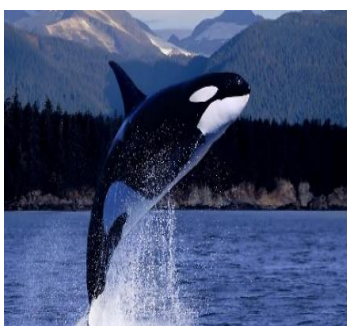
2:00 pm Registration opens at the RL Olympia!!
3:00 pm Trade Show set-up at Hotel RL (suppliers)
5:00 pm Board bus to the Tumwater Warehouse District for reception
6:45 pm Depart for dinner and tour at the **Rotunda in the Capitol Building**
8:45 pm Depart for Hotel RL
9:00 pm After Party at The Lounge at Hotel RL

Saturday, September 14

Breakfast at the hotel (on own)
8:30 am – Key Note Speaker
9:45 am Trade Show
11:30 am– 12:30 pm - Lunch
BREAK
12:45 pm Itinerary Planning Sessions
2:15 pm Trade Show tear-down (suppliers)
2:45 pm **Sightseeing Tours** (Tumwater History Tour includes Schmidt House and Tumwater Falls **OR** Tenino Main Street Tour and Stone Carving Experience)
5:30 pm Return to Hotel RL and free time
6:30 pm Board bus to **Squaxin Island Museum** for dinner/tour/canoe journey
9:00 pm Depart for Hotel RL (from museum with option to be dropped off at Little Creek Casino)
11:30 pm Depart for Hotel RL (from casino)

Sunday, September 15

Breakfast at Hotel RL (on own)
9:00 am Best Practices Discussion
9:30 am Presentation of Itineraries
11:00 am Wrap Up



SUPPLIER REGISTRATION FORM

Registration fee of \$595 includes all seminars and several meals. The price after July 1, 2019 is \$650. Additional delegate fee is \$295 per additional delegate. Up to three delegates are allowed per company. Payment is due with registration form. Any cancellations must be submitted in writing and must be received by August 1, 2019, to receive a refund.

Company: _____

Delegate(s): _____

Address: _____

City/State/ZIP: _____

Phone: _____

Email: _____

Delegate Registration Amount Due: _____

SPONSORSHIP OPPORTUNITIES:

\$500 Registration Bags

\$500 Tour Operator Profile Notebooks

\$500 SOLD Name Badges

\$500 Seminar Sponsor

\$500 Early Bird Reception

\$1500 SOLD Lunch

\$2500 SOLD Final Night Dinner

Total Amount Enclosed: _____

Please make checks payable to:

Columbia Crossroads / Northwest USA Spotlight

13830 SW Scholls Ferry Rd #101

Beaverton, Oregon 97007

503-372-6355

info@columbia-crossroads.com

BUYER REGISTRATION FORM

Delegate Registration includes all seminars, most meals, networking functions, accommodations, and trade show. The price for registration is \$295 if paid by July 1, 2019. The price after July 1, 2019 is \$350. Additional delegate fee is \$295 per additional delegate for the conference. Up to three delegates are allowed per company. If additional delegates are sharing a room, the additional delegate fee is only \$125 per person. Payment is due with registration form. Any cancellations must be submitted in writing and must be received by August 1, 2019, to receive a refund.

Company: _____

Delegate(s): _____

Address: _____

City/State/ZIP: _____

Phone: _____

Email: _____

Room Type: Single _____ Double _____ Smoking _____

Non-Smoking _____

Will you be participating in the Pre-Fam Tour? _____

Arrival Date: _____ Time: _____

Flight No. _____

Total Amount Enclosed: _____

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PLEASE NOTE: ALL BUYERS MUST BE APPROVED BY HOTEL DESTINATION COMMITTEE. Once a registration is received, a profile will be sent in order to qualify all buyers