

Keria Shindeldecker
616.842.6300 | kerias@cherettegroup.com

Cherette Property Management, a wholly owned subsidiary of Cherette Group, Announced as 2026 NAA Top Employer

GRAND HAVEN, MI | MARCH 31, 2026 – The National Apartment Association (NAA) has announced Cherette Property Management, a wholly owned subsidiary of Cherette Group, as a winner of the [2026 NAA Top Employers](#), which recognizes member organizations that foster environments of collaboration, innovation and hard work.

NAA's Top Employers pays tribute to management and supplier companies from across the rental housing industry that have exceeded expectations in creating a culture that emphasizes growth and contribution. The awards are divided into four categories, one for suppliers and three for management companies. The management company categories are designated for small businesses of up to 100 employees, medium businesses with 101-500 employees and large businesses with more than 500 employees.

"This recognition reflects the culture we've intentionally built, one rooted in compassion, integrity, and a commitment to growth. We believe that when our team feels supported and empowered, we're able to create communities where people truly feel at home." Sharlene Shindeldecker, Chief Operations Officer of Cherette Group

Employees and their satisfaction, measured through an anonymous survey, determine the winners and finalists in each of the categories. The survey results are provided to all nominees to help organizations better understand and recognize employee sentiment.

"Congratulations to Cherette Property Management, a wholly owned subsidiary of Cherette Group, for demonstrating what it means to have a workforce that focuses on continuous learning," said NAA President and CEO Bob Pinnegar. "Their employees made it clear that Cherette Property Management, a wholly owned subsidiary of Cherette Group, understands that investing in its workforce is crucial toward its success."

###

About Cherette Property Management, a wholly owned subsidiary of Cherette Group

Cherette Property Management is the in-house management division of Cherette Group, overseeing the day-to-day operations of the communities it develops. With a focus on creating environments where people truly feel at home, the team is committed to delivering high-quality living experiences and strong operational performance. Cherette Property Management supports a growing portfolio of multifamily and mixed-use communities across West Michigan.

About NAA

The National Apartment Association (NAA) serves as the leading voice and preeminent resource through advocacy, education and collaboration on behalf of the rental housing industry. As a federation of 139 state and local affiliates, NAA encompasses nearly 113,000 members representing over 13.5 million apartment homes. NAA believes that rental housing is a valuable partner in every community that emphasizes integrity, accountability, collaboration, responsibility, inclusivity and innovation. To learn more, visit www.naahq.org. NAA thanks its Strategic Partners AppFolio, The Home Depot Pro, Lowe's Pro Supply and Yardi.