



FOR IMMEDIATE RELEASE

Local Retailer Thanks Teachers with a Special Back to School Discount.

Collinsville, IL – July 20th, 2026 – As families ready for a new school year, a Midwest staple is giving thanks to the educators who make it all possible. Glik's, a family-owned specialty retailer established in 1897, is ecstatic to announce a Teacher Appreciation Week from August 3rd - 9th.

For over 125 years, Glik's has been a part of back-to-school traditions, helping students head into the classroom with confidence. Through personalized service Glik's has helped students in finding quality apparel that suits their specific needs. This August, the company is extending that same commitment to the teachers who inspire, support, and shape the next generation with a week celebrating their contributions.

"For our family, this business has always been about more than clothing—it's about people and community," said Jeff Glik, CEO and President and a fourth-generation member of the founding family.

Glik's Teacher Appreciation Week offer is available at all store locations and on Gliks.com from August 3rd – August 9th, 2026. Teachers who stop by Glik's will receive 20% off their purchase when they show a valid school ID at checkout. By recognizing the dedication of educators, Glik's hopes to give back to those who make lasting impacts in classrooms and their communities every day.

About Glik's

Founded in 1897, Glik's is a family-owned specialty retailer offering men's and women's apparel and footwear. Built on five generations of trust and service, the business continues to blend tradition with modern style while remaining deeply connected to the communities it serves.

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