

SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR \$5,000



CHAPMAN
UNIVERSITY

**Argyros College of
Business and Economics**
Alexander E. Hayden School of Real Estate

SIX (6) COMPLIMENTARY IN-PERSON REGISTRATIONS
PREMIER LOGO PLACEMENT ON ALL DIGITAL AND PRINTED EVENT MARKETING
VERBAL AND VISUAL RECOGNITION THROUGHOUT THE PROGRAM (IN-PERSON & ZOOM)
PROMINENT LOGO ON SHARED NAIOP STEP-AND-REPEAT AT ENTRANCE
OPPORTUNITY TO WELCOME GUESTS DURING THE EVENT (OPTIONAL SPEAKING ROLE)
LOGO ON POST-EVENT DIGITAL PHOTO ALBUM AND EVENT RECAP VIDEO (IF APPLICABLE)

MAJOR SPONSOR \$3,000

FOUR (4) COMPLIMENTARY IN-PERSON REGISTRATIONS
HIGH-VISIBILITY LOGO PLACEMENT ACROSS ALL MARKETING MATERIALS
RECOGNITION FROM EMCEE AND ON-SCREEN DURING KEY EVENT MOMENTS
LOGO INCLUSION ON SHARED SIGNAGE, WEBSITE, AND DIGITAL PROGRAM
BRANDING ON VIRTUAL PLATFORM AND LIVESTREAM TITLE SLIDES

KEYNOTE SPONSOR (1 AVAILABLE) \$2,000

THREE (3) COMPLIMENTARY IN-PERSON REGISTRATIONS
LOGO SHOWN ALONGSIDE KEYNOTE PROMOTIONAL GRAPHICS
AND INTRO SLIDES
RECOGNITION BEFORE AND AFTER THE KEYNOTE SEGMENT
FEATURED IN EVENT PROGRAM AS THE "KEYNOTE PRESENTATION
POWERED BY (YOUR COMPANY LOGO)"

PANEL SPONSOR (2 AVAILABLE) \$2,000

THREE (3) COMPLIMENTARY IN-PERSON REGISTRATIONS
LOGO SHOWN ON TITLE SLIDE FOR SELECTED PANEL SESSION
(ZOOM & IN-PERSON SCREEN)
VERBAL RECOGNITION AT BEGINNING OF PANEL
LOGO ON EVENT MATERIALS AND DIGITAL SIGNAGE
RECOGNITION ON EVENT RECAP

UBER SPONSOR (2 AVAILABLE) \$1,500

TWO (2) COMPLIMENTARY IN-PERSON REGISTRATIONS
LOGO ON EVENT MATERIALS AND DIGITAL SIGNAGE
RECOGNITION ON EVENT RECAP
VERBAL ACKNOWLEDGMENT AS TRANSPORTATION PARTNER
OPTIONAL BRANDED VOUCHER SIGNAGE AT PICK-UP POINTS

VIP LUNCHEON SPONSOR (2 AVAILABLE) \$1,500

TWO (2) COMPLIMENTARY IN-PERSON REGISTRATIONS
LOGO ON EVENT MATERIALS AND DIGITAL SIGNAGE
RECOGNITION ON EVENT RECAP
LOGO FEATURED ON LUNCH TABLE SIGNAGE AND FOOD STATIONS

BEVERAGE SPONSOR (1 AVAILABLE) \$1,000

TWO (2) COMPLIMENTARY IN-PERSON REGISTRATIONS
LOGO ON EVENT MATERIALS AND DIGITAL SIGNAGE
RECOGNITION ON DIGITAL PHOTO ALBUM & EVENT RECAP
COMPANY LOGO ON DRINK TICKETS

DIGITAL ACCESS SPONSOR (2 AVAILABLE) \$1,000

TWO (2) COMPLIMENTARY IN-PERSON REGISTRATIONS
LOGO FEATURED ON DIGITAL REGISTRATION PAGE AND
VIRTUAL WAITING ROOM SCREEN
RECOGNITION ON EVENT RECAP
SHOUTOUT FROM MODERATOR TO ONLINE ATTENDEES

MEDIA SPONSOR (1 AVAILABLE) \$500

ONE (1) COMPLIMENTARY IN-PERSON REGISTRATION
LOGO FEATURED ON POST-EVENT DIGITAL PHOTO ALBUM
RECOGNITION ON ALL PHOTO-RELATED CONTENT SHARED VIA
EMAIL OR SOCIAL

PARKING SPONSOR (2 AVAILABLE) \$500

ONE (1) COMPLIMENTARY IN-PERSON REGISTRATION
LOGO ON DIRECTIONAL SIGNAGE FROM PARKING LOTS
LOGO ON EVENT MATERIALS AND DIGITAL SIGNAGE

SPONSORSHIP INFORMATION AND PAYMENT

(Sponsorships sold on a first-come, first-served basis)

Sponsorship Level:

- ☐ ~~\$5,000 - TITLE~~ **SOLD**
- ☐ \$3,000 - MAJOR
- ☐ \$2,000 - KEYNOTE
- ☐ \$2,000 - PANEL
- ☐ \$1,500 - UBER
- ☐ \$1,500 - VIP LUNCHEON

- ☐ \$1,000 - BEVERAGE
- ☐ \$1,000 - DIGITAL ACCESS
- ☐ \$ 500 - MEDIA
- ☐ \$ 500 - PARKING

This sponsorship should be acknowledged as:

(Please print the company name as you would like to be recognized on signs, etc.)

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

PLEASE NOTE:

Sponsor Forms and Registrations can be emailed to: events@naiopie.org

PAYMENT:

CHECK MADE PAYABLE TO:

NAIOP Inland Empire
26632 Towne Centre Dr.
Suite 300
Foothill Ranch, CA 92610

CREDIT CARD PAYMENT:

Credit Card Number: _____

Exp Date: _____ CVV: _____ Billing Zip: _____

Name on Card: _____

Signature: _____