



COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION

INLAND EMPIRE CHAPTER

# 2026 Industry Update and Market Outlook

Virtual Event + Developer & Broker Insights

**TUESDAY, SEPTEMBER 15, 2026**

5:00 PM to 7:30 PM

## SPONSORSHIP OPPORTUNITIES

### **TITLE SPONSOR (1 AVAILABLE) \$5,000**

SIX (6) COMPLIMENTARY IN-PERSON REGISTRATIONS  
PREMIER LOGO PLACEMENT ON ALL DIGITAL AND PRINTED EVENT MARKETING  
VERBAL AND VISUAL RECOGNITION THROUGHOUT THE PROGRAM (IN-PERSON & ZOOM)  
PROMINENT LOGO ON SHARED NAIOP STEP-AND-REPEAT AT ENTRANCE  
OPPORTUNITY TO WELCOME GUESTS DURING THE EVENT (OPTIONAL SPEAKING ROLE)  
LOGO ON POST-EVENT DIGITAL PHOTO ALBUM AND EVENT RECAP VIDEO (IF APPLICABLE)

### **MAJOR SPONSOR (1 AVAILABLE) \$3,000**

FOUR (4) COMPLIMENTARY IN-PERSON REGISTRATIONS  
HIGH-VISIBILITY LOGO PLACEMENT ACROSS ALL MARKETING MATERIALS  
RECOGNITION FROM EMCEE AND ON-SCREEN DURING KEY EVENT MOMENTS  
LOGO INCLUSION ON SHARED SIGNAGE, WEBSITE, AND DIGITAL PROGRAM  
BRANDING ON VIRTUAL PLATFORM AND LIVESTREAM TITLE SLIDES

### **KEYNOTE SPONSOR (1 AVAILABLE) \$2,000**

THREE (3) COMPLIMENTARY IN-PERSON REGISTRATIONS  
LOGO SHOWN ALONGSIDE KEYNOTE PROMOTIONAL GRAPHICS  
AND INTRO SLIDES  
RECOGNITION BEFORE AND AFTER THE KEYNOTE SEGMENT  
FEATURED IN EVENT PROGRAM AS THE "KEYNOTE PRESENTATION  
POWERED BY (YOUR COMPANY LOGO)"

### **PANEL SPONSOR (2 AVAILABLE) \$2,000**

THREE (3) COMPLIMENTARY IN-PERSON REGISTRATIONS  
LOGO SHOWN ON TITLE SLIDE FOR SELECTED PANEL SESSION  
(ZOOM & IN-PERSON SCREEN)  
VERBAL RECOGNITION AT BEGINNING OF PANEL  
LOGO ON EVENT MATERIALS AND DIGITAL SIGNAGE  
RECOGNITION ON EVENT RECAP

### **UBER SPONSOR (2 AVAILABLE) \$1,500**

TWO (2) COMPLIMENTARY IN-PERSON REGISTRATIONS  
LOGO ON EVENT MATERIALS AND DIGITAL SIGNAGE  
RECOGNITION ON EVENT RECAP  
VERBAL ACKNOWLEDGMENT AS TRANSPORTATION PARTNER  
OPTIONAL BRANDED VOUCHER SIGNAGE AT PICK-UP POINTS

### **VIP RECEPTION SPONSOR (2 AVAILABLE) \$1,500**

TWO (2) COMPLIMENTARY IN-PERSON REGISTRATIONS  
LOGO ON EVENT MATERIALS AND DIGITAL SIGNAGE  
RECOGNITION ON EVENT RECAP  
LOGO FEATURED ON LUNCH TABLE SIGNAGE AND FOOD STATIONS

### **BEVERAGE SPONSOR (1 AVAILABLE) \$1,000**

TWO (2) COMPLIMENTARY IN-PERSON REGISTRATIONS  
LOGO ON EVENT MATERIALS AND DIGITAL SIGNAGE  
RECOGNITION ON DIGITAL PHOTO ALBUM & EVENT RECAP  
COMPANY LOGO ON DRINK TICKETS

### **DIGITAL ACCESS SPONSOR (2 AVAILABLE) \$1,000**

TWO (2) COMPLIMENTARY IN-PERSON REGISTRATIONS  
LOGO FEATURED ON DIGITAL REGISTRATION PAGE AND  
VIRTUAL WAITING ROOM SCREEN  
RECOGNITION ON EVENT RECAP  
SHOUTOUT FROM MODERATOR TO ONLINE ATTENDEES

### **MEDIA SPONSOR (1 AVAILABLE) \$500**

ONE (1) COMPLIMENTARY IN-PERSON REGISTRATION  
LOGO FEATURED ON POST-EVENT DIGITAL PHOTO ALBUM  
RECOGNITION ON ALL PHOTO-RELATED CONTENT SHARED VIA  
EMAIL OR SOCIAL

### **PARKING SPONSOR (2 AVAILABLE) \$500**

ONE (1) COMPLIMENTARY IN-PERSON REGISTRATION  
LOGO ON DIRECTIONAL SIGNAGE FROM PARKING LOTS  
LOGO ON EVENT MATERIALS AND DIGITAL SIGNAGE