



Curt Pringle & Associates

We do the work so your project can **succeed**

Whether it is outreach as part of the entitlement process or during construction, Curt Pringle & Associates (CP&A) knows the importance of communicating with local residents and stakeholders about upcoming projects, developments, and key issues.

Partnering with the client, CP&A spearheads community outreach initiatives utilizing new and timeless outreach methods in these critical areas.

Past client examples:

Shea Properties
Trumark Homes
Shopoff Realty
City of Chino

COMMUNITY OUTREACH SERVICES



Traditional Outreach

At CP&A, we understand the importance of getting out in front of the community. Every message must be carefully tailored to resonate with its intended audience. Therefore, we collaborate closely with our clients to carefully craft messaging and design effective outreach materials including **flyers, mailers, fact sheets, and newsletters** ensuring comprehensive community engagement.

Recognizing the significance of personal interaction, CP&A also assists clients in organizing **community meetings, focus groups, one-on-one sessions, and door-to-door outreach**. Our goal is to guarantee that key stakeholders not only receive but understand your message through direct, face-to-face communication.



Digital Outreach

In the ever-changing digital landscape, CP&A stays ahead by continuously monitoring and adapting to the latest digital outreach trends. We recognize the influential role of digital content in effectively communicating with stakeholders. CP&A supports clients in **developing websites and publications, managing email campaigns and creating and engaging on social media platforms** to ensure your message reaches a broad spectrum or even targeted key stakeholders.



Grassroots Outreach

At CP&A, we understand that word-of-mouth plays a significant role in shaping community perceptions of proposed projects. To leverage this, we collaborate with clients to **identify op-ed opportunities, draft letters and speeches of support, host stakeholder meetings, cultivate local project champions and engage with local community organizations**. Our approach ensures that key stakeholders are activated throughout the public process.

LET US HELP MAKE YOUR PROJECT A SUCCESS!

Contact Us:



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