



ALISO NIGUEL  
FOOTBALL

# 2020 PLAYER MEETING

May 14, 2020  
6:30-7:30 PM

# Agenda

- *Coaches and Staff*
- *Wolverine Football Club (WFC)*
- *Budget*
- *Donations*
- *Booster Membership*
- *Player Gear*
- *What's Next*
- *Where to Find Wolverine Football*
- *Questions?*

# 2020 Wolverine Football

## *Coaches and Staff*



**Mike  
Calahan**

**VARSITY HEAD  
COACH**

Tony Carpenter  
Eric Clark  
Barrett Greene  
Pete Mitchell  
Tyler Tangard  
Tony Tantiyawut  
Cole Thomas  
Remy Wasserbach  
Troy Yamaguchi



**Shawn  
Tangard**

**JV HEAD COACH**

Bradley Buzta  
Tony Carpenter  
Barrett Greene  
Tyler Tangard



**Zach  
Henderson**

**FRESHMAN HEAD  
COACH**

Jon Chubb  
Greg Colwell  
Donnie Ellis  
Andrew Mashburn  
Scott Newell  
Adam Roman



**Andrew  
Mashburn**

**ATHLETIC  
DIRECTOR**



**Lauren  
Mott**

**HEAD ATHLETIC  
TRAINER/  
EQUIPMENT MANAGER**

Jessica Barr



# Wolverine Football Club (WFC)

Aliso Niguel High School Football Booster Club

## Mission statement

*The Wolverine Football Club is a non-profit VOLUNTEER organization whose purpose is to promote and enhance the ANHS Wolverine football program through responsibly raising and managing funds, coordinating effective team-building activities, and supporting all players' growth and development.*

# 2020 WFC BOARD OF DIRECTORS

**Triss Chesney**

**PRESIDENT**

Communications  
Coordinator

**Nikki Jarvis**

**VICE PRESIDENT**

Events Coordinator  
Social Media Coordinator

**Becki Procsal**

**TREASURER**

**Paddy Armstrong**

**SECRETARY**

Webmaster  
Pre-Game Meals  
Coordinator  
Game Day Programs

**Pam Ellis**

**MEMBER AT LARGE**

Fundraising  
Coordinator  
Football Nutrition  
Coordinator

**Jen Klenske**

**MEMBER AT LARGE**

Spirit Wear and  
Player Gear  
Coordinator  
Cheer Liaison

**Sheri Langerman**

**MEMBER AT LARGE**

Booster Membership  
Coordinator  
Game Day Programs  
(Prize Coordinator)

**Jaclyn Smith**

**MEMBER AT LARGE**

Volunteer  
Coordinator

**Michelle Snider**

**MEMBER AT LARGE**

Snack Bar  
Coordinator  
Treasurer Support

---

## KEY VOLUNTEERS

**Ed Flanigan**

Band Liaison

**Mike Harrison**

Field Coordinator

**Patty Hovey**

Varsity Team Coordinator  
Senior Banners and Photos  
Advertising and Sponsorships

**Michelle Billings**

Advertising and Sponsorship Support

**Monica Garcia**

Advertising and Sponsorship Support  
Fundraising Coordinator Support

**Kristin LaMarche**

Advertising and Sponsorship Support

# Get Involved!

*When we get a better idea of how the season will look, we'll reach out for more volunteers*



## WFC BoD (Booster) Meetings

- Every 2 weeks
- Posted on WFC website
- Announced in emails
- Everyone is welcome

## Open Key Volunteer Positions\*

- Website Coordinator Support  
(Learn the position from a “graduating” board member)
- JV Team Coordinator
- Freshman Team Coordinator

**\* KEY VOLUNTEERS DO NOT HAVE TO BE ON THE BOARD OF DIRECTORS**

## Volunteer Shifts

- Varsity home games
- 10 hours per player family
- Opt-out donation - \$100

# WFC Budget

2020 WFC Budget  
approved February 19, 2020

**Before COVID-19**

Estimated # of Players

**160**

Estimated Expense/Player

**\$1,500**



## ESTIMATED INCOME - \$251,000

- Player Donations
- Advertising and Sponsorships
- Football Mania
- eTeamSponsor - Ask Campaign
- Matching Corporate Donations
- Taste of Aliso Niguel and Silent Auction
- Snack Bar
- End of Year Banquet Ticket Sales
- Booster Sales (Memberships, Seats, Parking, etc.)
- Summer Camp Donations
- Spirit Wear Sales

## ESTIMATED EXPENSES - \$242,000

- Player Equipment (helmets, shoulder pads, etc.)
- Field Equipment (sleds, shield, bags, footballs, etc.)
- Weight room equipment
- Coaches' Stipends, Uniforms, and Clinics
- Player Uniforms
- Game Day Nutrition
- Varsity Pre-Game Meals
- Camera Systems and Communication
- Varsity Game Day Photographer
- End of Year Banquets
- Fundraising Expenses
- Booster Expenses
- Administration (Insurance, Accounting, PayPal, etc.)
- Spirit Wear Expenses
- Snack Bar Expenses



# WFC Revised Baseline Budget

## 2020 COVID-19 Budget

### Essential Expenses Only

1. *First, cover essential expenses*
2. *Then, consider additional items as income is generated*



## ESTIMATED INCOME - ??????

- Player Donations
- Advertising and Sponsorships
- **Football Mania - TBD**
- eTeamSponsor - Ask Campaign
- Matching Corporate Donations
- **Taste of Aliso Niguel and Silent Auction - TBD**
- **Snack Bar - TBD**
- **End of Year Banquet Ticket Sales - TBD**
- **Booster Sales (Memberships, Seats, Parking, etc.) - TBD**
- **Summer Camp Donations - TBD**
- **Spirit Wear Sales - TBD**

NOTE:

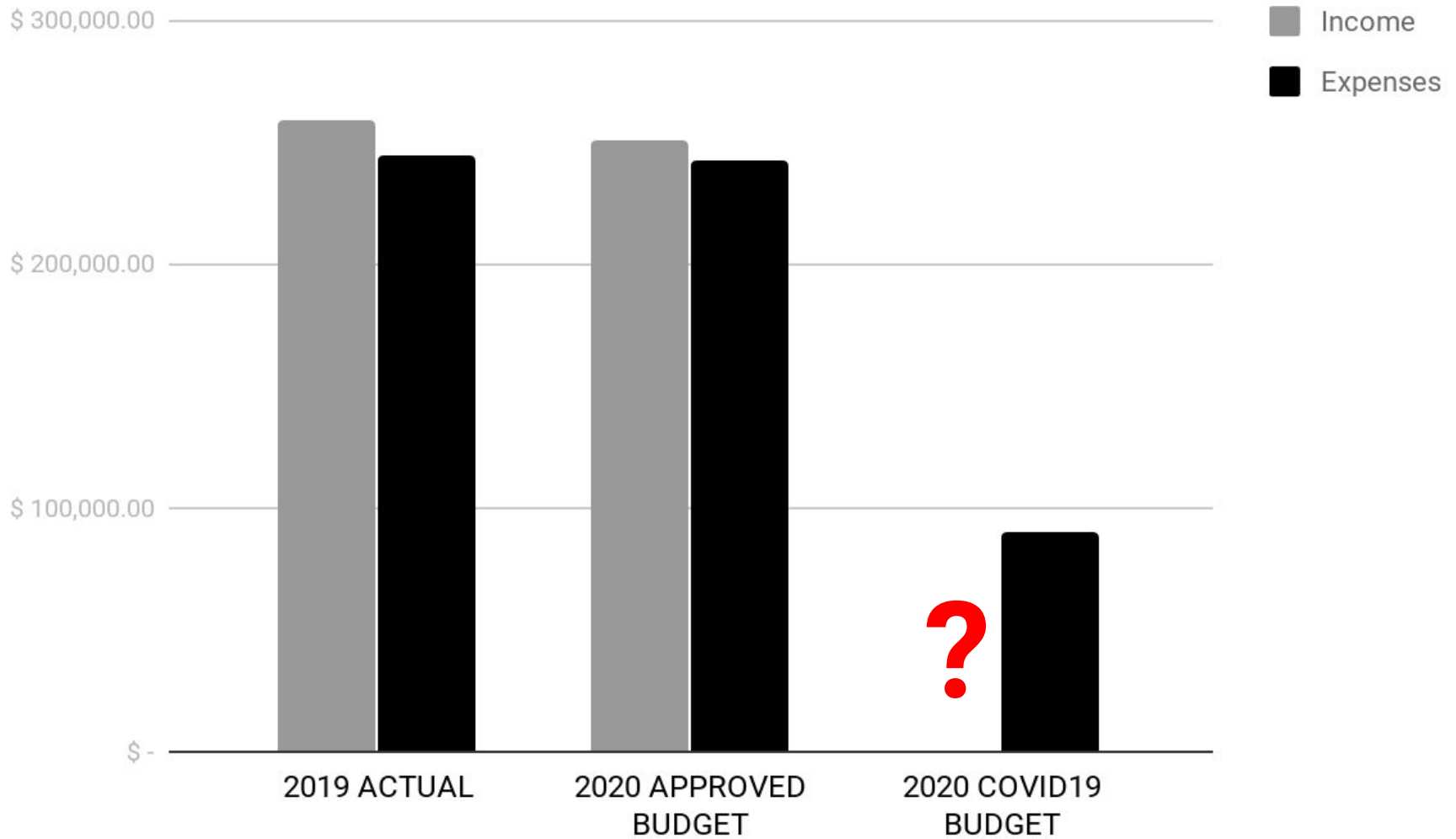
**TBD** - to be determined

## ESTIMATED EXPENSES - \$90,000

- Player Equipment (helmets, shoulder pads, etc.)
- Field Equipment (sleds, shield, bags, footballs, etc.) - **portion**
- Weight room equipment - **portion**
- Coaches' Stipends, Uniforms, and Clinics - **portion**
- Player Uniforms - **portion**
- Game Day Nutrition
- ~~Varsity Pre Game Meals~~
- ~~Camera Systems and Communication~~
- ~~Varsity Game Day Photographer~~
- ~~End of Year Banquets~~
- Fundraising Expenses - **portion**
- ~~Booster Expenses~~
- Administration (Insurance, Accounting, PayPal, etc.) - **portion**
- ~~Spirit Wear Expenses~~
- ~~Snack Bar Expenses~~



# WFC Budget Comparison



# Player Donation

# \$800

**You can make your player donation early at:**

<https://www.alisoniguelffootball.com/product-page/player-donation>

- Player donation is for the upcoming season.
- With COVID-19, fundraising opportunities will be limited.
- We will have to rely heavily on player donations and advertising/sponsorships.
- Purchases began in early 2020 to ensure that Wolverine Football has necessary equipment, gear, and products for the season.
- All of this happens before players even step onto the field.
- By making your player donation early, you are helping WFC cover these early expenses to prepare for the upcoming season.



*Please note that the Constitution of the State of California requires that we provide a public education to you free of charge. Your right to a free education is for all school/educational activities, whether curricular or extracurricular, and whether you get a grade for the activity or class. Subject to certain exceptions, your right to a free public education means that we cannot require you or your family to purchase materials, supplies, equipment or uniforms for any school activity, nor can we require your family to pay for security deposits for access, participation, materials and equipment.*

# Matching Corporate Donations

*Does your employer match donations?*

*WFC is a 509(a)(2) public charity and 501(c)(3) nonprofit public benefit corporation*

*Tax I.D. #33-0653372*

## **Examples of companies that previously contributed to WFC or are in the area:**

- Air Products and Chemicals\*
- American Express\*
- American Honda Motor Co.
- Ares Management
- Argo Group Inc.
- Avon\*
- Bank of America
- Capital Group\*
- Charles Schwab & Co.
- Citibank
- Coca-Cola\*
- ExxonMobil\*
- FM Global\*
- Home Depot
- Johnson & Johnson\*
- JP Morgan Chase & Co.
- MBIA\*
- Merrill Lynch
- Pacific Life
- Progressive Insurance
- Quest Diagnostics
- Sempra Energy (So. Cal. Gas)
- Soros Fund Management\*
- Yum! Brands (Taco Bell)

*\* Companies that double or triple match*

*Check with your employer to find out if they match employee donations or refer to these lists:*

**Hammer Museum at UCLA** - List of 250 companies that match gifts

[https://hammer.ucla.edu/sites/default/files/migrated-assets/media/Support/Matching\\_Gift\\_Companies.pdf](https://hammer.ucla.edu/sites/default/files/migrated-assets/media/Support/Matching_Gift_Companies.pdf)

**Double the Donation** - List of top matching companies, process, and deadline

<https://doublethedonation.com/tips/matching-grant-resources/list-matching-gifts-companies/>

# Booster Items

*Due to the uncertainty associated with COVID-19,  
Booster items will be sold in phases, as information becomes available.*

**NOW ON SALE**

**Booster Membership - \$50 each**

<https://www.alisoniguelfootball.com/product-page/basic-wfc-booster-membership>

## **Booster Member Benefits**

- Shout out on WFC website
- Voting rights to elect the 2021 WFC Board of Directors
- Priority access to purchase reserved seats and a reserved parking pass for Varsity home games, if/when available
  - Each paid booster member will be able to purchase up to 4 reserved seats and 1 reserved parking pass
  - These will be sold as we get more information on how the season will look



# Player Gear

Provided by  
Wolverine Football

- Checked-out by players
- Must be cleaned and returned
- Players are responsible for paying for replacement of damaged, lost or stolen items

## Uniform Provided

- Team Polo Shirt
- Home Game Jersey
- Away Game Jersey
- Game Pants with Belt
- Practice Jersey
- Practice Pants with Belt
- Game Day Socks

## Equipment Provided

- Helmet
- Shoulder Pads
- Lower Body Pads

## Highly recommended player gear **(not provided)**:

- One (1) t-shirt (white, black, grey or teal)
- One (1) pair of shorts (black)
- One (1) pair of cleats
- One (1) padded girdle (white) - Varsity



# Online Player Gear Store

## CUSTOM WOLVERINE PLAYER GEAR

<https://eastbaystore.com/OFTS5051>

Eastbay contributes a portion of purchases back to Wolverine Football

# Closes 5/22/20















Team Code OFTS5051

Closes on 5/22/2020 11:59 PM EST



## ANHS FOOTBALL 2020



					
Nike Team Legend Long Sleeve Poly Top - Men's	Nike Team Legend Long Sleeve Poly Top - Men's	Nike Team Legend Short Sleeve Poly Top - Men's	Nike Team Legend Short Sleeve Poly Top - Men's	Nike Team Hyper Dry L/S Hooded Breathe Top - Men's	Nike Team Hyper Dry L/S Hooded Breathe Top - Men's
Men's \$31.00	Men's \$31.00	Men's \$28.00	Men's \$28.00	Men's \$40.00 <del>\$45.00</del>	Men's \$40.00 <del>\$45.00</del>
					
Nike Team Legend Veneer L/S Hoodie - Women's	Nike Team Legend Veneer L/S Hoodie - Women's	Nike Team Flex Woven Pocket 2.0 Shorts - Men's	Nike Team Flex Woven 2.0 Shorts - Men's	Nike Team Legend Sleeveless Poly Top - Men's	Nike Team Legend Sleeveless Poly Top - Men's
Women's \$37.00 <del>\$40.00</del>	Women's \$37.00 <del>\$40.00</del>	Men's \$34.00 <del>\$35.00</del>	Men's \$31.00	Men's \$28.00	Men's \$28.00

### To Shop The Full Selection Visit Your Online Store

Go to  
<https://eastbaystore.com/OFTS5051> or  
scan the QR Code below



Enjoy shopping with our easy checkout process!

1. When you place an order using a debit or credit card you will be charged at the time of the order for decorated garments.
2. Your order will be shipped out within 3-4 weeks after your order has been processed and the store has been closed.
3. When an order is sent to us from our site, we are generally unable to change or cancel your order. The order is automatically processed as soon as you press "Place Order." You may contact us if you wish to make a change. However, due to the above, we cannot guarantee your order will be changed or cancelled. Please call our Customer Service Line at 888-210-4734 to speak with a Customer Service Representative.
4. If you have any issues or damaged items that need to be exchanged or returned, please return it to us as soon as you receive it per the instructions on the back of the invoice. If you have any questions or concerns, please call our Customer Service Line at 888-210-4734 to speak with a Customer Service Representative.
5. Orders must be completed on or before the end date listed above.


# Online Player Gear Store

CLEATS AND OTHER  
TRAINING GEAR

<https://eastbaystore.com/OFTS5212>

**Closes 8/31/20**  
(corrected end date for  
non-custom items)

ANHS "ALL IN" TRAINING GEAR 2020










Team Code **OFTS5212**

**ANHS Training Gear 2020**


Closes on 8/31/2020 11:59 PM EST



BUY SHOE GET 1 PAIR SOCKS					
					
Jordan Retro 10 TD Mid - Men's	Jordan Retro 10 TD Low - Men's	Jordan Retro 10 TD Low - Men's	Jordan Retro 10 TD Mid - Men's	Jordan Retro 10 TD Mid - Men's	Nike Force Savage Pro 2 - Men's
Men's <b>\$91.00</b> <del>\$125.00</del>	Men's <b>\$87.00</b> <del>\$120.00</del>	Men's <b>\$87.00</b> <del>\$120.00</del>	Men's <b>\$91.00</b> <del>\$125.00</del>	Men's <b>\$91.00</b> <del>\$125.00</del>	Men's <b>\$73.00</b> <del>\$100.00</del>
BUY SHOE GET 1 PAIR SOCKS					
					
Nike Force Savage Pro 2 - Men's	Nike Force Savage Pro 2 - Men's	Nike Force Savage Elite 2 TD - Men's	Nike Force Savage Elite 2 TD - Men's	Nike Alpha Menace Elite 2 - Men's	Nike Alpha Menace Elite 2 - Men's
Men's <b>\$73.00</b> <del>\$100.00</del>	Men's <b>\$73.00</b> <del>\$100.00</del>	Men's <b>\$101.00</b> <del>\$140.00</del>	Men's <b>\$101.00</b> <del>\$140.00</del>	Men's <b>\$143.00</b> <del>\$200.00</del>	Men's <b>\$143.00</b> <del>\$200.00</del>

**To Shop The Full Selection Visit Your Online Store**

Go to  
<https://eastbaystore.com/OFTS5212> or  
scan the QR Code below



Enjoy shopping with our easy checkout process!

1. When you place an order using a debit or credit card, an authorization is obtained from your bank. Your debit or credit card will not be charged until your order is shipped.
2. Your order will be shipped out within 24-48 hours after your order has been processed.
3. When an order is sent to us from our site, we are generally unable to change or cancel your order. The order is automatically processed as soon as you press "Place Order." You may contact us if you wish to make a change. However, due to the above, we cannot guarantee your order will be changed or cancelled. Please call our Customer Service Line at 888-210-4734 to speak with a Customer Service Representative.
4. If you need to change/exchange or return an item that you ordered in error, please return it to us as soon as you receive it per the instructions on the back of the invoice. If you have any questions or concerns, please call our Customer Service Line at 888-210-4734 to speak with a Customer Service Representative.

All rights reserved. Prices subject to change without notice. © 2019 Eastbay Inc.

Various manufacturers have helmets certified for high school use, here is one option:

## Optional Personal Equipment

HELMETS AND SHOULDER PADS

<https://teamstores.riddell.com/store/alisoniguelhs2020>

**Closes 5/25/20**

For the Speed Flex Diamond helmet contact Riddell at:

KYLE SHAW

Sales Representative

858-945-2315 (cell)

kshaw@riddellsales.com

For details:

<https://content.riddell.com/Diamond/>

ALISO NIGUEL HIGH SCHOOL - HARDGOODS

START DATE  
5/13/20

ONLINE STORE ID  
alisoniguelhs2020

END DATE  
5/25/20



ONLINE FORM INSTRUCTIONS

\*\*\*NO RETURNS/EXCHANGES

**STEP 1:** Log onto [teamstores.riddell.com](https://teamstores.riddell.com) on or after the start date listed above.

**STEP 2:** Type in your Online Store ID in box at top of page & click SUBMIT.

**STEP 3:** Select team merchandise and add to shopping cart.

**STEP 4:** Once shopping is complete, click CHECKOUT & either register as a new customer or log in with previously registered information.

ORDERS MUST BE COMPLETED ON OR BEFORE THE END DATE LISTED ABOVE

\*ORDERS WILL BE PROCESSED & SHIPPED WITHIN 3 WEEKS OF THE END DATE  
(PENDING PRODUCT AVAILABILITY)

**QUESTIONS?** Email [ConsumerServices@Riddell.com](mailto:ConsumerServices@Riddell.com) or call 888-681-1717

**Riddell.**



# What's next?

***SPIRIT WEAR IS COMING!***

***eTeamSponsor  
"ASK CAMPAIGN"  
will roll-out at the end of  
May!***

***Other activities will be scheduled as we learn more  
about how the season will look and as revenue allows:***

- Advertising and Sponsorships
- Senior Memory Packages
- Physicals
- CIF Mandatory 2-Week Dead Period
- Summer Camp
- Fall Football
- Volunteer Sign-ups
- Picture Day
- Kick-Off Fiesta
- Scrimmages
- Field Clean-up Day
- Game Schedules



# What to do now?



## 1. REGISTER YOUR PLAYER (New Players Only)

- ☐ Go to <https://www.alisoniguelffootball.com/>
- ☐ “New Player Registration” button on home page
- ☐ Complete BOTH registration steps for NEW player and NEW parent/family
- ☐ You will be added to the Wolverine Football email list

## 2. COMMUNICATION

- ☐ If you are not receiving emails from the Wolverine Football Club, check your spam folder
- ☐ Email is the only way to receive information for Wolverine Football
- ☐ Questions?  
Email [boosters@alisoniguelffootball.com](mailto:boosters@alisoniguelffootball.com)



# What to do now? (continued)



## 3. ATHLETIC CLEARANCE

- ☐ Go to <https://www.athleticclearance.com/>
- ☐ Fill out as much as you can now
- ☐ Upload a copy of player's physical, signed by a doctor, when available

### **If interested**

*Walk-in physicals available for \$40*

*(Print clearance form and bring it with you)*



### **South Coast Medical Group**

*5 Journey #130, Aliso Viejo CA 92656*

*949-360-1069*

*MON-FRI 9AM-5PM & SAT 9AM-3PM*

# Support Wolverine Football while you shop

Every little bit helps . . .



## Shop Amazon Smile

Go to <https://smile.amazon.com/ch/33-0653372>

to select "The Wolverine Football Club," Laguna Niguel CA

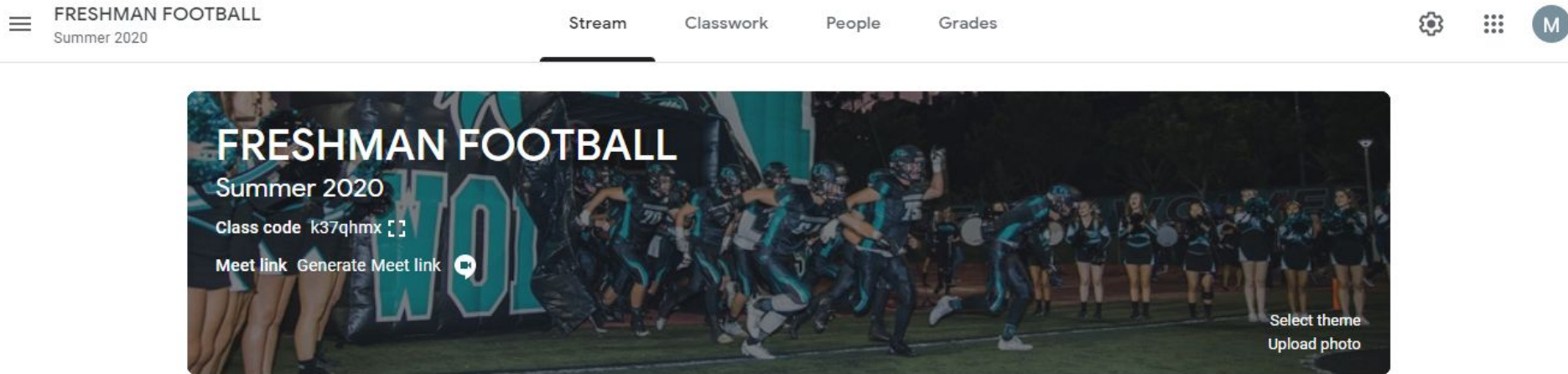


Enroll in **Ralphs Community Rewards** to contribute to Wolverine Football:

1. Create an account and/or sign in at:  
<https://www.ralphs.com/>
2. Enter your email address and password
3. Hover your mouse over "Your Name" (in the top right-hand corner)
4. Select "My Account" in the drop-down window
5. Select "Community Rewards" in the left column
6. Change Organization or re-enroll using **Organization Number SW549**
7. Select "Enroll" to complete the process



# Google Classroom for Players



## INCOMING FRESHMEN

CLASS CODE: **k37qhmX**

## CURRENT PLAYERS

CLASS CODE: **hxheurl**

# Where to find us . . .



## JOIN US AT OUR NEXT WFC BOD MEETING

Monday, June 1, 2020

6:30-8:30 PM

General Booster Meeting

Interested in participating?

Request online access information from [boosters@alisoniquelfootball.com](mailto:boosters@alisoniquelfootball.com)



Wolverine Football Website: <https://www.alisoniquelfootball.com/>

### Wolverine Football

### Coach Mike Calahan



Email: [boosters@alisoniquelfootball.com](mailto:boosters@alisoniquelfootball.com)

[mpcalahan@capousd.org](mailto:mpcalahan@capousd.org)



Instagram: @aliso\_football

@coachcalahan



Twitter: @aliso\_football

@coachcalahan

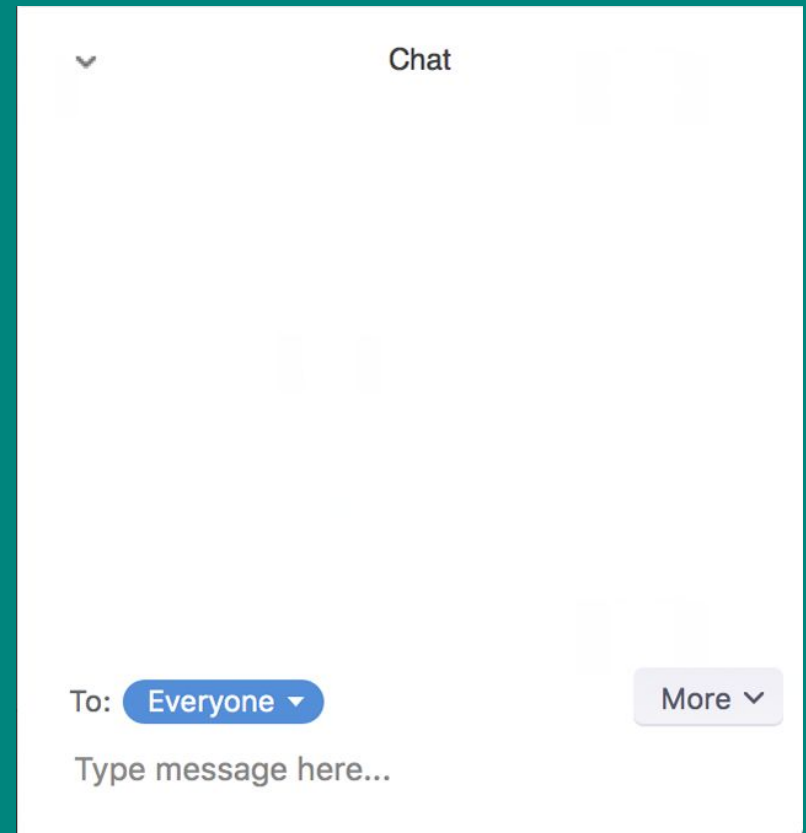
# WELCOME TO THE WOLVERINE FOOTBALL FAMILY!



# Questions?

Type them in the chat box

*We'll answer as many as we can*



If your question wasn't answered or you think of something later . . .  
email [boosters@alisoniguelfootball.com](mailto:boosters@alisoniguelfootball.com)