

GREEN BUSINESS WORKSHOP & SHOWCASE



Event at a Glance

Date:

Tuesday, October 17, 2017

Agenda:

9 a.m. - Registration & Networking

9:30 a.m. - Welcoming Remarks

10 a.m. - Session One: Fleet-Making the Switch for Cost Savings with Alternative Fuels

11 a.m. - Session Two: Maintenance-Greener Products for Facilities and Grounds

12 p.m. - Lunch: including vehicle showcase and Century Center tour

1:30 p.m. - Session Three: Facilities-Beyond Efficiency with Innovative Strategies

2:30 p.m. - Session Four: Facilities-Deep Energy Savings with Performance Contracting

3:30 p.m. - Event Concludes

3:30 p.m. – 5:30 - All attendees are invited to stay for the Century Center Energy Event

Where:

Century Center South Bend
120 S. Dr. Martin Luther King Jr. Blvd
South Bend, IN 46601

Ticket Price:

\$25 Per Person/ Includes Lunch

Registration ends Oct. 10th

Register online on the events page at www.southshorecleancities.org.

Who Should Attend:

Facilities, fleet, or operations managers for businesses or non-profit organizations.

Event Sponsor \$1,000

- 4 Guest Admission Tickets (\$100 Value)
- Vendor Booth (\$100 Value)
- Large Company Logo Recognition on all Event Signage & Marketing Materials
- 4 Social Media Mentions Leading up to Event
- Company Logo on Event Landing Page
- Acknowledgement Throughout Program
- Mention in Relevant Press Releases
- List of attendees provided post event

Speaker Sponsor \$850

- 3 Guest Admission Tickets (\$75 Value)
- Vendor Booth (\$100 Value)
- Company Logo Recognition on all Event Signage & Marketing Materials
- 2 Social Media Mentions Leading up to Event
- Company Logo on Event Landing Page

Lunch Sponsor \$650

- 2 Guest Admission Tickets (\$50 Value)
- Vendor Booth (\$100 Value)
- Company Logo Recognition on all Event Signage & Marketing Materials
- 1 Social Media Mention Leading up to Event
- Company Name on Event Landing Page

Vendor Sponsor \$150

- 1 Guest Admission Ticket (\$25 Value)
- Vendor Booth (\$100 Value)
- Company Logo Recognition on Vendor Signage
- Company Name Recognition on in Program

For more information, to reserve your spot, or to sponsor the event contact:
Catherine Yoder at 219-644-3690 or cyoder@southshorecleancities.org

Green Business Workshop & Showcase Sponsorship Form

Main Contact Information

Contact Name _____ Title _____

Organization Name _____

Mailing Address _____ City _____ State _____ Zip _____

Work # _____ Cell # _____

Email _____

Website _____

Marketing Contact _____ Phone _____

Email _____

Select Your Sponsorship Level

- | | |
|---|--|
| <input type="radio"/> Event Sponsor (\$1,000) | <input type="radio"/> Lunch Sponsor (\$650) |
| <input type="radio"/> Speaker Sponsor (\$850) | <input type="radio"/> Vendor Sponsor (\$150) |

*All sponsorships must be paid by **Tuesday, October 10** to
guarantee marketing benefits of your sponsorship.*

Signature _____ Date _____



**Please send an EPS or high resolution jpeg logo of your company to
Catherine Yoder at 219 644 3690 or cyoder@southshorecleancities.org**