



## **Continued Investment in Advanced Mobility Solutions — Despite the Pandemic**

No doubt, the last 12 months have been unprecedented for everyone, both personally and professionally. Despite the challenges, it gave ROUSH CleanTech a chance to pause and reassess its strategy and technology roadmap with a focus of helping customers and partners bridge the gap from diesel to something more environmentally and economically friendly.

The company recently dropped off a Ford F-650 battery electric demo to the City of Los Angeles Sanitation Department to further strengthen its investment in EV technology. And in February, ROUSH CleanTech celebrated with <u>Livonia Public Schools</u>, the district in its hometown, which operates propane autogas school buses.

Despite the pandemic, ROUSH CleanTech has continued to heavily invest in technology to help scale training for technicians, drivers and first responders. The company offers a significant suite of solutions that ensures fleets can make the transition to a new energy source, knowing they'll be Roush-supported every step of the way. Complimentary web-based training modules, live virtual training session with team members, and in-person training (following COVID-19 guidelines) provide a variety of learning options.

In the last year alone, the company has added 100 new service locations (to more than 700 locations throughout the United States and Canada) to support the growing demand for clean transportation solutions.

Doubling down with additional investments in people, process and technology, the company is committed to the advancement of all clean transportation solutions.

To learn more about ROUSH CleanTech's advanced clean transportation fleet solutions, visit ROUSHcleantech.com.



Todd Mouw is president of ROUSH CleanTech, an industry leader of advanced clean vehicle technology. Mouw has more than two decades of experience in the automotive and high-tech industries. As former president of the NTEA Green Truck Association, Mouw helped set standards in the green trucking industry. To learn more, visit ROUSHcleantech.com.