

SPONSORSHIP OPPORTUNITIES

2020 IMRA MARKETING CONFERENCE



IMRA is heading to Clearwater Beach for 2020 with an aggressive agenda of channel-specific presentations and sales meetings that will be the highlight of your Spring business calendar. Join your colleagues for networking, education and fun at the newly refurbished Hilton Clearwater Beach Resort from April 26-28. The IMRA Marketing Conference is an exciting and intimate way to develop and engage in long term business relationships. With well over 100 leaders in the incentive, recognition and corporate gifting industry attending each year the conference helps to expand and promote your business.

If you have any questions regarding sponsorships or registration please contact the sponsorship co-chairs:

Mike Landry, Tumi at mlandry@tumi.com

Lore Rincon, Continental Premium Corporation at lrincon@contprem.com

ALL SPONSORS WILL RECEIVE:

- YOUR LOGO displayed on the IMRA website on the home page and in conference tabs with a hyperlink to sponsor's website
- YOUR LOGO displayed in the conference journal
- YOUR LOGO displayed in sponsorship scroll of honor, displayed before general sessions and State of the Alliance Meeting
- YOUR LOGO displayed in *Inside IMRA* – Q2 and Q3 Newsletters
- Recognition from the podium at the IMRA Marketing Conference
- Identification as conference sponsor by badge ribbon
- Option to be a part of the IMRA Gifting Suite

**SPONSORS OF OVER \$2,000 WILL BE INVITED TO A SPECIAL VIP PRIVATE COCKTAIL
RECEPTION INCLUDING AN "IMRA GIFTING SUITE"**

SPONSORSHIP	AMOUNT	AVAILABILITY	ADDITIONAL PROMOTION & BENEFITS
Registration Desk	\$1,500	Hamilton Beach Brands, Inc.	Logo displayed at Registration Desk for length of conference
Attendee Journals	\$2,500	Bulova	Logo displayed on front of journal provided to all conference attendees
Silent Auction	\$2,000	Jura Inc.– Capresso	Logo displayed at Silent Auction tables
Name Badges	\$3,000	PPAI	Logo displayed on attendee badges
WIFI	\$2,000	1 Remaining!	Custom Link with Logo
First Timer Reception	\$1,000	Zane's Inc.	Logo visible throughout event venue
Sunday Evening Outdoor Opening Reception (3)	\$2,500 each	Fujifilm North America Bissell Homecare, Inc. 1 Remaining!	Logo visible throughout event venue
Drink of the Day <i>Sunday</i> (unlimited)	\$400 each Reps Only	Pilgrim Promotions, Ltd. IncentiveSource, Inc. Marketing Motivators, Inc.	Your agency identified on a sign outside of the bar, printed on menus inside the bar and identified on our signature cup all afternoon and evening. You get to name the drink specials with your own special twist!
Drink of the Day <i>Monday</i> (unlimited)	\$400 each Reps Only	Alliance Marketing, Inc. Continental Premium Corporation All About You Incentives	Your agency identified on a sign outside of the bar, printed on menus inside the bar and identified on our signature cup all afternoon and evening. You get to name the drink specials with your own special twist!
Drink of the Day <i>Tuesday</i> (unlimited)	\$400 each Reps Only	Mojo Incentives Cassidy & Company	Your agency identified on a sign outside of the bar, printed on menus inside the bar and identified on our signature cup all afternoon and evening. You get to name the drink specials with your own special twist!
Monday Buffet Breakfast (2)	\$1,000 each	Premium Incentive Products Magazine Samsonite	Logo on table tents placed on breakfast tables
Monday Networking Luncheon (2)	\$2,500 each	2 Remaining!	Logo on table tents placed on dining tables
Monday Evening Event (3)	\$2,000 each	Tumi Seiko Watch of America, LLC	Logo on table tents placed on dining tables
Tuesday Buffet Breakfast (2)	\$1,000 each	Nikon, Inc. (2)	Logo on table tents placed on breakfast tables
Tuesday Networking Luncheon and State of the Alliance Presentation (2)	\$2,500 each	Replink/The DataDirect Group 1 Remaining!	Logo on table tents placed on dining tables
Past President's Breakfast	\$500	ASI Show	Logo on name tents placed on tables

Tuesday Closing Reception at Marina Cantina (2)	\$1,500 each	Canon U.S.A., Inc. 1 Remaining!	Logo visible throughout event venue
Networking Breaks Monday and Tuesday (5)	\$800 each	Samsonite Sales & Marketing Management Magazine 3 Remaining!	Logo displayed at or near the refreshment break