

100 MILE HOUSE *BUSINESS WALK*

2016 REPORT

We asked businesses to rate the current state of their business...

48% of businesses are good/
increasing

47% of businesses are
steady/ fair

5% of
businesses are slow/ poor

103 businesses... employ **817 employees**

55% Full Time

44% Part Time

1% Contract



District of 100 Mile House



103

Businesses
Surveyed

On October 19, 2016 the District of 100 Mile House hosted their First Annual Business Walk survey, with support from the South Cariboo Chamber of Commerce and the BC Ministry of Jobs, Tourism and Skills Training.

103 businesses were visited by 19 volunteers from the community, with the intention of collecting data on how 100 Mile House can help build a vibrant business community.

Business Succession:

16 of the businesses surveyed intend to retire or sell in the next 5 years, but... only **37.5%** of them have a formal or informal plan of how to do so.

WE  LOCAL!



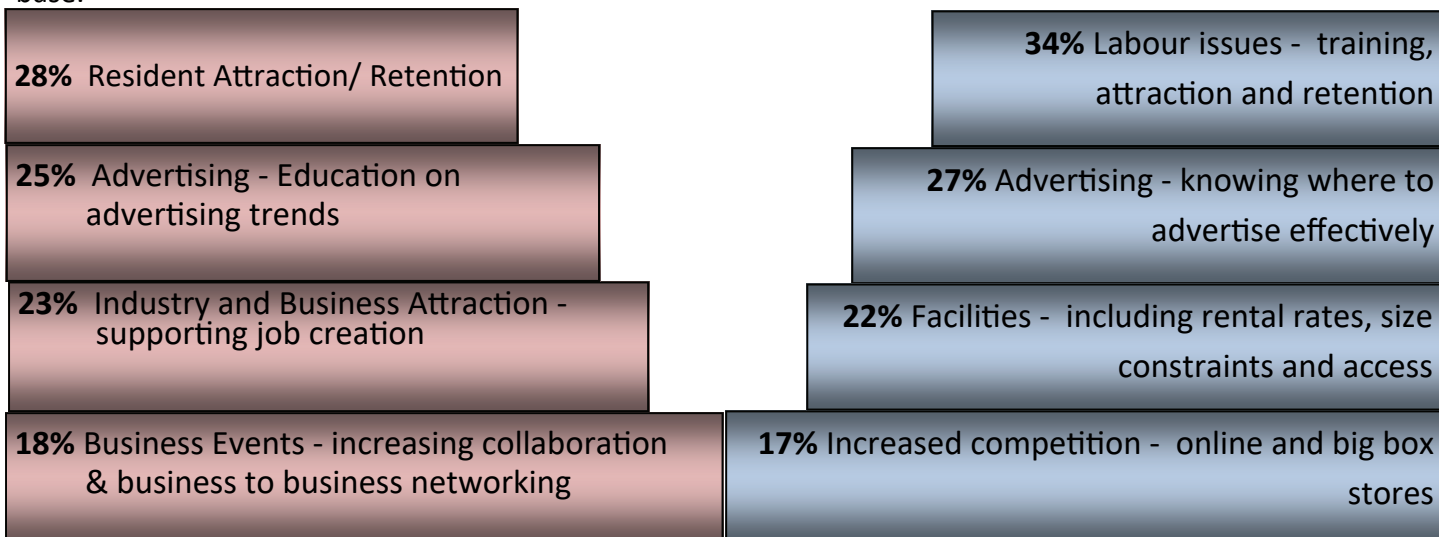
Businesses requested support through follow-ups for a variety of purposes including: business succession planning, façade assistance, to join Love 100 Mile House, meeting labour challenges, and applying for grant programs.

What is WORKING WELL for business?

22% Advertising, particularly word of mouth
21% Reputation
20% Location
15% Product/ Service
12% Customer Service
10% Tourists

What can be done to help business grow?

Business answers reflect a desire to grow their client base.



What are the biggest challenges facing business?

What's Next? Look to see new programs helping business in the coming months. We intend to collaborate with local and regional partners in meeting the needs of our community as we develop new initiatives for 2017!