



Canadian Construction
Association
Gold Seal Certification

Gold Seal Employer Program





Gold Seal Employers

Gold Seal Employers are construction companies that support and encourage their employees' ongoing professional development with the Gold Seal Certification Program. Gold Seal Employers have at least two employees active in the Program, per year.

This unique opportunity will help your organization extend its credibility for actively hiring and supporting professionals who strive for excellence in the management of construction. As an official Gold Seal Employer, you enhance brand building for your company's sales and marketing to construction industry professionals, key influencers, and decision-makers.

Integrating Gold Seal into your corporate culture can enhance the recruitment and retention of skilled workers and gain valuable recognition for supporting the construction industry's respected certification Program.

Human resource strategy

Becoming a Gold Seal Employer represents incredible value. It capitalizes on the integrity and prestige of the Gold Seal Certification and profiles your commitment to excellence in the management of construction. One of the benefits of the Certification is that it can be easily incorporated into a human resource strategy.

Recruitment

Certified individuals maintain higher levels of responsibility, accountability and subject matter expertise gained through both formal education and occupational experience. By asking for certification in job requirements, companies can showcase their appreciation and support of professional development.

Retention

Professionals with the Gold Seal Certification meet marketplace demands, stand out from the competition, and are profitable employees.

Obtaining the Gold Seal Certification provides individuals with the knowledge, skills and experience they need to become the strong foundation of a thriving company.



Eligibility and Requirements

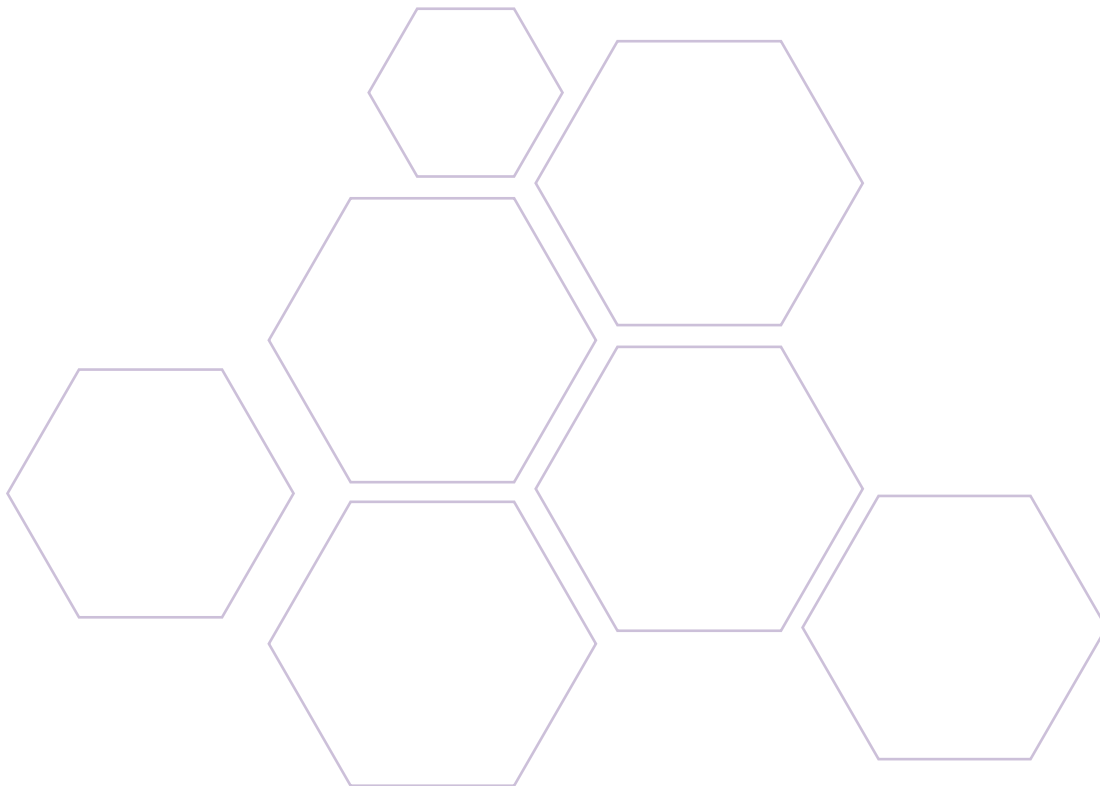
Eligibility

To be eligible as a Gold Seal Employer, your organization must enroll at least two new applicants (intern or P.GSC) into the Program, in the current calendar year.

Requirements

To continue as a Gold Seal Employer every year, your organization must have a minimum of two employees active in the Program, regardless of status.

The applicants can be interns (GSI), approved to write the exam, have their exam date selected, or can be an active [P.GSC](#).



Advantages

Key advantages of a Gold Seal Employer include:

1. Showcasing your preference for construction professionals who have earned a nationally respected certification;
2. Recognition in the industry for supporting continuous professional development;
3. Maintaining a competitive advantage and ensuring that clients understand that your company's construction projects consistently set the Gold Standard with Gold Seal Certified professionals;
4. Opportunities for Gold Seal Projects providing increased promotion and exposure for featured projects;
5. Advocating for the Gold Seal Certification Program.

As a Gold Seal Employer, you receive:

1. An official Gold Seal Employer certificate (print and digital);
2. The Gold Seal Employer logo that can be used in your marketing and signatures;
3. A featured profile on the [Gold Seal Employer web page](#);
4. Mention and promotion in Gold Seal Certification and CCA's communications;
5. "Gold Seal as an HR strategy" document;
6. An optional information session hosted by the Gold Seal team;
7. Continuous support and guidance from the Gold Seal team.

For a list of current Gold Seal Employers, please visit our [website](#).
If you are interested in becoming a Gold Seal Employer, please contact the Gold Seal team at goldseal@cca-acc.com.