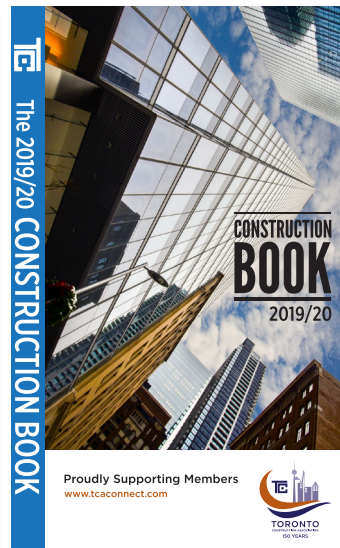
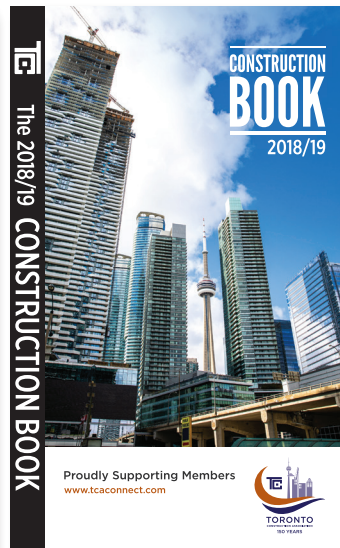


CONSTRUCTION^{2021/22} BOOK

Advertising Opportunities Now Available



To subscribe or for more information please contact:

Polyanna Fok

Director, Membership

(416) 499-4000, x4115 | pfok@tcaconnect.com

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CONSTRUCTION BOOK 2021/22

PRINT EDITION		PRICES
Advertisements	Full Page Full Colour Ad (2 classified listings, 1 print and 1 digital included) <i>Bonus Offer: a brief description of your company's products/services and a logo featured in our monthly eConnect newsletter for the months of August & September 2021</i>	\$2,000.00
	Full Page Black and White Ad (2 classified listings: 1 print and 1 digital included)	\$800.00
	Half Page Colour Ad <i>Bonus offer: referencing note in the Members section</i>	\$500.00
Classified Section	Classified Listing (per listing fee)	\$60.00
	Add a logo or QR code (per classified listing fee)	\$20.00
	Specialty Line (Price quoted for every 50 characters)	\$20.00
	New Main Heading (per main heading)	\$200.00
	New Sub Heading (per sub heading)	\$100.00
	Quarter Page Black and White Ad (See Sample)	\$250.00
Members Section	Company Profile: add a brief description of your company's products and services (Price quoted for every 100 characters See Sample)	\$35.00
	Add your company logo in the Members Section	\$50.00
Banner Ad	Special message along with a logo to appear in the bottom of one page in your preferred section: Architects; Consulting Engineers & Interior Design; Developers & Property Managers; or Members (Price quoted for every 100 characters See Sample)	\$100.00

ONLINE EDITION (See Online Classified Section)		PRICES
Classified Section	Classified Listing includes social links, logo (per listing fee)	\$60.00
	Specialty Line (Price quoted for every 50 characters)	\$20.00
	New Main Heading (per NEW main heading)	\$200.00
	New Sub Heading (per NEW sub heading)	\$100.00
Online Video & Banner Ad	Video Link (1 video link maximum) Note: Video links are billed every time the video link is updated/changed	\$200.00
	Banner Ad for ALL of your classified listings Note: Banner Ad will appear across ALL of your classified listings	\$400.00

Online *Construction Book* listings commence the day they go online and expire one year from that date.

*All prices listed above are subject to HST

COVID-19 RESOURCES SECTION (PRINT EDITION)

The advertising opportunities listed below for the *2021/22 Construction Book* also include these bonus offerings for all subscriptions:

- Online mention on the TCA Covid-19 web page
- Mention in our monthly eConnect newsletter for the months of August to December 2021

COVID-19 RESOURCES TAB (PRINT EDITION)		PRICES
Platinum Bundle	Full Page Coloured Ad in Covid-19 Resources Section	\$2,500
	Five (5) Banner Ads with logo in choice of Section: Architects; Consulting Engineers & Interior Design; Developers & Property Managers; or Members (Banner Ad – Maximum 100 characters See Sample)	
	Three (3) Classified Listings with logo OR QR code (in Classifieds Section) Includes one (1) online Classifieds Listing	
Gold Bundle	Full Page Black & White Ad in Covid-19 Resources Section	\$1,000
	Two (2) Banner Ads with logo in choice of Section: Architects; Consulting Engineers & Interior Design; Developers & Property Managers; or Members (Banner Ad – Maximum 100 characters See Sample)	
	Two (2) Classified Listings with logo OR QR code (in Classifieds Section) Includes one (1) online Classifieds Listing	
Silver Bundle	Quarter Page Black & White Ad in Covid-19 Resources Section (See Sample)	\$380
	One (1) Banner Ad with logo in choice of Section: Architects; Consulting Engineers & Interior Design; Developers & Property Managers; or Members (Banner Ad – Maximum 100 characters See Sample)	
	One (1) Classified Listing with logo OR QR code (in Classifieds Section)	

*All prices listed above are subject to HST

CONSTRUCTION BOOK 2021/22