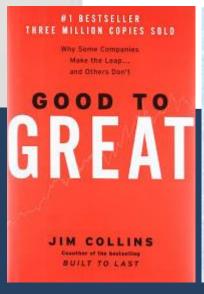


Join a book club for interactive, stimulating reflections



## **NEXT BOOK**

About what makes companies great, but applicable to any group, team or even families.

'Good is the enemy of Great'. A riveting journey explaining the findings from Jim Collins and his team's half a decade of research in the conquest of how to make good companies great.

'Good to Great' happens very rarely and it is because it is difficult. This book outlines systematic phases through which any great tea, goes through and lays out a framework.

ICGC is committed to having interactive, reflective conversation. Any views expresses, written, recorded, or communicated by the participants of this club do not necessarily represent the views of the center, and are entirely the views of the speaker(s)