




SEPT
26-30
2018



OVER-THE-RHINE
INTERNATIONAL
FILM FESTIVAL

organized by **ladd** 

Celebrating

diversity.
disability.
difference.



*Cinema brings us together to explore,
discuss, and celebrate the shared
human experience.*

*Our festival champions the curious,
the brave, the dreamers, the open-
hearted, the vulnerable, the unheard.*

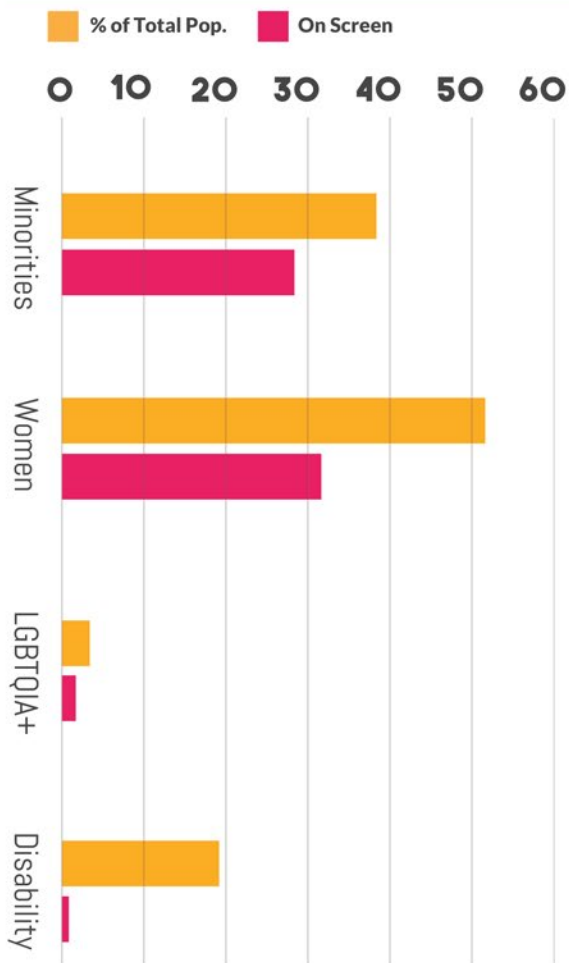
*We see a world where media and
culture reflect and value all – where
differences and empathy become a source
of strength and joy.*

*We seek to build an inclusive city,
nation, world.*



INCLUSION IN MEDIA

on-screen speaking roles



*we see a world
where media
and culture
accurately
reflect and
value all*



E-LITE™
ANY
1840



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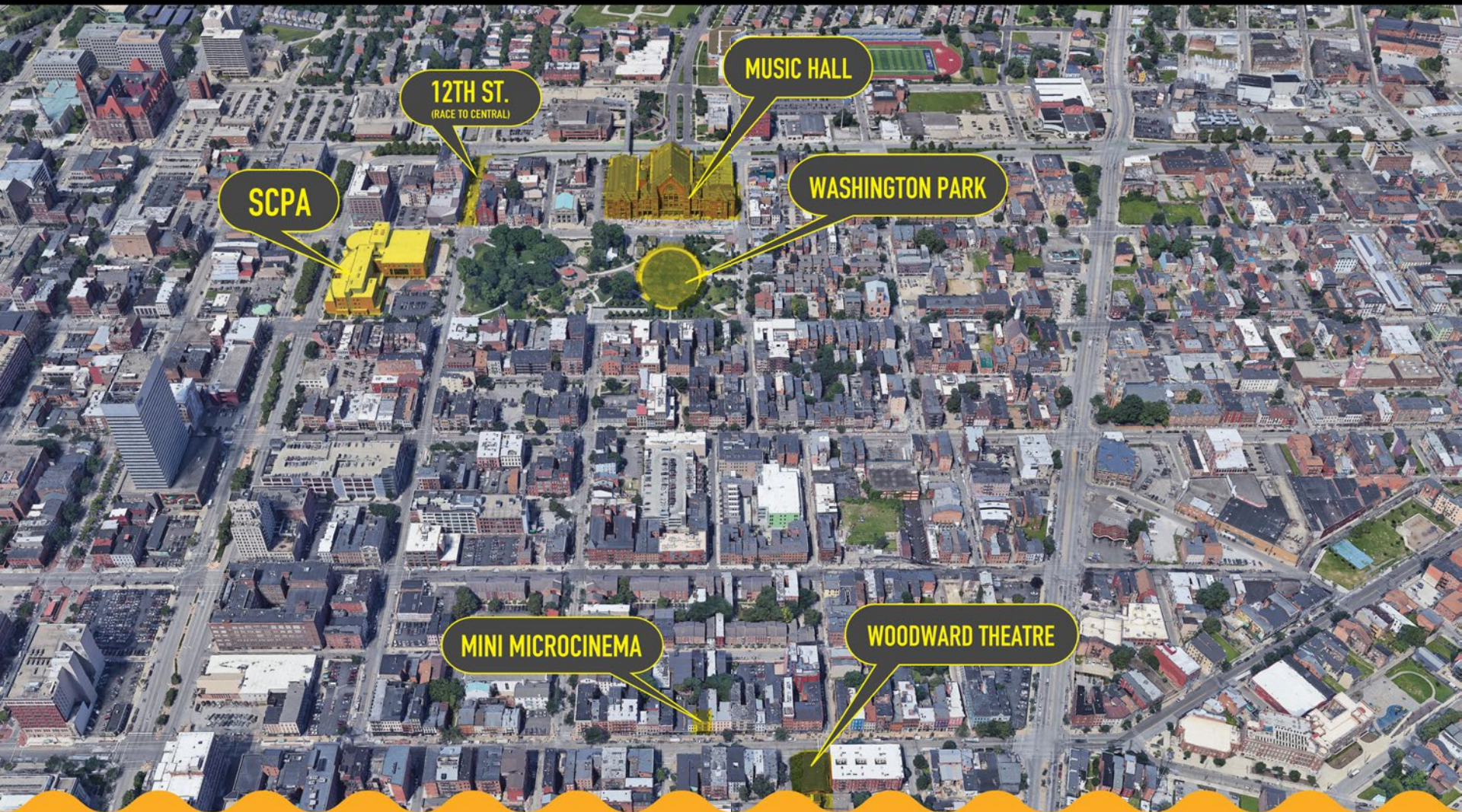
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*"Could a greater miracle take
place than for us to look through
each other's eyes for an instant?"*
— Henry David Thoreau

LADD's 2017 Film Festival

OVER-THE-RHINE



FESTIVAL VENUES

+ NATIONAL UNDERGROUND RAILROAD FREEDOM CENTER
& CINTAS CENTER

**BOLD
NEW
FILM
BLOCKS**

DIVERSITY



FREEDOM



IDENTITY



DISABILITY



FAITH



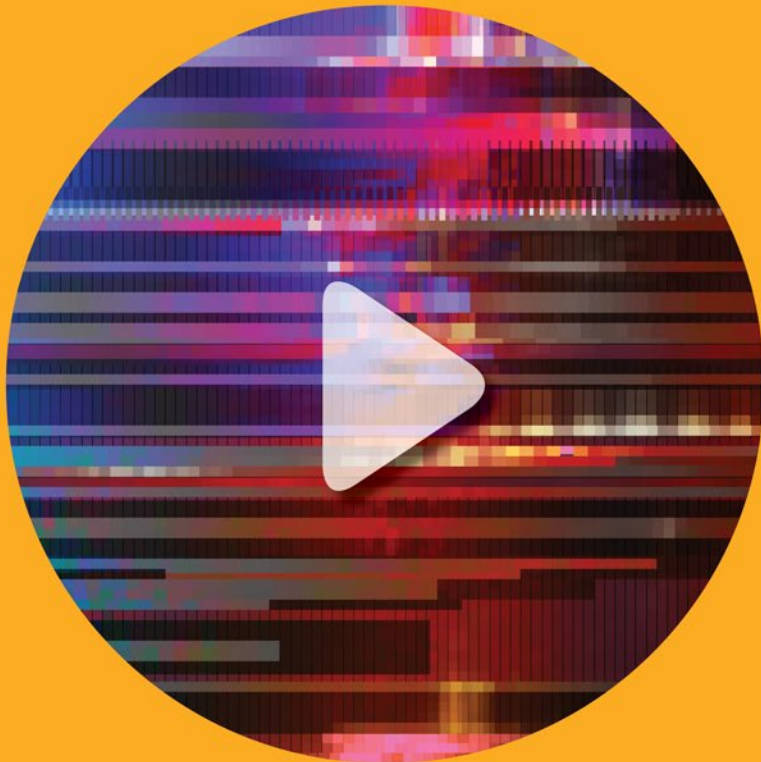
more than
65

**RELEVANT
DIVERSE
CUTTING EDGE
DIGITAL MEDIA
AND FILMS
SHOWCASING
UNTOLD
STORIES FROM
AROUND
THE WORLD**

Major stars,
red carpet events,
and awards honoring
trail blazers of inclusion



A FOUNDATION OF SUCCESS



2018

EXPECTED

BUDGET: 750k

ATTENDEES: 25k

FILMS: 65

MEDIA REACH: 10M+

2017

BUDGET: 550k

ATTENDEES: 19k

FILMS: 61

MEDIA REACH: 5.84M

2015

BUDGET: 386k

ATTENDEES: 7k

FILMS: 29

MEDIA REACH: 2.6M

2013

BUDGET: 252k

ATTENDEES: 1.7k

FILMS: 17

MEDIA REACH: 1.3M

WE ARE
PART OF A
MOSAIC OF
INITIATIVES
BUILDING
AN
INCLUSIVE
CITY

SUCH AS...

Cincinnati USA Regional Chamber of Commerce's Diverse by Design Initiative:

The Cincinnati USA Regional Chamber's Diverse by Design is a regional initiative to attract, develop and retain diverse, high potential talent and to grow a Cincinnati region that is welcoming to all. The "why" behind Diverse by Design is the knowledge that inclusive workplaces and welcoming communities are essential to the health of our regional economy.



Over-the-Rhine Neighborhood Revitalization:

New or renovated cultural arts centers such as: Music Hall, School for Creative and Performing Arts, Woodward Theater, and Cincinnati Mini Microcinema, dot the neighborhood. Additionally, OTR has become a brand synonymous with arts and entertainment nationally.



Local Veterans Collaboratives and Initiatives:

Cincinnati has historically supported its veterans community. Incredible work and collaboration is done in this space. Our films focused on veterans and our veterans events are designed to highlight and support this work.

THE POWER OF FESTIVALS

“Festivals provide a cheaper, more equitable path toward creating culturally vibrant cities. One that requires less public funding and much less steel and glass.”

—Jonathan Wynn, Associate Professor of Sociology at the University of Massachusetts Amherst, author of *Music/City: American Festivals and Place-making in Austin, Nashville and Newport*.



LADD 2017 Film Festival Screening

THE BUYING POWER OF MINORITIES

A photograph of four people of diverse backgrounds and abilities standing outdoors in a grassy area with trees in the background. From back to front: a Black man in a light blue shirt, a woman with a yellow headband and glasses in a colorful patterned shirt, a woman with a red shirt, and a woman with a blue shirt. They are all smiling and looking towards the camera.

1.3 billion globally identify as having a disability. This is equal to the population of China. ³

1 in 5

houses in America has a person with a disability in it. ¹

The **US hispanic market is larger than the GDP of Mexico** and bigger than the economies of all but 14 countries in the world. ⁴

The combined buying power of LGBT adults in the US rose about 3.7 percent to **\$917 billion in 2015**, rivaling the disposable income of other American minority groups, according to an annual analysis. ⁵

Since 2000, the buying power of:

- Asian-Americans grew by 222%
- Native Americans grew by 164%
- Blacks grew by 98%
- Whites grew by 79%
- Hispanics grew by 181% to 1.4 trillion. ²

CHAIRS



Kitty Rosenthal



Arlene Koth



Jon Sanchez



Scott Van Nice

Closing Night Chairs: Lesley Bailey, Kathy Binns, Terri Hogan, Cheryl Kremer, Ryan Messer, Yvonne Thomas

CURATION



TT Stern-Enzi
Curator

Local film critic for City Beat and Fox 19. He is also a local curator for multiple festivals and venues.



Adam Piron
Curator

Programmer for Sundance Film Festival shorts. Adam is one of the only native American film curators in the industry.



Opal Bennet
Curator

Programs for Nantucket Film Festival, NY Doc, Tribeca and Sundance London.

OPERATIONS



Jack Geiger
Managing Director



Tyrha M. Lindsey-Warren, PhD
Managing Director
L.A.I. Communications



Marvin Hawkins
Director, Strategic Partnerships
and Corporate Relations



Caren Theuring
Special Events Coordinator



Jesse Byerly
Multi-Media Specialist



Jennifer Timm
Managing Director, Performing Arts
and Non-Profits; L.A.I. Communications



ABOUT LIVING ARRANGEMENTS FOR THE DEVELOPMENTALLY DISABLED (LADD)
Guided by the belief that all people have ability and value, LADD empowers adults with developmental disabilities to live, work and connect. Founded in 1975, LADD serves nearly 500 adults with developmental disabilities, has a \$10M budget and 140 staff. LADD organizes the Over-the-Rhine International Film Festival. For more information, visit www.laddinc.org.

2017 SPONSORS

(ReelAbilities)

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join us for a
celebration of our
shared humanity



sponsorship packages and
volunteer opportunities available

CONTACT:

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