



178 Natures Dr., Saint Marys, Georgia 31558  
[ROCKTHEBOOKSGA@GMAIL.COM](mailto:ROCKTHEBOOKSGA@GMAIL.COM)

Dear Community Partner,

Would you like your company to be a part of a premier back to school event, helping needy children in the community? Heart of Benevolence Inc. and INSO Inc. (Inside Out), are teaming up for the 3<sup>rd</sup> annual Rock the Books Festival 2019. Rock the Books is an annual fun filled event where children can celebrate education and the upcoming school year. This event also promotes reading literacy and gets children excited and encouraged to read more. There will be games, entertainment, food trucks, and other exciting activities throughout the day. We will also distribute free backpacks and schools supplies to children in the community. Our goal is to continue not having to turn any children away and offer quality backpacks and school supplies to as many children as possible. Your tax-deductible donation is needed to make Rock the Books 2019 a success.

The 3rd annual Rock the Books event will be held on Saturday, August 3, 2019 from 12pm-4pm! We would like to invite you to partner with us to enrich the lives of youth in our community for the 2019-2020 school year. Our goal for 2019 is to be able to provide scholarships to a graduating senior and supplies to more of our teachers. There were no children turned away at previous Rock the Books events due to generous contributions from community partners like you. We have been able to distribute backpacks and school supplies to over 2,000 students including children within The Methodist Home for Children & Youth, DFACS, CASA and Safe Harbor shelters. We also work with various schools in the area to continuously distribute backpacks and supplies to children in need and teachers throughout the school year.

**We have attached some specific sponsorship levels but we are willing to negotiate sponsorship packages and accept all donations. We have also attached list of school supply needs along with donation needs in lieu of cash (promotional marketing items accepted for school supplies).** Please consider how you would like to support the event. The enclosed information describes each level of support and the benefits to your business at each level. We also need volunteers to distribute school supplies, and much more! **Please visit [HeartofB.org](http://HeartofB.org) to fill out for sponsorship or fill out the support form attached with this letter and return it to Heart of Benevolence Inc. office at 178 Natures Dr., Saint Marys GA 31558 by May 1, 2019.** Your support is greatly appreciated and we look forward to working with you to help students in our community start the year off right! Thank you so much for your time and we look forward to hearing from you!

Thank you,

*Ailetha Turner*

Ailetha Turner

Sponsorship Coordinator

[Aturner.HOB@gmail.com](mailto:Aturner.HOB@gmail.com) or [RocktheBooksGA@gmail.com](mailto:RocktheBooksGA@gmail.com)



Encouraging



Engaging



Exciting



Empowering





Sponsorship Benefits	Sponsorship Levels						
	Title	Kid Zone	Backpack	Interactive Game	Bounce House	School Supply	In-Kind
	\$ 10,000	\$ 5,000	\$ 2,500	\$ 1,000	\$ 500	\$ 250	-
	1 avail.	1 avail.	2 avail.	5 avail.	5 avail.	Unltd.	Unltd.
Naming rights as presenting sponsor	✓						
Exclusive Kid's Zone Sponsor		✓					
Opportunity to present "Big" check at the event	✓	✓					
Opportunity to speak at the event	✓	✓	✓				
Company name & logo on front of event t-shirt	✓						
Company name & logo on back of event t-shirt		✓	✓				
Company name on back of event t-shirt				✓	✓		
Company Logo on digital stage display	✓	✓					
Company logo on 10' banner display with other sponsors	✓	✓	✓	✓	✓		
Inclusion in press releases and event advertising	✓	✓					
Exhibit Space at the event	✓	✓	✓	✓	✓		
Recognition by event DJ	✓	✓	✓	✓	✓		
Company name, logo, information/slogan and website link on the HeartofB.org website for 1 year	✓	✓	✓	✓			
Company Name & Logo posted on banner/sign near one of the interactive games as a sponsor of the attraction.				✓			
Company Name & Logo posted on banner/sign near one of the bounce house as a sponsor of the ride.					✓		
Company name and logo on the HeartofB.org website for 1 year					✓	✓	✓
Recognition/Thank You and tag on event's Facebook page	✓	✓	✓	✓	✓	✓	✓
Marketing and promotional items placed in backpacks	✓	✓	✓	✓	✓	✓	✓



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August 3, 2019

Saint Marys, GA Waterfront  
**Sponsorship Agreement**

<b>Business/Organization Name:</b>		
<b>Contact Person's Name:</b>		
<b>Address:</b>		
<b>City:</b>	<b>State:</b>	<b>Zip:</b>
<b>Email:</b>	<b>Phone:</b>	

**Sponsorship Levels (Please select one)**

- ☐ Title Sponsor \$10,000
- ☐ Kid Zone Sponsor \$5,000
- ☐ Backpack Sponsor \$2,500
- ☐ Interactive Game Sponsor \$1,000
- ☐ Bounce House Sponsor \$500
- ☐ School Supply Sponsor \$250
- ☐ In-Kind, School Supplies/Raffle prize/Service or product donation in lieu of cash

Donation Value \$\_\_\_\_\_

Please enclose a check made payable to: Heart of Benevolence

Return by June 1, 2019.

If your sponsorship level benefits include your logo being displayed, email your logo with a transparent background to [rockthebooksga@gmail.com](mailto:rockthebooksga@gmail.com).

If you have any questions, contact Ailetha Turner @ (912)399-9454 or email [rockthebooksga@gmail.com](mailto:rockthebooksga@gmail.com)

Mail completed form and/or donations to:

Heart of Benevolence  
Attn: Ailetha Turner  
178 Natures Dr.,  
Saint Marys GA 31558



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We would like to be able to provide school supplies to 1000 students. We will be accepting items with company logos on them. We will also accept promotional/marketing logo branded items that may not be listed but may be related to school supplies/services. Critical need items are highlighted.

## School Supply Needs

### **Backpacks**

Crayons

### **Washable Markers**

Highlighters

Pens

Mechanical Pencils

Pencil Leads

No. 2 Pencils

Pencil Case

### **Dry Erase Markers**

Glue Sticks

### **1" Binders Blunt Tip Scissors**

Composition Notebooks

Packages of Lined Paper

Spiral Bound Notebooks

Pocket Folders

Subject Dividers

White School Glue

Scientific Calculators

Headphones

### **Hand Sanitizers**

### **Tissue**

Post-its

Water Bottles

### **Lysol Wipes**

Lotion

Band-aids

## Service Needs

- Food/drink donations for 50 volunteers (needed for August 3 and/or August 4)
- Vouchers/Discount Coupons for Services (i.e. cosmetology services, medical checkups, etc.)
- Entertainment (i.e. Clowns, magicians, character dress-up, singers, dancers, etc.)
- Bounce houses, water slides, rock walls, carousels
- Advertising services (i.e. radio, print, etc.)
- Printing services (i.e. flyers, banners, t-shirts, etc.)
- Photography/Videography Services

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