



October 19, 2021

Event: 2021 **Craft, Food & Wine HOLIDAY MARKET** (name change from Tastes & Talents)

Date: Saturday, November 20, 2021

Location: St Lawrence Centre Mall, 6100 Mall Road,
Massena NY

Dear Producers / Creators:

The board of the St. Lawrence County Chamber has decided to move forward with hosting a Craft, Food & Wine Holiday Market (named the Tastes & Talents of the North County in the past). We are designing the show to increase safety, and feel it is important that our residents have the opportunity to SHOP LOCAL this season and that you have another opportunity to generate sales and marketing exposure.

The event this year is scheduled to be ONE day at the old TJ Maxx location in the St. Lawrence Centre Mall in Massena. This will allow for plenty of distancing between booths, which also allows you to expand your displays around the outside of your tables. ***Mask wearing will be required of all vendors and customers other than during a tasting.*** This location also provides for a lot of parking and will have decorations for the holidays.

We hope you will join us as we bring this event back! It is critical that you send in your registration or email to confirm your spot ASAP so that we can begin advertising. All vendor fees are used to advertise the event.

Here are the details:

Date: November 20, 2021 Show Time: 10 am to 4 pm

Set Up: Friday 3-6pm*. 8am to 10am. *Space will be locked overnight.

Location: St Lawrence Centre Mall, 6100 Mall Road, Massena NY

Price: Members \$40 Non-Members \$65 (*Membership drive is on now. Join today, benefit for the rest of 2021 AND 2022! Go to www.SLCchamber.org to become a member. Enhanced members have the option to create e-commerce stores on www.ShopSTLC.com as well!)

There will be limited electricity available, and meals will not be provided. Food court is open and we will arrange to provide menus so that you can pre-order for lunch delivery.

Vendors are responsible for having proof of sales tax registration, liability insurance, DOH or other licenses and permits pertaining to the specific business. The show will be under the Guidance for the Operation of Farmers' Markets and the Chamber will be submitting required documents and any safety planning accordingly.

If you have any questions, please contact Director of Tourism, Brooke Rouse (Brooke@SLCchamber.org) for general questions.

We are looking forward to a great event and will begin marketing soon, via newspaper, social media, and radio.

We expect valuable attendance and hope you will join us in showing off your products!

Attached you will find a registration packet. Please submit the form to confirm your spot. The sooner we have our list, the sooner we can promote individual vendors.

We appreciate your interest in participating and are looking forward to another great event!

Sincerely,
Brooke Rouse

315-386-4000

Brooke@slcchamber.org

**2021 Craft, Food & Wine HOLIDAY Market
November 20, 2021
St Lawrence Centre Mall Massena**

Booth Fees (all booths are 10' x 10')

Chamber Member Booths	How Many? _____	x \$ 40.00 each equals:	_____
Non - Chamber Member Booths	How Many? _____	x \$ 65.00 each equals:	_____

Limited Electric (no charge, available on 1st come, 1st serve basis.)

_____ Yes, I absolutely need electric for my business' product.

Total Amount Due (Check or Credit / Debit card form must accompany registration.) _____

Business Name: _____ Contact Name: _____

Contact Phone: _____ Contact Email: _____

Address: _____

Type of Merchandise (list as many as possible: _____ New York State Sales Tax I.D. # (required): _____

Comments / Special Requests: _____.

Exhibitor Signature

by mail:

Please Return Application to:

SLCCOC - Craft, Food & Wine Show
Attn: Brooke Rouse
or email
brooke@slcchamber.org
101 Main Street, 1st Floor
Canton, NY 13617



The St. Lawrence County Chamber of Commerce, Inc. accepts Visa, MasterCard and Discover. If you would like us to charge a payment it will be charged online. As our proof of your approval of this charge you must provide us with the following information:

Credit card number	Card Type: _____	Personal Card _____ Company Card _____
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Expiration date on the credit card: _____ CVV# _____

Your name as it appears on the credit card: _____

The billing address that your credit card statements are mailed to:

Address: _____

City: _____

State: _____

Zip: _____

Your phone number: _____

Approved amount:

\$ _____

Company _____ Name: _____

For: _____

By Phone: _____

Signature _____