

2026 DAIRY FESTIVAL DAYS PARADE REGISTRATION



Date: Saturday, Jun 6, 2026

Location: Downtown Canton

Parade Start: 1:00pm

Dear Parade Participants,

The St. Lawrence County Chamber of Commerce is excited to be coordinating the 62nd Annual Dairy Festival Days. Canton's Annual Dairy Festival has traditionally served not only to bring people together, but also to showcase an integral part of the community - the dairy industry. For this momentous year, we would like to take extra care to highlight our agricultural community and Canton businesses, in addition to having a fun event for all to enjoy! We invite you to join us for the 62nd Annual Dairy Princess Parade on Saturday, June 6th to begin at 1:00pm. **This year's parade theme is: "Deja Moo – Dairy Through the Years!"**

REQUIREMENTS:

Attached, find the 2026 Parade Registration Form. Please return the registration form no later than Friday, May 15th. Registration forms will not be accepted after this deadline. Float entries must follow this year's theme, as acknowledged by the SLC Dairy Promotion Council, (THEME) to be judged. Please note floats or vehicles that will be dispensing candy, etc. to the crowd are asked to indicate this on their registration form. **No candy is to be thrown, from a vehicle or float.** Walkers must walk along the crowd to toss candy out.

We reserve the right to deny any floats deemed inappropriate. This includes but is not limited to, floats promoting violence, weapons, or drug-use.

Confirmation instructions on where to gather between 12:00-12:30pm will be communicated via email including the traditional parade route taking place in Downtown Canton, NY.

PARADE FLOAT CONTEST:

Float Entries must follow the theme, **"Deja Moo – Dairy Through the Years!"** Judging will take place at 12:00pm on Saturday. Awards for "Most On Theme", "Most Creative", "Best Commercial", and "Best Non-Commercial". **Parade floats must be completed and ready to be judged by 12:00pm.**

Sincerely,

Tom Graser
Canton Community Coordinator
Tom@SLCchamber.org
315.386.4000 ext #5

NOTE: By registering to be a parade participant in this event organized by the St. Lawrence County Chamber of Commerce, you grant permission to the St. Lawrence County Chamber of Commerce to use photographs and/or video of yourself, employees, products, and/or your company or organization for use and dissemination in publications, news releases, online, and in other communications related to programming and activities that support the organization's mission and marketing. These photographs and videos may also be used by the St. Lawrence County Chamber of Commerce to promote your business/organization. To opt out of the Chamber's use of photography or video, please provide a written indication of such to the event organizer and photographs or video will not be used or disseminated by the Chamber.

**2026 Canton Dairy Festival Days
PARADE REGISTRATION**

June 6, 2026, Canton Village Park
Parade Start: 1:00pm



Business/Organization Name: _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____

Mailing Address: _____

Number of People Participating within Organization/Float: _____

TYPE OF FLOAT:

Commercial: _____ Non-Commercial: _____ Band: _____

Marching/Walking: _____ Marked Vehicle: _____ Horse-Drawn: _____

BRIEF DESCRIPTION FOR ANNOUNCER: (If handwritten, please PRINT legibly.)

Please Return Registration Form by Friday, May 15 to:

SLCCOC: Attn: Tom Graser
101 Main Street, 1st Floor
Canton, NY 13617
Tom@SLCchamber.org