

2025 DAIRY FESTIVAL DAYS APPLICATION PACKET

Date: Friday, June 6 & Saturday, June 7

Location: Canton, NY Village Park



April 1, 2025

Dear Dairy Festival Applicants:

The St. Lawrence County Chamber of Commerce is excited to be coordinating the 61st Annual Dairy Festival Days. Canton's Annual Dairy Festival has traditionally served to bring people together and showcase an integral part of the community - the dairy industry! This is a two-day event with merchandise and food vendors, informational displays with activities, agriculturally based demonstrations and more. We invite you to join us for the festival's annual celebrations. **Please read this entire application packet** as it has important information on having a booth at the festival and any details that might differ from past years. Note that the packet has two separate applications, one for sales vendors and another for display vendors. A separate packet is available for parade participants.

This year, we are pleased to announce that we will be offering a special rate for Farmer's Market Sales Vendors! In previous years, we have received feedback requesting more focus on local agriculture, and we listened! Please see the **Price** section below to find out more.

EVENT DETAILS:

Dates: Friday, June 6th: 5:00 pm - 9:00 pm & Saturday, June 7th: 10:00 am - 4:00 pm

Location: Canton Village Park, Canton, NY

Set Up: Friday: 3:00 pm - 5:00 pm & Saturday: 7:30 am - 10:00 am with ALL vendor's vehicles moved to designated vendor parking by 4:45 pm on Friday & 9:45 am on Saturday. No vehicles are permitted to stay in or surrounding the park.

Price: STLC Chamber Members: \$50 for 1 day, \$75 for 2 days.

Non-Members: \$90 for 1 day, \$115 for 2 days.

Displays/Information Booths: \$15 for 1 day, \$25 for 2 days. **All display booths need to provide an activity (i.e. lawn or carnival games).**

New! Farmers' Market Vendors: \$15 for 1 day, \$25 for 2 days.

**Join the chamber today and benefit for the rest of 2025! Go to SLCchamber.org for a list of benefits or to apply for membership. Prorates available.*

There will be **limited** electricity and water available. No meals will be provided, but we encourage you to support local businesses on Canton's Main Street and any food trucks in attendance. Space is limited.

REQUIREMENTS:

Attached, please find 2025 Dairy Festival vendor applications. Please submit your completed application with payment to confirm your spot. The sooner we have our list, the sooner we can promote individual vendors. Credit/debit cards will include a 3% processing fee and checks can be made payable to 'SLCCOC' or to the 'St. Lawrence County Chamber of Commerce'. An invoice/receipt will be provided when your application is approved, and your payment has been processed.

Registration and payment are due by Friday, May 9th. If you do not submit your application or registration fee by the deadline, you will not be able to set up your booth. Applications that are not approved will have their payment returned. All vendors will be checked in during set-up times each day. Vendors will be provided with a map of your designated booth location.

Agricultural and Canton-based vendors or displays will be considered as a priority. Applications will be reviewed and approved on a case-by-case basis.

Vendors selling taxable items are responsible for having a *Certificate of Authority* (New York State Sales Tax ID), Liability Insurance, permits from the Department of Health, or other licenses and permits pertaining to the specific business. Vendors must have applicable business documents onsite in case of an inspection. Sales vendors must have their *Certificate of Authority* displayed.

The following items are **restricted** from being sold, provided in the park or on the streets: silly string, snappers, poppers, invisible ink, incense, weapons, and drug-related paraphernalia.

WHAT TO EXPECT:

We are looking forward to hosting a showcase of local items and businesses and will begin marketing via newspaper, social media, and radio advertising.

All approved vendors and displays will receive a confirmation email in addition to emails leading up to the event with set-up and check-in information. For general questions and event registration, please contact me directly at: Laura@SLCchamber.org or 315.386.4000 ext #6.

For ongoing updates and a list of this year's participants and event details check out our website Visitstlc.com/2025-dairy-festival-days and Facebook page.

We expect valuable attendance this year and hope you will join us in showcasing St. Lawrence County's rich agricultural community and supporting local, small businesses in and surrounding Canton. We appreciate your interest in participating and are looking forward to another great event! Applications will be reviewed and you will receive confirmation within a week of applying.

Sincerely,
Laura Pearson
Community Coordinator
Laura@SLCchamber.org
315.386.4000 ext #6



NOTE: By applying to be a vendor or participant in this event hosted or organized by the St. Lawrence County Chamber of Commerce, you grant permission to the St. Lawrence County Chamber of Commerce to use photographs and/or video of yourself, employees, products, and/or your company or organization for use and dissemination in publications, news releases, online, and in other communications related to programming and activities that support the organization's mission and marketing. These photographs and videos may also be used by the St. Lawrence County Chamber of Commerce to promote your business/organization. To opt out of the Chamber's use of photography or video, please provide a written indication of such to the event organizer and photographs or video will not be used or disseminated by the Chamber.

2025 Canton Dairy Festival Days SALES VENDOR APPLICATION

June 6 – 7, 2025, Canton Village Park

Displays Apply on Next Page



Business Name: _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____

Mailing Address: _____

Website or Facebook Page: _____

**Only one site will be hyperlinked from our vendor listing on our website's event page (subpage listed on www.VisitSTLC.com).*

New York State Sales Tax I.D. # (Required): _____

BOOTH FEES (All Booths are 10' x 10'):

Check or Credit/Debit Card Form Must Accompany Registration

STLC MEMBER RATES

SINGLE DAY, Friday, June 6th: How Many Booths? _____ x \$50 Per Booth Equals: _____

SINGLE DAY, Saturday, June 7th: How Many Booths? _____ x \$50 Per Booth Equals: _____

TWO DAYS, Friday & Saturday: How Many Booths? _____ x \$75 Per Booth Equals: _____

NON-MEMBER RATES

SINGLE DAY, Friday, June 6th: How Many Booths? _____ x \$90 Per Booth Equals: _____

SINGLE DAY, Saturday, June 7th: How Many Booths? _____ x \$90 Per Booth Equals: _____

TWO DAYS, Friday & Saturday: How Many Booths? _____ x \$115 Per Booth Equals: _____

FARMER'S MARKET VENDORS

SINGLE DAY, Friday, June 6th: How Many Booths? _____ x \$15 Per Booth Equals: _____

SINGLE DAY, Saturday, June 7th: How Many Booths? _____ x \$15 Per Booth Equals: _____

TWO DAYS, Friday & Saturday: How Many Booths? _____ x \$25 Per Booth Equals: _____

LIMITED ELECTRIC AND WATER HOOK UP(No Charge, Available on 1st Come, 1st Serve Basis):

I absolutely need electric for my business' product: Yes: _____ No: _____

If yes, what will the electricity be used for? _____

I absolutely need water hook up for my business' product: Yes: _____ No: _____

If yes, what will the water be used for? _____

TYPE OF MERCHANDISE:

Product Details, Comments & Special Requests (ex: preferred location – not guaranteed):

Vendor Signature & Date

***Signature indicates you have read and understand
the rules and regulations outlined in this packet.*

Please Return Application by May 9, 2025

SLCCOC: Attn: Laura Pearson
318 Ford Street, 1st Floor
Ogdensburg, NY 13669

**Please make checks payable to: SLCCOC or
St. Lawrence County Chamber of Commerce**

2025 Canton Dairy Festival Days DISPLAY APPLICATION

June 6 – 7, 2025, Canton Village Park

Business Name: _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____

Mailing Address: _____

Website or Facebook Page: _____

**Only one site will be hyperlinked from our vendor listing on our website's event page (subpage listed on www.VisitSTLC.com).*

BOOTH FEES (All Booths are 10' x 10'):

Check or Credit/Debit Card Form Must Accompany Registration

SINGLE DAY, Friday, June 6th: How Many Booths? _____ x \$15 Per Booth Equals: _____

SINGLE DAY, Saturday, June 7th: How Many Booths? _____ x \$15 Per Booth Equals: _____

TWO DAYS, Friday & Saturday: How Many Booths? _____ x \$25 Per Booth Equals: _____

LIMITED ELECTRIC (No Charge, Available on 1st Come, 1st Serve Basis):

I absolutely need electric for my business: Yes: _____ No: _____

If yes, what will the electricity be used for? _____

I absolutely need water hook up for my business' product: Yes: _____ No: _____

If yes, what will the water be used for? _____

TYPE OF DISPLAY:

Display & Activity Details, Comments & Special Requests: (*Reminder that all displays are required to have an activity for attendees.*)

Vendor Signature & Date

**Signature indicates you have read and understand
the rules and regulations outlined in this packet

Please Return Application by May 9, 2025

SLCCOC: Attn: Laura Pearson
318 Ford Street, 1st Floor
Ogdensburg, NY 13669

**Please make checks payable to: SLCCOC or
St. Lawrence County Chamber of Commerce**

2025 DAIRY FESTIVAL ELECTRONIC PAYMENT FORM



The St. Lawrence County Chamber of Commerce, Inc. accepts **Visa, MasterCard and Discover**. If you would like us to charge a payment, it will be charged online. As our proof of your approval of this charge, you must provide us with the following information:

Name of Business: _____

Credit Card Type: _____

Type of Card: a) Personal Card: _____ b) Company Card: _____

Credit Card Number:

<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> -	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> -	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> -	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
---	---	---	---

Expiration date on the credit card: _____ **CVV#:** _____

Your name as it appears on the credit card: _____

The **billing address** that your credit card statements are mailed to:

Address: _____

City: _____

State: _____

Zip: _____

Your Phone Number: _____

Approved Amount: \$ _____

If paying by credit card, a 3% processing fee will be added.

Do you accept the 3% fee?

Yes: No:

Authorized Signature

*For security purposes, do not email this form. You can also call with payment information at: 315.386.4000 or deliver it to our office at 318 Ford Street, 1st Floor Ogdensburg, NY.

An invoice/receipt will be provided when your application is approved, & payment has been processed.