



VISIONARY LEADERSHIP RETREAT

Chamber CEOs often come to us for a strategic plan, but what they truly need is board re-engagement and a clear focus for the year ahead. That's why YGM created the Visionary Leadership Retreat—a dynamic experience to energize your board, set key priorities, and strengthen your Chamber's impact. This one-day retreat is more than planning; it's a transformative step toward shaping your Chamber's legacy.

to book, contact:



wewantmore@ygmtrc.com

What's the agenda?

- **Strong Chambers of the Future**
 - Explore innovative strategies and best practices from successful chambers nationwide while learning how to adapt and thrive in an ever-evolving landscape. We'll discuss the Horizon Initiative at a high level and bring examples from similar-sized chambers that challenge your board to think outside of the box with mission driven work.
- **Your Board's Role in the Chamber's Success**
 - Engage in discussions on governance, leadership, and advocacy. Discover how your board's contributions can significantly impact your Chamber's growth and community engagement. We explore their "why" for serving on the board, remind them how critically important their role is, outline their responsibilities (even if they know, it's a great reminder!) and set them up for success for their board service.
- **Your Chamber's Future Impact**
 - Participants engage in a collaborative brainstorming session where you'll envision bold ideas for the future. Challenge the status quo and focus your mission with creativity and ambition. Learn how to set measurable short-term goals and benchmarks that align with your long-term vision.

DELIVERABLES

Within five days of the session you will have a written report with a detailed timeline for each of the identified goals that will include a recommendation on how to include the priorities in each of your future board meetings to ensure you stay on track with the plan.

COST

\$4875 + travel expenses



to book, contact:

wewantmore@ygmtrc.com



WHAT ARE LEADERS SAYING?

YGM's one-day **Visionary Leadership Retreat** is an invaluable experience for any board looking to gain clarity, build cohesion, and set actionable priorities. The retreat goes beyond traditional strategic planning by focusing on training and alignment, empowering board members to address critical issues and focus on top priorities for the year ahead. I highly recommend this for boards ready to elevate their impact and drive meaningful results!

Whitney Diver McEvoy

President & CEO, Yountville Chamber of Commerce

PRAISE FOR THE YGM FACILITATORS



JASON E. EBAY, IOM

What truly sets **Jason E. Ebey** apart is his sense of humor, which kept the mood light and the energy high, even during the toughest discussions. Jason created a positive and productive environment that kept us engaged and motivated throughout.

Debbie Evans

Executive Vice President, Greater Vidalia Chamber

We utilized YGM for our planning session. **Anissa Starnes**, IOM was our facilitator, and her experience and personal style meshed really well with our board and our needs. Her facilitation style--strong, engaging, empathic, listening to understand and not to respond-- was very helpful in the development of our new strategic plan.

Chris Romer

President & CEO, Vail Valley Partnership



ANISSA STARNES, IOM

TO BOOK YOUR VISIONARY LEADERSHIP RETREAT, CONTACT:



wewantmore@ygmtrc.com