The STEM Connection - Marketing and Communications Coordinator 2025

The STEM Connection (TSC) is a non-profit organization that engages youth in STEM principles through accessible, nature-related experiences with a commitment to those who are underrepresented in STEM careers. Offering experiential STEM programming for youth in person and virtually, we fuel dreams and inspire futures in STEM. Working with community partners, we provide award-winning, relevant services that empower and impact youth for today and tomorrow. The STEM Connection is committed to being diverse, equitable, inclusive, and accessible.

Job Description

TSC seeks an innovative and qualified full-time Marketing and Communications Coordinator to join our team. The Coordinator oversees and assists with planning, developing, and implementing TSC marketing and communications that promote and share TSC's mission, impact, and program and stakeholder opportunities. The coordinator also provides consulting and technical assistance to advancement, program, and support staff as a subject matter expert and reports to the Director of Advancement.

Responsibilities

- Design, develop, and implement communications plans, processes, and content for social media, emails, and website that inform, inspire, and influence.
- Leverage essential marketing skills to create and execute comprehensive marketing strategies to expand brand awareness and maximize programming and advancement metrics.
- Collaborate closely with the Advancement staff to ensure all communications align with broader organizational goals and resonate across various platforms and audiences.
- Duties as assigned.

Knowledge, Skills, and Abilities

- Creative and innovative thinker
- Background in Graphic Design and Social Media content management
- Excellent communication and project management skills
- Strong storytelling, writing, and editing skills
- Maintain a high bar for excellence in all work
- Experience with photography and videography is a plus
- Ability to complete tasks in a professional, effective, and efficient manner
- Ability to work as part of a team and also independently
- Coachable and a lifelong learner

Requirements

- Associate or Bachelor's Degree
- At least 2 years of experience in Marketing and Communications
- Successful completion of a background check

Benefits

- Opportunity to be a part of a professional, award-winning nonprofit making a difference for youth
- Flexible schedule
- Competitive compensation and benefits

Salary Range: $38,000 - $43,000

Interested in applying? Contact TSC Executive Director Vera Vander Kooy at hr@thestemconnection.org.