



Dear Community Partner,

2020 was a whirlwind for us all. Let's look to our 2021 Mardi Gras Gala and make it engaging, relevant, and celebratory. Let's shine the light forward to the future. Once more, we call on you for your generous support which allows our team to provide 24-hour crime scene response, advocacy, and education to over 6,000 individuals a year.

On **Saturday, March 6, 2021**, we will host our **29th Annual Mardi Gras Gala**! For the first time ever, this Bourbon Street extravaganza is going **virtual**. Guests will choose from four different charcuterie platter offerings from Akron's own **Ernie's Cafe & Catering**. But if guests are only interested in seeing what's inside their swag bag that compliments their red or white wine purchase, that's an option too. Last but not least, guests can choose to purchase a digital event ticket without the food or wine options as well.

This year, we are **honoring Sylvia Trundle** as our **Bernard I. Rosen Award** recipient. Sylvia exemplifies all that Bernie stood for and all that VAP strives to uphold in our work. We hope you will join us in gathering for an evening of celebration and reflection, and to recognize and honor one of our most dedicated community members, while helping us raise our goal of \$100,000.

How You Can Help

❖ **Become a Sponsor:**

Various sponsorship levels available. Please see the enclosed materials for more details.

❖ **Donate Items:**

Wishlist items include jewelry, spa packages, restaurant gift certificates, unique experiences, behind-the-scenes tours, memberships, tickets to sporting events and theatre productions.

Victim Assistance Program is a registered 501(c)(3) (Tax ID 38-3142753), and a portion of your donation qualifies as tax deductible.

For additional event details, email mardigras@victimassistanceprogram.org or call 330.376.7022 ext. 210.

Thank you for being our partner and for helping victims of crime and trauma move from hardship to healing.



137 S. Main Street, Suite 300 | Akron, Ohio | 44308 | 330.376.7022
www.victimassistanceprogram.org/mardigrasgala/



Sponsorship Opportunities

Sponsorship Deadline: Friday, February 12, 2021

Sponsorship Benefits	Presenting \$10,000	Hardship to Healing \$5,000	Mardi Gras \$2,500	Parade \$1,000	Carnival \$500	Reveler \$250
Pre Event Recognition						
Naming Rights/Presented By:						
VAP Website Recognition	SOLD OUT					
Social Media Promotions						
Logo with Link on Event Webpage						
Logo Included on Email Blasts						
Commercial on VAP Social Media*	1					
Name Included on Email Blasts						
Featured in Advocate Newsletter						
Radio Ad Recognition	10	5	3			
Event Day Recognition						
Event Welcome Message*						
Small Plate and Wine Pairing	16	10	8	6	4	2
Food & Wine Delivery Service						
Commercial During Program*	1	1				
Public Acknowledgement	SOLD OUT					
Logo on Thank You Scroll						
Name on Thank You Scroll						
VAP Website Recognition						
Post Event Recognition						
VAP Website Recognition						
Social Media Recognition						
Featured in Advocate Newsletter						

*Event Welcome Message and Commercial options can be created by Sponsor or by VAP, whichever is preferable. Commercial will be up to 20 seconds and will be included within the event programming.

A portion of your sponsorship qualifies as a tax deductible donation. | Custom sponsorship packages available upon request

Sponsorship Deadline: Friday, February 12, 2021

Contact Name: _____

Company/Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ - _____ - _____ Email: _____

We are excited to be partnering with local vendors to provide guests with the option of purchasing small plate offerings and wine pairings. The contact listed above will be provided a menu for guests to choose from. Guests will then be provided with the Akron address for curbside pick-up during designated hours March 4th - March 6th.



Sponsorship Opportunities



\$10,000 - Presenting



\$1,000 - Parade



\$5,000 - Hardship to Healing



\$500 - Carnival



\$2,500 - Mardi Gras



\$250 - Reveler



Individual Ticket Opportunities



QTY

\$75 - Small Plate, Bottle of Wine, Local Swag Bag, and (1) Digital Ticket



\$40 - Bottle of Wine, Local Swag Bag, and (1) Digital Ticket



\$25 - (1) Digital Ticket



Donation in Lieu of Attending



\$ I am not able to attend but please accept my donation.

Payment Options



Check payable to Victim Assistance Program | 137 S. Main Street, Suite 300 | Akron, Ohio 44308



On-line via credit card at: www.victimassistanceprogram.org/mardigrasgala/

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