

7 Mindsets and K12, Inc. Virtual Schools Expand Partnership

Research-based social emotional learning solution chosen for system-wide implementation in K12, Inc.-powered schools

ROSWELL, Ga. – Oct. 1, 2020 – 7 Mindsets, the pioneer in delivering social emotional learning (SEL) solutions that include mindsets, equity and multicultural pedagogy, is taking on an expanded role in the SEL delivered by K12, Inc., one of the nation’s leading virtual/online education providers. 7 Mindsets will now provide SEL courses and curriculums, leadership training and teacher professional development throughout the entire K12, Inc., system for the next three years.

7 Mindsets and K12, Inc., alliance began in 2014. At that time, 7 Mindsets provided services for four schools designed to help struggling students that were on the verge of dropping out. Three years later, K12, Inc., added 11 more schools to the 7 Mindsets roster. With the expanded partnership, 7 Mindsets is now serving all of K12 Inc.’s schools and over 120,000 students, up from just 27,000 students in 2019.

“K12, Inc., is the largest virtual school organization in the United States, and we are very pleased to be an integral part of their expanding SEL program,” said 7 Mindsets President, Lupita Knittel. “We know that our age-appropriate, culturally-relevant curriculum is not only engaging but as an adaptable, digital curriculum it’s the perfect resource for a virtual school environment.”

The 7 Mindsets program is a proven, research-based SEL solution that helps districts and schools sustain positive school cultures rooted in relationships. What sets 7 Mindsets apart from other K-12 SEL programs is that it nurtures the mindsets of educators first, and then students, empowering each member of the school community to live a life of purpose, passion, and meaning. The 7 Mindsets program includes a comprehensive web-based curriculum, professional development and ongoing coaching designed to nurture the social emotional health of teachers and provide training needed for everyone to succeed. The curriculum can be configured to work with any school schedule for both on-site and virtual learning.

In addition to the web-based curriculum, 7 Mindsets is providing professional development for K12, Inc.’s 4,000 teachers throughout the country. They are also coaching their leadership team, showing them what to monitor and how to coach the schools’ administrators in turn.

“One of the things about 7 Mindsets that really impressed us was that they devote time to developing the social emotional competencies of the teachers and to giving administrators tools for continuously providing adult social emotional learning opportunities,” said Faith Shanholtzer, Vice President of



Media Contact:

Charlotte Andrist, Nickel Communications PR
(770) 310-5244
charlotte@nickelcommpr.com

Curriculum, Instruction and Strategic Programming in K12's Office of Teaching and Learning. "Those skills and tools not only help create a great learning culture for our students, but they also empower our educators to stay connected to their work in a deep, meaningful way. Our students learn virtually, but this partnership will ensure that they feel psychologically connected and grounded even during these unprecedented times."

About 7 Mindsets

Founded in 2010, 7 Mindsets is a pioneer in delivering social emotional learning (SEL) solutions that include mindsets, equity and multicultural pedagogy. The 7 Mindsets program is a proven, research-based SEL solution that helps K-12 districts and schools and sustain positive school cultures rooted in relationships. What sets 7 Mindsets apart other K-12 SEL programs is that it nurtures the mindsets of educators first, and then students, empowering each member of the school community to live a life of purpose, passion, and meaning. The 7 Mindsets SEL program has been implemented with more than 1 million students across the United States and internationally. Independent studies show that the program improves academic performance, student behavior, suspension rates, and student resilience and grit. For more information, go to <https://7mindsets.com> and follow 7 Mindsets on Twitter [@7Mindsets](https://twitter.com/7Mindsets).

About K12, Inc.

K12 Inc. (NYSE: LRN) helps students of all ages reach their full potential through inspired teaching and personalized learning. The company provides innovative, high-quality online and blended education solutions, curriculum, and programs to students, schools and enterprises in primary, secondary and post-secondary settings. K12 is a premier provider of career readiness education services and a leader in skills training, technology staffing and talent development. The company provides programs which combine traditional high school academics with career technical education through its Destinations Career Academies. Adult learning is delivered through K12's subsidiary, Galvanize, a leader in developing capabilities for individuals and corporations in technical fields such as software engineering and data science. K12 has delivered millions of courses over the past decade and serves students in all 50 states and more than 100 countries. The company is a proud sponsor of the [Future of School](#), a nonprofit organization dedicated to closing the gap between the pace of technology in daily life and the pace of change in education.

More information can be found at K12.com, destinationsacademy.com, jobshadowweek.com, and galvanize.com.

###