

## NEWS RELEASE

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Bluffton for Hope – Lynda Best, 419-296-2790

**FOR IMMEDIATE RELEASE – Bluffton, OH June 28, 2019**

## **Winners Named! - Four Charities to Benefit from PromoCares Program** **5% of PromoHits' Product Sales to be Donated July-December**

PromoHits Ltd., a promotional products company based in Bluffton, OH, has committed to donating 5% of its total product sales this year to local charities through its PromoCares initiative. Melinda Bowden, PromoHits' owner, narrowed down public nominations for local charities to benefit from the program July-December. The public was encouraged to vote and the response was overwhelming, "We had a ton of healthy competition among the nominees and I'm really excited to see so many people who were interested in being involved with our program," states Bowden. One winner from each of the main regions PromoHits serves; Bluffton, Lima, Findlay and Toledo, has been named.

***We're excited to announce the following charities received the most votes and will be the recipients of 5% of PromoHits' product sales July-December. Those purchasing items from PromoHits may designate which charity they'd like their purchases to support.***

Winning Charities Include:

### **Bluffton**

- Bluffton for Hope – The goal of Bluffton for Hope is to raise money to help find a cure for cancer, honor lives lost and celebrate survivors.

### **Lima**

- Equestrian Therapy Program – The Equestrian Therapy Program provides therapeutic horseback riding lessons for the disabled in Northwest Ohio. The horses and volunteers help create new abilities while challenging disabilities.

### **Findlay**

- Pierce's Crew Foundation – The mission of Pierce's Crew is to assist special needs families with the cost of therapies and programs to help enrich and improve lives. This organization and its scholarship process were created by a mom who wanted to help other special needs families like hers.

### **Toledo**

- Ronald McDonald House Charities of Northwest Ohio Inc. – The Ronald McDonald House Charities of Northwest Ohio enriches the lives of children by providing comfort, care and support to families from Northwest Ohio, Southeast Michigan and beyond. They provide a home-away-from-home for families who travel to Toledo for their children's medical care.

Those interested in learning more may visit the PromoHits website, [www.promohitsltd.com](http://www.promohitsltd.com), or contact Melinda Bowden, 419-358-0700. Updates regarding funds raised through PromoCares will be posted to their Facebook page, [facebook.com/promohitsltd](https://facebook.com/promohitsltd).