

2017 ADDY Sponsorship Packages

The American Advertising Awards (ADDY® Awards) is the premier creative advertising competition in Toledo. Advertising companies, designers, clients and media collect their best work to enter into this competition, which is then judged by a team of outside advertising professionals. It all culminates in the ADDY Awards Show, attended by 300+ advertising and business professionals. We offer the following sponsorship opportunities with benefits:

Final deadline to sponsor = February 9

☐ **Show Sponsor ~ \$1,000**

- 15 event tickets
- Full page, color ad in winners' booklet
- Logo on sponsor banner

☐ **Bar Sponsor ~ \$800**

- 10 event tickets
- Full page, color ad in winners' booklet
- Logo on bar banner

☐ **Gold Sponsor ~ \$700**

- 10 event tickets
- Full page, color ad in winners' booklet
- Logo on sponsor banner

☐ **Entertainment Sponsor ~ \$600**

- 8 event tickets
- Full page, color ad in winners' booklet
- Logo on bandstand banner

☐ **Silver Sponsor ~ \$500**

- 6 event tickets
- Full page, color ad in winners' booklet
- Logo on sponsor banner

☐ **Bronze Sponsor ~ \$350**

- 4 event tickets
- Full page, color ad in winners' booklet
- Logo on sponsor banner

☐ **ADDY Sponsor ~ \$250**

- 2 event tickets
- Full page, color ad in winners' booklet
- Logo on sponsor banner

☐ **Program Sponsor ~ \$150**

- Full page, color ad in winners' booklet
- Logo on sponsor banner

Ad Specs:

w = 5" ~ h = 7.8"

Full color, no bleeds, submit high-res electronic PDF or JPG files, no crop marks

Company _____

Contact _____

Email Address _____

Phone # _____

Mail check or credit card information to: **AAF Toledo, 7230 Sawmill Run, Holland, OH 43528**

☐ Check ☐ VISA ☐ MasterCard

Amount Due: \$ _____

Credit Card #: _____ Expiration Date: _____ Security Code: _____

Billing Zip Code: _____ Signature: _____