

TO: NYSTA Exhibitors and Sponsors

The New York State Turfgrass Association online platform for continuing education can offer you targeted promotion opportunities in our upcoming webinars and archives. You may have heard, but NYSTA’s Board is not holding any in-person regional conferences/seminars through March 2023 and are once again offering DEC compliant webinars. The first webinar for the 2022-2023 season will be December 14, 2022.

What opportunities are available?

We are offering two premier sponsorships at \$1,000 ea, and supporter sponsorships at \$250 ea, for each of the ten webinars being scheduled.

How it works ...

Premier Sponsorships

Your company will be given a dedicated slot in our webinar presentation. A set time of 1-2 minutes will be provided. Your creative team can then put together a recorded presentation and provide it to us for inclusion in the webinar. We are also able to include digital Hand-Outs in PDF format to all attendees from your company. This will be included in both Live and Archive versions.

Due to DEC compliance regulations, attendees must remain seated for the entire presentation. This offers sponsors a great opportunity to create impactful communication with potential buyers who are actively engaged.

Supporter Sponsorships

Multiple logo placements and link provided to users Included in Live and Archive versions.

Interested? See below for our list of webinars with sponsorship opportunities. Or visit our website at: www.nysta.org/events to choose your sponsorship level and pay using our secure online payment system.

Name: _____

Company: _____

Address: _____

Email: _____

Please make checks payable to NYSTA and return to: PO Box 612, Latham, NY 12110

NYSTA Webinar – Steve McDonald
High Grass Area and Fine Fescue Establishment and Management for Golf Courses on Long Island
December 14, 2022 10:00-11:15 am

- ☐ Premier Sponsorship - \$1,000 (2 available)
- ☐ Supporter Sponsorship - \$250

NYSTA Webinar – Bradley Park
Are there opportunities to adjust calendar-based pesticide programs for sports fields and grounds?
January 11, 2023 10:00-11:15 am

- ☐ Premier Sponsorship - \$1,000 (2 available)
 - ☐ Supporter Sponsorship - \$250
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