

NYSTA Core Contributor

Discover the benefits
of sponsorship today



BECOME A 2027 NYSTA CORE CONTRIBUTOR

Join NYSTA as a Core Contributor sponsor and enjoy exclusive benefits, including enhanced visibility, networking opportunities, and participation in events. Support the turfgrass industry and strengthen your brand through our various annual sponsorship packages.

See contributor levels and benefits on the next page

www.nysta.org



BEST VALUE**Premier Level - \$9,500** **Savings of \$3,110!**

Includes NYSTA Challenge Premier level sponsorship with foursome, NYSTA Education Day Premier level sponsorship with exhibit booth and three complimentary registrations, two webinar level memberships for 2027, Premier level sponsorship of five winter webinars, Sponsor recognition on NYSTA website and quarterly recognition on social media sites, Turfgrass Advocacy Day sponsorship, Sponsor recognition on NYSTA Apprenticeship website and apprenticeship email blasts. **Valued at \$12,610**

Platinum Level - \$7,000 **Savings of \$960!**

Includes NYSTA Challenge Gold level sponsorship with foursome, NYSTA Education Day Conference level sponsorship with exhibit booth and two complimentary registrations, two webinar level memberships for 2027, Premier level sponsorship of two winter webinars, Sponsor recognition on NYSTA website and quarterly recognition on social media sites, Turfgrass Advocacy Day sponsorship, Sponsor recognition on NYSTA apprenticeship email blasts. **Valued at \$7,960**

Gold Level - \$5,000 **Savings of \$810!**

Includes NYSTA Challenge Silver level sponsorship with two golfers, NYSTA Education Day Speaker level sponsorship with exhibit booth and one complimentary registration, two webinar level memberships for 2027, Supporter level sponsorship of five winter webinars, Quarterly recognition on NYSTA's social media sites, Turfgrass Advocacy Day sponsorship. **Valued at \$5,810**

Silver Level - \$3,400 **Savings of \$630!**

Includes NYSTA Challenge Bronze level sponsorship with one golfer, NYSTA Education Day Lunch or AM Break level sponsorship with exhibit booth and one complimentary registration, one webinar level membership for 2027, Supporter level sponsorship of two winter webinars, Turfgrass Advocacy Day sponsorship. **Valued at \$4,030**

Bronze Level - \$2,200 **Savings of \$575!**

Includes NYSTA Challenge Green level sponsorship, NYSTA Education Day Supporter level sponsorship, Supporter level sponsorship of one winter webinar, Turfgrass Advocacy Day sponsorship. **Valued at \$2,775**

Ala Carte Sponsor Pricing

Turfgrass Advocacy Day Sponsorship - \$1,500

NYSTA Challenge Sponsorships:

Premier - \$2,500

Gold - \$1,500

Silver - \$1,000

Bronze - \$750

Course - \$500

Green - \$225

Tee - \$150

NYSTA Education Day Sponsorships:

Premier - \$1,800

Conference - \$1,300

Speaker - \$1,000

Lunch or AM Break - \$1,000

Supporter - \$800

Winter Webinar Series Sponsorships –

Premier - \$750

Supporter - \$250

Webinar Level Membership - \$280

(includes live webinars with NYSDEC credits)

Individual Level Membership - \$150

(no webinar access)

Available to top level sponsors only (not ala carte):

 NYSTA Website Recognition

 NYSTA Social Media Platforms – Quarterly Recognition

 NYSTA Apprenticeship Website Recognition

 NYSTA Apprenticeship Email Blasts Recognition