



THANK YOU

Our thanks to the
Parents' Association
Council for their
generous financial
support of today's
program.

We also would like to
thank Lexington Food
Service and IMSA's
maintenance and
custodial teams for
their help with today.

THERE WILL BE ITEMS FOR PURCHASE AT
THE CONCESSION STAND.

**The College and Academic
Counseling Team**



36TH ANNUAL IMSA COLLEGE DAY

**SATURDAY,
APRIL 26TH
2025**

KEYNOTE ADDRESS BY

Ariel Leitao Leonelli

ASSOCIATE DIRECTOR FOR SELECTION
MASSACHUSETTS INSTITUTE OF TECHNOLOGY



Ariel Leitao Ariel Leitao Leonelli has been working in higher education for twelve years, serving in roles across graduate and undergraduate admissions. She currently serves as Director of Selection at the Massachusetts Institute of Technology. Her focuses within admissions have included alumni interviews, athletics, and operations. She is the current chair of NEACAC's Summer Institute program for new admissions professionals.

Ariel holds a B.S. in International Business and Marketing from Rochester Institute of Technology, a M.Ed. in Higher Education Administration from Northeastern University, and an Ed.D. from Northeastern University. Her doctoral research explored the impact of social media on the college-going decisions for current traditional-aged students.

8:30 - Parent Registration

*Vestibule near Auditorium

**9:00-10:00 - Keynote
Presentation**

*No food or drinks are allowed in
the Auditorium

**10:00 - Concession Stand
Snack Bar available**

*cash only

10:00-11:45 - College Fair

*Main Gym

12:00-12:30 - Session 1
Classroom presentations

12:35-1:05 - Session 2
Classroom presentations

The classroom presentations 1 & 2 are the same,
giving you the opportunity to attend multiple
school presentations.

**Massachusetts Institute of
Technology**

AcPit

Case Western Reserve U.

A-110

International College Panel

Duke Kunshan University
Durham University
Minerva University

A-114

Northwestern University

A115

Purdue University

A123

Small College Panel

Kettering University
Knox College
Aurora University
University of Illinois-Springfield

A112

**University of Illinois
Chicago**

A113

University of Chicago

Lecture Hall

**University of Illinois
Urbana-Champaign**

Auditorium

Technical/State/Military

Illinois Institute of Technology
Illinois Army National Guard
Iowa State
Lawrence Technological University
Michigan Technological University

Math Study

**Washington University
in St. Louis**

A116