

MULTICULTURAL FEST

HIP-HOP ARTS & CULTURE FESTIVAL

SATURDAY
MAY
9
1:00 PM - 5:00 PM

LOCATION:
WEST SIDE OF IMSA,
NEAR PICKLEBALL COURTS

RAIN LOCATION:
WEST GYM



PRESENTED BY
MICHAEL REYES (REYESPOETRY)

COLLABORATING POETS, DJs, RAPPERS, AND VISUAL ARTISTS.

PROGRAM HIGHLIGHTS

LIVE PERFORMANCES

- Spoken Word Poetry
- Hip-Hop & Rap Performances
- DJ Showcases
- Freestyle & Cypher Sessions

A curated lineup showcasing the diversity of voices in hip-hop and encouraging student participation.

BATTLE OF THE DJs

- Turntablism
- Live mixing techniques
- Creative transitions
- Audience interaction

A friendly DJ Battle Showcase highlighting the technical and creative skills behind DJ culture.

CREATIVE WORKSHOPS (1-2 SESSIONS)

- Hip-Hop Writing Workshop
- Spoken Word Performance Workshop
- DJ & Beat Culture Workshop

Hands-on sessions led by professional artists.

SPOKEN WORD & HIP-HOP SHOWCASE

Poets and lyricists will perform powerful works exploring:

- Identity
- Social Change
- Community Storytelling
- Personal Expression

See how poetry and hip-hop intersect as storytelling and cultural documentation.

LIVE ART & GRAFFITI MURAL

A professional artist will create a live mural during the festival.

- Street art history
- Graffiti techniques
- Typography & lettering styles
- Art as cultural expression

Mural may become a permanent part of campus (if approved).

PORTRAIT STATION

Take stylized photos inspired by hip-hop culture.

- Portrait photos
- Creative lighting
- Hip-hop themed visuals

Celebrate identity and creativity!



EDUCATIONAL IMPACT

The festival introduces students to the five elements of hip-hop culture:



MCING (RAP)



DJING



BREAKDANCE (OPTIONAL)



GRAFFITI ART



KNOWLEDGE CULTURAL AWARENESS

Hip-hop is a powerful form of storytelling, a tool for social dialogue, and a creative discipline connecting music, poetry, art, and technology.



ABOUT MICHAEL REYES (REYESPOETRY)

Detroit-based poet, cultural producer, and co-founder of We Are Culture Creators. Reyes' work bridges poetry, hip-hop, community storytelling, and cultural activism. He leads workshops and performances that empower youth to use their voices for creative expression, social dialogue, and cultural understanding.

WE ARE CULTURE CREATORS

WEARECULTURECREATORS.COM

FOOD TRUCKS

Enjoy delicious food, good vibes, and a festival atmosphere.



COME CREATE. COME CONNECT. COME CELEBRATE.

ALL STUDENTS WELCOME!